

MTD Sales
1,814.00 L

Brand Share %
13.38 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,812.18	13.42 %
D-Freez	1.81	3.36 %
Dummy-AC		25.25 %
Total	1,814.00	13.38 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	351.81	17.16 %
CHENNAI-02	308.64	16.86 %
SOUTH-03	294.52	18.23 %
TRICHY-01	262.03	14.71 %
SOUTH-01	225.71	10.61 %
NORTH ARCOT	105.22	11.35 %
WEST-01	102.04	7.99 %
SOUTH ARCOT	90.06	10.74 %
WEST-02	73.96	6.65 %
Total	1,814.00	13.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	351.46	17.20 %
D-Freez	0.35	4.77 %
Dummy-AC		34.94 %
Total	351.81	17.16 %

Branch *	MTD Sales L	Brand Share %
CH30	9.72	12.88 %
CH28	8.52	11.19 %
CH25	7.92	10.32 %
CH45	7.84	10.86 %
GUD1	6.92	7.79 %
KNR1	4.12	10.87 %
CH38	3.72	11.12 %
GUD2	3.26	8.36 %
CH39	2.83	7.67 %
CH37	2.44	5.87 %
TKM1	2.41	13.04 %
CH26	1.94	11.47 %
WHC3	0.79	9.98 %
CH29	0.63	12.99 %
Total	351.81	17.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	308.64	16.88 %
Dummy-AC		10.53 %
Total	308.64	16.86 %

Branch *	MTD Sales L	Brand Share %
CH03	19.32	10.90 %
CH15	17.78	9.60 %
CH21	11.89	11.24 %
CH06	11.00	13.04 %
CH23	5.91	12.94 %
CH44	5.26	9.94 %
CH17	4.39	6.47 %
UKI1	3.19	8.54 %
CH36	2.09	9.11 %
CH27	1.17	5.52 %
MC05		0.00 %
Total	308.64	16.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	294.37	18.29 %
D-Freez	0.15	2.30 %
Total	294.52	18.23 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.58	12.34 %
MDU6	9.75	13.21 %
MDU7	7.16	12.47 %
TEN2	4.34	12.42 %
TPT1	3.88	9.86 %
KRR1	3.25	4.45 %
PVI1	3.02	10.89 %
MDU5	2.04	7.85 %
TEN1	1.57	5.56 %
MDU4	1.11	3.25 %
TMM1	0.90	2.12 %
CMR1	0.87	4.53 %
KPT1	0.82	5.18 %
BTU1	0.81	4.91 %
MLR1	0.80	3.11 %
BNR1	0.79	3.47 %
PKM1	0.72	6.51 %
NTM1	0.66	6.42 %
PNI1	0.60	2.15 %
USL1	0.53	2.09 %
NKI1	0.30	2.31 %
ADP1	0.24	1.27 %
CBM1		0.00 %
WHMD	-0.29	9.90 %
Total	294.52	18.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	262.03	14.74 %
Dummy-AC		100.00 %
Total	262.03	14.71 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.69	11.68 %
PBR2	8.91	8.24 %
TNJ2	7.90	9.43 %
MDI1	6.85	12.92 %
MVM1	5.20	6.19 %
PDK1	5.18	12.48 %
TVR2	4.23	5.96 %
TVR1	3.94	12.83 %
JKM1	3.36	9.81 %
NCK1	2.78	13.28 %
KIK1	2.46	8.32 %
TYR1	2.38	5.81 %
ORU1	2.15	13.34 %
MSI1	1.83	5.42 %
AYR1	1.76	5.13 %
PBR1	1.62	4.38 %
KRN1	0.69	2.69 %
APM1	0.56	4.14 %
TZSD		0.00 %
WTRZ	-1.02	9.90 %
Total	262.03	14.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	224.82	10.64 %
D-Freez	0.89	6.60 %
Total	225.71	10.61 %

