

MTD Sales
351.42 L

Brand Share %
15.69 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	350.73	15.93 %
D-Freez	0.69	1.85 %
Total	351.42	15.69 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	79.07	22.17 %
CHENNAI-01	72.16	18.30 %
SOUTH-03	55.53	22.89 %
SOUTH-01	44.98	13.49 %
TRICHY-01	32.26	10.20 %
SOUTH ARCOT	19.05	9.88 %
NORTH ARCOT	16.44	11.16 %
WEST-02	15.02	11.06 %
WEST-01	13.76	13.69 %
KL-SOUTH	3.14	15.69 %
Total	351.42	15.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	79.07	22.34 %
Total	79.07	22.17 %

Branch *	MTD Sales L	Brand Share %
CH06	2.08	14.66 %
CH21	1.89	14.59 %
CH03	1.82	7.22 %
CH44	1.53	14.54 %
CH17	1.52	10.45 %
CH33	1.27	12.52 %
CH36	0.70	12.41 %
UKI1	0.68	15.57 %
GPD1	0.36	8.86 %
PON1	0.32	6.77 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
MC06		0.00 %
Total	79.07	22.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.16	18.58 %
Total	72.16	18.30 %

Branch *	MTD Sales L	Brand Share %
CH05	5.52	15.54 %
CH16	3.79	14.28 %
CH19	3.27	10.64 %
CH22	1.79	12.89 %
GUD1	1.69	13.65 %
CH45	1.57	8.95 %
CZWH	1.00	4.94 %
CH11	0.93	8.94 %
CGL1	0.91	14.80 %
GUD2	0.62	9.87 %
KNR1	0.39	8.94 %
CH38	0.37	6.87 %
TKM1	0.33	7.35 %
CH37	0.32	7.16 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	72.16	18.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	55.53	23.14 %
Total	55.53	22.89 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.52	14.64 %
TEN1	0.66	12.65 %
KRR1	0.39	3.24 %
ODM1	0.32	12.61 %
MDU5	0.30	7.74 %
MDU4	0.30	5.35 %
TMM1	0.28	3.44 %
SVG1	0.27	3.64 %
BNR1	0.26	13.81 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	55.53	22.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.00	13.74 %
D-Freez	-0.01	-0.26 %
Total	44.98	13.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.02	13.77 %
TUT2	1.59	10.02 %
UDN1	0.95	14.92 %
TCN1	0.79	10.40 %
SVK1	0.66	7.65 %
TVL2	0.59	9.57 %
TKS2	0.59	3.20 %
MAR1	0.36	2.36 %
TKS1	0.36	8.05 %
TYI1	0.36	9.61 %
PKD1	0.31	4.53 %
APK2	0.29	7.03 %
RND1	0.28	2.06 %
S2SD	0.26	12.20 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR2		0.00 %
SNL1	-0.03	-0.54 %
APK1	-0.38	-9.46 %
KVT1	-0.61	-4.84 %
Total	44.98	13.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.26	10.25 %
Total	32.26	10.20 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.78	14.48 %
PBR2	2.46	8.30 %
TRY2	2.15	10.66 %
PTK1	2.06	13.63 %
TNJ1	1.82	11.52 %
MDI1	1.18	11.61 %
KIK1	0.75	9.66 %
TRY3	0.61	3.75 %
TTP1	0.59	8.94 %
AYR1	0.56	7.32 %
PDK1	0.32	3.28 %
TRY4	0.31	5.25 %
KRN1	0.30	11.61 %
MSI1	0.30	5.72 %
APM1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	32.26	10.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.28	10.19 %
D-Freez	-0.23	-6.81 %
Total	19.05	9.88 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.05	11.80 %
POY1	1.99	8.15 %
NVL2	1.47	9.79 %
VPM2	0.90	8.95 %
TRK1	0.59	11.56 %
KKI2	0.36	5.36 %
CDM1	0.31	3.31 %
KLM1	0.30	2.85 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.05	9.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.22	11.50 %
D-Freez	0.23	3.59 %
Total	16.44	11.16 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.41	10.37 %
AKM1	0.98	9.25 %
VEL2	0.89	6.63 %
KPM1	0.75	10.03 %
ABR1	0.65	15.43 %
ARC2	0.58	7.81 %
VSI1	0.53	8.14 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	16.44	11.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.02	11.48 %
Total	15.02	11.06 %

Branch *	MTD Sales L	Brand Share %
SLM2	1.43	12.34 %
NKL2	0.63	11.36 %
SLM1	0.56	3.35 %
ERD1	0.50	4.93 %
SLM3	0.37	3.29 %
PMP1	0.31	5.75 %
ATU1	0.29	9.24 %
KMM1	0.27	9.49 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.02	11.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.05	13.33 %
D-Freez	0.72	26.93 %
Total	13.76	13.69 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.55	5.77 %
TPR1	0.37	6.65 %
SNR1	0.31	12.17 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	13.76	13.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.14	17.13 %
Total	3.14	15.69 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	3.14	15.69 %