



# TN : EUREKA Sales Performance 01/04/2026 8:09 AM

MTD Sales  
29.94 L

Brand Share %  
18.55 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.55 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	20.66	13.79 %
Vac-Clea	9.28	80.16 %
Dummy-WP		100.00 %
<b>Total</b>	<b>29.94</b>	<b>18.55 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.19	21.73 %
SOUTH-01	4.99	14.48 %
SOUTH-03	4.43	18.41 %
WEST-01	3.38	27.04 %
TRICHY-01	3.36	25.12 %
CHENNAI-02	2.84	14.15 %
NORTH ARCOT	2.35	21.26 %
WEST-02	1.10	12.84 %
SOUTH ARCOT	0.28	6.78 %
<b>Total</b>	<b>29.94</b>	<b>18.55 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Vac-Clea	4.29	95.72 %
W-Purifi	2.90	10.15 %
<b>Total</b>	<b>7.19</b>	<b>21.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH25	0.20	11.84 %
GUD1	0.19	8.30 %
CH28	0.11	5.44 %
CH30	0.09	18.52 %
CH35	0.04	9.08 %
GUD2	0.03	4.65 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>7.19</b>	<b>21.73 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	4.27	12.74 %
Vac-Clea	0.72	75.64 %
<b>Total</b>	<b>4.99</b>	<b>14.48 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.34	5.95 %
TKS2	0.17	6.85 %
TKS1	0.13	18.18 %
SDI1	0.10	8.58 %
MMT1	0.09	15.29 %
NGR1	0.08	3.57 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1	-0.11	-10.65 %
<b>Total</b>	<b>4.99</b>	<b>14.48 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
W-Purifi	3.08	14.02 %
Vac-Clea	1.36	63.70 %
<b>Total</b>	<b>4.43</b>	<b>18.41 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	0.04	1.39 %
DKI1	0.04	13.38 %
CMR1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>4.43</b>	<b>18.41 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	2.01	18.46 %
Vac-Clea	1.37	85.19 %
<b>Total</b>	<b>3.38</b>	<b>27.04 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.04	3.56 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>3.38</b>	<b>27.04 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	2.93	22.93 %
Vac-Clea	0.43	70.23 %
<b>Total</b>	<b>3.36</b>	<b>25.12 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.32	14.85 %
PBR2	0.10	5.95 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>3.36</b>	<b>25.12 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.57	13.07 %
Vac-Clea	0.28	58.98 %
Dummy-WP		100.00 %
<b>Total</b>	<b>2.84</b>	<b>14.15 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	0.25	16.10 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>2.84</b>	<b>14.15 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.98	18.77 %
Vac-Clea	0.37	71.49 %
<b>Total</b>	<b>2.35</b>	<b>21.26 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.33	16.87 %
WJP1	0.11	15.10 %
VEL2	0.08	13.74 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
<b>Total</b>	<b>2.35</b>	<b>21.26 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
W-Purifi	0.82	9.99 %
Vac-Clea	0.28	74.49 %
<b>Total</b>	<b>1.10</b>	<b>12.84 %</b>

Branch *	MTD Sales L	Brand Share %
DPR1	0.01	4.42 %
TRM1	0.01	8.71 %
APN1		0.00 %
ATU1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>1.10</b>	<b>12.84 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Vac-Clea	0.17	41.84 %
W-Purifi	0.11	2.95 %
<b>Total</b>	<b>0.28</b>	<b>6.78 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.06	12.78 %
VCM1	0.03	10.60 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.28</b>	<b>6.78 %</b>