



TN : DAIKIN Sales Performance 30/09/2025 9:20 AM

MTD Sales
449.92 L

Brand Share %
13.66 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	445.21	13.74 %
D-Freez	4.71	8.86 %
Total	449.92	13.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	105.35	13.92 %
CHENNAI-01	91.64	16.00 %
CHENNAI-02	71.62	14.53 %
SOUTH-03	54.04	16.13 %
TRICHY-01	45.69	11.67 %
SOUTH ARCOT	25.32	10.52 %
NORTH ARCOT	21.66	12.10 %
WEST-02	17.80	11.25 %
WEST-01	12.60	9.42 %
KL-SOUTH	4.19	13.11 %
Total	449.92	13.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.25	13.92 %
D-Freez	2.10	14.00 %
Total	105.35	13.92 %

Branch *	MTD Sales L	Brand Share %
TUT2	5.85	13.11 %
NGR1	5.11	12.17 %
KVT1	4.79	10.98 %
MAR1	2.34	7.54 %
UDN1	2.19	13.16 %
PKD1	1.53	10.55 %
TY11	1.43	9.12 %
ERL2	1.18	7.40 %
SDI1	0.89	8.56 %
TKS2	0.87	4.79 %
SVK1	0.87	4.44 %
RND1	0.86	3.83 %
TKY1	0.85	8.68 %
TKS1	0.83	12.25 %
APK2	0.81	13.14 %
SKD1	0.59	11.00 %
MMT1	0.58	8.42 %
VNR2	0.55	2.19 %
SNL1	0.39	4.71 %
APK1	0.29	2.93 %
VNR1	0.28	2.65 %
PDI1	0.26	3.23 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	105.35	13.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	91.21	16.13 %
D-Freez	0.44	5.94 %
Total	91.64	16.00 %

Branch *	MTD Sales L	Brand Share %
CH19	3.18	7.80 %
WHC3	2.69	11.66 %
CH28	2.29	13.21 %
CH45	2.13	11.03 %
CZWH	1.16	11.92 %
KNR1	0.91	8.79 %
CH11	0.84	3.56 %
CH37	0.56	11.41 %
CH26	0.37	7.62 %
CH39	0.25	1.92 %
CH29		0.00 %
CH40		0.00 %
Total	91.64	16.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	71.36	14.57 %
D-Freez	0.25	8.18 %
Total	71.62	14.53 %

Branch *	MTD Sales L	Brand Share %
CH03	4.21	10.75 %
CH18	3.35	12.05 %
CH24	2.81	10.95 %
CH12	2.51	9.77 %
CH33	1.89	9.37 %
CH17	1.38	8.77 %
CH43	1.22	8.41 %
CH44	1.15	7.68 %
CH27	1.02	12.91 %
CH31	0.69	9.56 %
PON1	0.67	6.32 %
GPD1	0.29	2.82 %
UKI1	0.25	1.35 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	71.62	14.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	53.80	16.34 %
D-Freez	0.23	4.05 %
Total	54.04	16.13 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.21	8.11 %
PVI1	0.88	9.50 %
MDU4	0.87	11.20 %
TPT1	0.61	8.88 %
MDU3	0.54	6.57 %
DGL2	0.31	4.63 %
KYK1	0.29	6.90 %
TMM1	0.29	2.94 %
MPA1	0.27	3.45 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	54.04	16.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.03	11.60 %
D-Freez	0.66	19.32 %
Total	45.69	11.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	17.06	13.51 %
PTK1	2.72	13.15 %
PBR2	2.14	12.72 %
TRY2	1.91	12.42 %
KIK1	1.43	11.27 %
PDK1	1.18	11.20 %
TYR1	0.92	13.02 %
TVR1	0.61	11.41 %
KUM1	0.59	2.42 %
TTP1	0.56	8.50 %
MSI1	0.27	5.33 %
KRN1	0.22	10.35 %
AYR1		0.00 %
JKM1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	45.69	11.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.09	10.65 %
D-Freez	0.23	4.40 %
Total	25.32	10.52 %

Branch *	MTD Sales L	Brand Share %
POY1	3.67	11.11 %
CDM1	2.02	13.55 %
VPM2	1.12	8.02 %
PRT1	0.68	10.08 %
KLM1	0.64	4.16 %
TDM1	0.61	4.83 %
SJI1	0.39	2.77 %
KKI2	0.30	2.97 %
MKM1	0.30	8.80 %
KML1	0.30	4.11 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	25.32	10.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.16	12.12 %
D-Freez	0.50	11.46 %
Total	21.66	12.10 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.90	12.50 %
KPM1	0.59	5.90 %
TRR1	0.28	5.43 %
VSI1	0.28	4.74 %
WJP1	0.28	9.08 %
UGI1	0.25	12.11 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	21.66	12.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.52	11.26 %
D-Freez	0.28	10.57 %
Total	17.80	11.25 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.16	11.68 %
ERD1	0.93	6.21 %
SLM1	0.92	6.21 %
EDP1	0.30	9.23 %
DPR2	0.28	11.20 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
MCR1	-0.36	-12.93 %
Total	17.80	11.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.60	9.79 %
Total	12.60	9.42 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.36	7.41 %
CBE1	0.32	6.90 %
SNR1	0.31	13.05 %
KMR1	0.30	6.46 %
CBE6	0.29	4.92 %
MPM1	0.29	3.31 %
KGM1	0.29	9.77 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	12.60	9.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.19	13.60 %
Total	4.19	13.11 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.91	12.27 %
KLR1	0.36	10.00 %
Total	4.19	13.11 %