

MTD Sales
666.08 L

Brand Share %
15.93 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	660.01	15.99 %
D-Freez	6.07	11.41 %
Total	666.08	15.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	141.03	16.89 %
CHENNAI-02	132.30	22.95 %
SOUTH-01	115.66	15.53 %
TRICHY-01	79.52	13.13 %
SOUTH-03	72.08	17.15 %
SOUTH ARCOT	44.91	12.64 %
WEST-02	34.88	16.43 %
NORTH ARCOT	28.39	10.82 %
WEST-01	13.73	10.57 %
KL-SOUTH	3.59	9.15 %
Total	666.08	15.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	139.87	16.89 %
D-Freez	1.15	17.57 %
Total	141.03	16.89 %

Branch *	MTD Sales L	Brand Share %
CH05	8.81	13.21 %
CH30	6.04	15.60 %
CH16	5.89	10.31 %
CH19	5.76	10.75 %
CH48	5.68	14.40 %
CGL1	3.99	14.71 %
GUD1	3.07	11.68 %
CH22	2.89	11.95 %
CH45	2.50	9.72 %
MRM1	2.26	13.58 %
KNR1	1.86	11.05 %
GUD2	1.75	6.56 %
CH39	1.56	9.66 %
CH37	1.37	15.04 %
TKM1	1.12	13.75 %
CH38	0.91	6.28 %
CH26	0.61	8.46 %
CH29	0.39	6.85 %
MC02		0.00 %
MC10		0.00 %
WCHN	-0.35	12.04 %
Total	141.03	16.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	132.07	23.01 %
D-Freez	0.23	9.18 %
Total	132.30	22.95 %

Branch *	MTD Sales L	Brand Share %
CH03	7.02	12.35 %
CH20	3.83	14.22 %
CH43	2.81	15.25 %
CH24	2.03	11.12 %
CH44	1.24	6.87 %
CH17	1.22	7.28 %
CH31	1.20	13.50 %
CH23	0.89	7.07 %
PON1	0.62	5.30 %
CH32	0.31	4.11 %
MC06	0.31	14.46 %
GPD1	0.28	3.33 %
UKI1	0.23	1.60 %
MC08		0.00 %
Total	132.30	22.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.27	15.57 %
D-Freez	1.39	13.03 %
Total	115.66	15.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	12.52	15.01 %
KVT1	4.45	13.94 %
RPM1	3.46	14.41 %
TCN1	2.74	12.67 %
TUT2	2.36	6.53 %
ERL2	2.24	10.68 %
ASM1	1.81	13.33 %
APK2	1.60	8.18 %
TKY1	1.52	15.29 %
SKD1	1.38	7.17 %
TKS2	1.25	6.57 %
RND1	1.23	3.84 %
VNR1	1.03	11.70 %
MAR1	1.03	7.75 %
TKS1	0.93	5.54 %
PKD1	0.91	5.11 %
SVK1	0.87	3.75 %
VNR2	0.86	3.39 %
STU2	0.78	8.88 %
APK1	0.61	5.57 %
S2SD	0.57	9.24 %
MMT1	0.55	7.81 %
UDN1	0.30	2.09 %
KGL1	0.27	4.48 %
VKM1	0.25	3.00 %
ERL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TYI1	-0.28	-2.50 %
Total	115.66	15.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.56	13.09 %
D-Freez	0.96	17.85 %
Total	79.52	13.13 %

Branch *	MTD Sales L	Brand Share %
TVR2	5.33	13.26 %
PTK1	4.04	12.83 %
TNJ1	4.04	12.41 %
MVM1	2.98	8.26 %
PBR2	2.69	7.34 %
PDK1	2.13	12.13 %
TRY2	1.44	10.94 %
JKM1	1.41	10.27 %
TTP1	1.40	8.86 %
KUM1	1.21	3.19 %
TVR1	1.14	6.25 %
TRY3	0.92	4.13 %
MSI1	0.83	9.30 %
TYR1	0.65	7.92 %
APM1	0.61	6.67 %
KIK1	0.58	2.83 %
PBR1	0.27	2.71 %
AYR1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
Total	79.52	13.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	71.61	17.28 %
D-Freez	0.46	7.86 %
Total	72.08	17.15 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.25	10.27 %
KYK1	1.45	8.39 %
SVG1	1.17	9.06 %
USL1	0.87	13.19 %
TMM1	0.84	7.06 %
MDU3	0.60	4.20 %
TEN2	0.60	9.90 %
PNV1	0.57	7.95 %
MDU4	0.36	3.46 %
PKM1	0.33	12.39 %
MDU5	0.28	4.60 %
TEN1	0.28	6.57 %
PVI1	0.27	5.04 %
SZSD	0.24	8.69 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	72.08	17.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.26	12.44 %
D-Freez	1.65	22.32 %
Total	44.91	12.64 %

Branch *	MTD Sales L	Brand Share %
POY1	6.06	10.75 %
CUD1	5.32	15.62 %
TRK1	2.14	14.38 %
KLM1	2.13	12.88 %
KML1	1.27	10.55 %
TVM1	0.85	6.97 %
TDM1	0.65	4.81 %
VCM1	0.63	4.05 %
MKM1	0.63	8.41 %
CDM1	0.62	3.19 %
PRT1	0.62	7.13 %
VPM1	0.57	10.16 %
ULP1	0.55	4.96 %
KKI2		0.00 %
SJI1		0.00 %
STP1		0.00 %
WHNV		0.00 %
Total	44.91	12.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.88	16.68 %
Total	34.88	16.43 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.79	5.70 %
SLM1	1.61	6.04 %
SLM3	0.91	6.39 %
MCR1	0.74	15.37 %
NKL2	0.65	9.73 %
EPI1	0.35	8.55 %
DPR1	0.30	8.04 %
ATU1	0.30	3.46 %
KVP1	0.27	5.25 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	34.88	16.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.39	11.07 %
Total	28.39	10.82 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.05	11.84 %
KPM1	1.46	8.84 %
SBR1	1.30	7.93 %
ABR1	0.63	3.64 %
CPT1	0.57	10.36 %
GDM1	0.34	6.35 %
ANI1	0.31	5.43 %
WJD1	0.31	4.31 %
VNB1	0.30	12.11 %
ARC2	0.30	1.38 %
SLG1	0.30	3.99 %
CYR1	0.29	5.21 %
VSI1	0.28	1.93 %
PLR1	0.27	6.68 %
VEL1	0.25	1.34 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	28.39	10.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.51	10.73 %
D-Freez	0.22	5.53 %
Total	13.73	10.57 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.93	9.41 %
PLI1	0.30	2.18 %
MPM1	0.30	8.17 %
SNR1	0.22	4.89 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.73	10.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.59	9.55 %
Total	3.59	9.15 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.63	12.26 %
KLR1	0.69	5.50 %
PAS1	0.27	5.18 %
Total	3.59	9.15 %