

MTD Sales
536.15 L

Brand Share %
14.97 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	530.58	15.01 %
D-Freez	5.56	11.44 %
Total	536.15	14.97 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	102.53	18.22 %
SOUTH-01	101.91	14.12 %
CHENNAI-02	100.31	22.33 %
SOUTH-03	85.88	18.43 %
TRICHY-01	47.69	10.03 %
NORTH ARCOT	31.02	13.76 %
SOUTH ARCOT	28.30	11.06 %
WEST-02	18.61	8.27 %
WEST-01	15.39	9.11 %
KL-SOUTH	4.51	14.04 %
Total	536.15	14.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.90	18.28 %
D-Freez	0.63	12.03 %
Total	102.53	18.22 %

Branch *	MTD Sales L	Brand Share %
CH16	4.89	11.59 %
CH28	2.85	14.92 %
CH22	2.39	13.79 %
GUD2	1.30	13.24 %
CH39	0.96	8.22 %
TKM1	0.86	11.38 %
CH38	0.39	3.17 %
KNR1	0.36	3.92 %
CGL1	0.32	3.05 %
MC10	0.31	11.85 %
CH40		0.00 %
WHC3		0.00 %
Total	102.53	18.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.49	14.11 %
D-Freez	1.42	15.11 %
Total	101.91	14.12 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.42	13.26 %
TUT2	5.98	12.54 %
KVT1	3.21	12.33 %
MMT1	1.55	12.43 %
TYI1	1.53	14.96 %
ERL2	1.49	13.05 %
APK1	1.35	8.65 %
MAR1	1.24	9.00 %
TKS2	1.17	5.35 %
UDN1	1.05	7.45 %
TKS1	0.97	5.60 %
SKD1	0.95	11.37 %
KGL1	0.89	10.00 %
KYR1	0.83	12.97 %
SVK1	0.64	2.83 %
APK2	0.63	6.32 %
ASM1	0.61	6.49 %
VNR2	0.53	2.14 %
RND1	0.28	1.48 %
SDI1	0.26	8.07 %
COL1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	101.91	14.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	100.07	22.37 %
D-Freez	0.24	12.73 %
Total	100.31	22.33 %

Branch *	MTD Sales L	Brand Share %
CH03	5.90	14.22 %
CH12	4.34	14.40 %
CH44	1.90	11.89 %
CH17	1.02	8.98 %
GPD1	0.90	10.25 %
PON1	0.64	8.17 %
CH23	0.58	12.64 %
CH27	0.32	8.41 %
UKI1	0.32	2.13 %
CH01		0.00 %
CH32		0.00 %
Total	100.31	22.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	84.98	18.48 %
D-Freez	0.90	14.62 %
Total	85.88	18.43 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.47	9.70 %
TEN1	1.17	13.96 %
MDU3	1.10	6.50 %
SVG1	0.88	6.20 %
MPA1	0.87	6.35 %
KYK1	0.84	11.90 %
MNM1	0.67	10.11 %
CBM1	0.60	14.63 %
TPT1	0.29	3.91 %
PKM1	0.27	8.23 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	85.88	18.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.98	10.00 %
D-Freez	0.71	12.52 %
Total	47.69	10.03 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.22	14.44 %
PBR2	3.95	14.61 %
TRY2	2.99	10.97 %
TVR2	1.76	8.44 %
NGT1	1.56	10.15 %
PTK1	1.49	7.72 %
TNJ2	1.31	7.49 %
TRY3	1.25	5.40 %
JKM1	0.73	11.07 %
PDK1	0.73	5.02 %
MVM1	0.62	3.08 %
ORU1	0.60	14.08 %
APM1	0.39	8.34 %
TVR1	0.31	3.10 %
TTP1	0.29	7.65 %
KUM1	0.28	0.96 %
TYR1	0.24	2.48 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	47.69	10.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.30	13.64 %
D-Freez	0.73	21.88 %
Total	31.02	13.76 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.20	9.17 %
WJD1	0.62	10.46 %
VSI1	0.60	8.44 %
SBR1	0.36	2.35 %
VNB1	0.36	10.70 %
CYR1	0.31	4.49 %
VEL1	0.31	2.36 %
TRT1	0.29	2.73 %
ANI1	0.29	4.09 %
UGI1		0.00 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	31.02	13.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.82	11.10 %
D-Freez	0.48	9.15 %
Total	28.30	11.06 %

Branch *	MTD Sales L	Brand Share %
POY2	4.20	13.40 %
CUD1	3.32	12.17 %
CDM1	1.78	10.63 %
KLM1	1.20	9.95 %
ULP1	0.83	8.34 %
SJI2	0.66	4.34 %
KML1	0.36	7.08 %
TDM1	0.36	3.26 %
PRT1	0.32	3.88 %
TVM1	0.31	8.29 %
KKI2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	28.30	11.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.39	8.40 %
D-Freez	0.23	3.66 %
Total	18.61	8.27 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.16	9.49 %
SLM3	2.52	13.24 %
SLM1	2.49	12.64 %
ERD1	1.52	4.65 %
RSP1	0.71	9.94 %
EPI1	0.33	5.55 %
NKL2	0.31	2.15 %
KVP1	0.23	13.25 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	18.61	8.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.16	9.15 %
D-Freez	0.23	6.77 %
Total	15.39	9.11 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.57	5.32 %
CBE5	0.36	14.04 %
DPM2	0.31	5.60 %
SUL1	0.29	10.10 %
MPM1	0.29	5.58 %
AVI1	0.28	7.25 %
KGM1	0.23	10.18 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	15.39	9.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.51	15.03 %
Total	4.51	14.04 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.54	12.42 %
PAS1		0.00 %
Total	4.51	14.04 %