Branch *	MTD Sales L	Brand Share %
NGR1	21.04	12.98 %
KVT1	11.59	11.76 %
TKS1	5.19	7.18 %
PKD1	4.95	10.06 %
SDI1	4.57	11.66 %
TKS2	4.49	4.67 %
SVK1	3.64	5.76 %
RND1	3.43	5.31 %
APK2	3.36	10.39 %
TKY1	3.18	12.05 %
ARM1	3.06	12.35 %
VNR1	2.82	9.17 %
SNL1	2.72	13.15 %
TYI1	2.62	8.17 %
MAR1	2.29	3.91 %
KYR1	2.20	8.84 %
ERL2	1.89	5.92 %
UDN1	1.64	7.51 %
KGL1	1.60	4.93 %
VKM1	1.48	5.84 %
SGT1	1.41	11.51 %
PDI1	1.40	4.22 %
COL1	1.35	10.27 %
STU2	1.16	4.31 %
ASM1	1.03	3.82 %
MMT1	0.58	2.27 %
APK1	0.57	1.65 %
SKD1	0.29	1.45 %
VNR2	0.25	0.36 %
KSM1		0.00 %
WHTV		0.00 %
Total	225.71	10.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	105.22	11.43 %
Total	105.22	11.35 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.70	10.50 %
SBR1	7.72	10.59 %
TRR1	4.67	8.22 %
VEL1	4.44	8.52 %
KPM1	3.82	9.62 %
VSI1	3.05	9.85 %
WJD1	2.93	9.93 %
WJP1	1.84	6.94 %
ABR1	1.77	4.99 %
ANI1	1.77	8.54 %
CYR1	1.20	5.31 %
SLG1	0.99	4.68 %
VNB1	0.98	3.94 %
ARC2	0.93	2.48 %
PLR1	0.92	4.21 %
PTU1	0.86	8.09 %
GDM1	0.82	2.99 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
Total	105.22	11.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.04	8.01 %
Total	102.04	7.99 %

Branch *	MTD Sales L	Brand Share %
CBE4	6.68	7.79 %
SNR1	6.12	10.87 %
CBE1	4.85	8.52 %
TPR2	4.74	4.77 %
SUL1	4.59	12.36 %
KMR1	4.43	5.91 %
CBE6	3.07	5.88 %
PLI1	2.59	5.23 %
AVI1	1.71	4.25 %
TPR1	1.37	2.21 %
MPM1	1.33	3.15 %
TPR3	1.11	4.04 %
TPR4	0.97	4.47 %
UMP1	0.94	2.88 %
PDM1	0.66	2.77 %
ANR1	0.57	5.64 %
CBE3	0.39	2.31 %
CBE5	0.39	1.51 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	102.04	7.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	89.84	10.81 %
D-Freez	0.22	3.05 %
Total	90.06	10.74 %

Branch *	MTD Sales L	Brand Share %
POY1	14.67	13.23 %
POY2	10.30	12.73 %
NVL2	5.94	12.61 %
TRK1	3.54	8.76 %
KKI2	3.31	7.53 %
TDM1	2.98	8.14 %
PRT1	2.52	6.86 %
KML1	2.20	9.65 %
CDM1	1.89	5.15 %
ULP1	1.79	6.05 %
VCM1	1.57	4.11 %
VPM1	1.35	10.08 %
STP1	0.96	6.73 %
MKM1	0.88	3.42 %
SJI2	0.65	1.38 %
TVM1	0.62	2.11 %
WHUT		0.00 %
Total	90.06	10.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	73.76	6.65 %
D-Freez	0.20	6.07 %
Dummy-AC		100.00 %
Total	73.96	6.65 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.83	5.25 %
ERD2	3.73	2.87 %
HSR1	2.73	12.81 %
NKL2	1.89	3.53 %
RSP1	1.88	7.45 %
SLM2	1.88	4.03 %
ATU1	1.54	3.62 %
APN1	1.49	9.89 %
EPI1	1.42	6.32 %
PDR1	1.41	6.06 %
EDP1	1.35	6.58 %
HSR2	1.27	3.81 %
TCG1	1.12	3.54 %
HRR1	1.04	4.95 %
OML1	1.02	4.05 %
PMP1	0.91	5.65 %
VKL1	0.84	6.90 %
WZWH	0.74	8.78 %
DPR2	0.71	2.96 %
KVP1	0.64	4.41 %
KMM1	0.60	3.35 %
MCR1	0.41	1.65 %
DPR1	0.40	2.10 %
SGI1	0.38	5.91 %
CMI1	0.36	2.39 %
TRM1	0.26	0.96 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	73.96	6.65 %