

MTD Sales
646.62 L

Brand Share %
16.19 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	640.81	16.25 %
D-Freez	5.81	11.33 %
Total	646.62	16.19 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	134.79	17.04 %
CHENNAI-02	126.57	22.69 %
SOUTH-01	113.61	15.86 %
TRICHY-01	78.35	13.39 %
SOUTH-03	69.75	17.28 %
SOUTH ARCOT	44.06	13.31 %
WEST-02	34.14	16.47 %
NORTH ARCOT	28.03	11.77 %
WEST-01	13.73	10.86 %
KL-SOUTH	3.59	9.41 %
Total	646.62	16.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.64	17.04 %
D-Freez	1.15	17.57 %
Total	134.79	17.04 %

Branch *	MTD Sales L	Brand Share %
CH05	8.09	12.59 %
CH30	6.04	15.96 %
CH16	5.89	10.50 %
CH19	5.76	11.05 %
CH48	5.37	14.52 %
CGL1	3.99	15.48 %
GUD1	3.07	11.91 %
CH22	2.62	11.18 %
CH45	2.50	10.08 %
MRM1	2.26	13.58 %
KNR1	1.86	11.46 %
GUD2	1.75	6.86 %
CH39	1.56	10.16 %
CH37	1.37	15.50 %
TKM1	1.12	13.75 %
CH38	0.91	6.28 %
CH26	0.61	8.46 %
CH29	0.39	7.20 %
MC02		0.00 %
MC10		0.00 %
WCHN	-0.35	12.04 %
Total	134.79	17.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	126.34	22.75 %
D-Freez	0.23	9.18 %
Total	126.57	22.69 %

Branch *	MTD Sales L	Brand Share %
CH03	6.70	12.13 %
CH20	3.53	13.73 %
CH43	2.81	15.25 %
CH24	2.03	11.34 %
CH44	1.24	7.11 %
CH17	1.22	7.52 %
CH31	1.20	14.39 %
CH23	0.89	7.07 %
PON1	0.62	5.57 %
CH32	0.31	4.11 %
MC06	0.31	14.46 %
GPD1	0.28	3.54 %
UKI1	0.23	1.60 %
MC08		0.00 %
Total	126.57	22.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.48	15.92 %
D-Freez	1.13	11.53 %
Total	113.61	15.86 %

Branch *	MTD Sales L	Brand Share %
TVL1	12.24	15.09 %
KVT1	4.45	14.42 %
RPM1	3.46	14.57 %
TCN1	2.74	12.67 %
TUT2	2.36	6.78 %
ERL2	2.24	10.68 %
ASM1	1.54	12.00 %
TKY1	1.52	15.29 %
SKD1	1.38	7.17 %
RND1	1.23	4.13 %
VNR1	1.03	12.17 %
MAR1	1.03	8.19 %
APK2	0.99	5.69 %
TKS2	0.95	5.33 %
TKS1	0.93	5.72 %
PKD1	0.91	5.29 %
VNR2	0.86	3.41 %
STU2	0.78	8.88 %
SVK1	0.59	2.74 %
S2SD	0.57	10.57 %
MMT1	0.55	8.61 %
UDN1	0.30	2.09 %
APK1	0.30	2.93 %
KGL1	0.27	4.98 %
VKM1	0.25	4.44 %
ERL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TYI1	-0.28	-2.69 %
Total	113.61	15.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.38	13.35 %
D-Freez	0.96	17.85 %
Total	78.35	13.39 %

Branch *	MTD Sales L	Brand Share %
TVR2	5.33	14.29 %
TNJ1	4.04	12.73 %
PTK1	3.77	12.37 %
MVM1	2.98	8.51 %
PBR2	2.69	7.45 %
PDK1	2.13	12.68 %
TRY2	1.44	11.17 %
JKM1	1.41	10.27 %
TTP1	1.40	9.33 %
KUM1	1.21	3.27 %
TVR1	1.14	6.65 %
TRY3	0.92	4.31 %
MSI1	0.83	9.91 %
TYR1	0.65	8.19 %
APM1	0.61	7.43 %
KIK1	0.58	2.83 %
PBR1	0.27	2.79 %
AYR1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
Total	78.35	13.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	69.29	17.41 %
D-Freez	0.46	8.24 %
Total	69.75	17.28 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.25	10.27 %
KYK1	1.45	9.39 %
SVG1	1.17	9.73 %
USL1	0.87	13.77 %
TMM1	0.84	7.20 %
MDU3	0.60	4.37 %
TEN2	0.60	9.90 %
PNV1	0.57	8.52 %
MDU4	0.36	3.46 %
PKM1	0.33	12.39 %
MDU5	0.28	4.60 %
TEN1	0.28	6.57 %
PVI1	0.27	5.29 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	69.75	17.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	42.41	13.11 %
D-Freez	1.65	22.32 %
Total	44.06	13.31 %

Branch *	MTD Sales L	Brand Share %
POY1	5.79	11.17 %
TRK1	2.14	14.65 %
KLM1	2.13	13.53 %
KML1	1.27	12.17 %
TVM1	0.85	7.43 %
TDM1	0.65	5.13 %
VCM1	0.63	4.18 %
MKM1	0.63	9.07 %
CDM1	0.62	3.32 %
PRT1	0.62	7.74 %
VPM1	0.57	11.11 %
ULP1	0.55	6.10 %
KKI2		0.00 %
SJI1		0.00 %
STP1		0.00 %
WHNV		0.00 %
Total	44.06	13.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.14	16.73 %
Total	34.14	16.47 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.79	5.86 %
SLM1	1.61	6.29 %
SLM3	0.91	6.39 %
MCR1	0.36	8.11 %
EPI1	0.35	8.55 %
DPR2	0.31	16.17 %
DPR1	0.30	8.04 %
ATU1	0.30	3.66 %
NKL2	0.29	5.00 %
KVP1	0.27	5.25 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	34.14	16.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.03	12.05 %
Total	28.03	11.77 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.05	12.45 %
KPM1	1.46	8.99 %
SBR1	1.30	8.08 %
CPT1	0.57	10.90 %
GDM1	0.34	6.84 %
ANI1	0.31	5.43 %
WJD1	0.31	8.85 %
VNB1	0.30	14.03 %
ARC2	0.30	1.38 %
SLG1	0.30	3.99 %
CYR1	0.29	5.21 %
VSI1	0.28	2.32 %
ABR1	0.27	5.77 %
PLR1	0.27	7.73 %
VEL1	0.25	1.36 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	28.03	11.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.51	11.03 %
D-Freez	0.22	5.53 %
Total	13.73	10.86 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.93	9.68 %
PLI1	0.30	2.22 %
MPM1	0.30	9.77 %
SNR1	0.22	4.89 %
AVI1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.73	10.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.59	9.75 %
Total	3.59	9.41 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.63	12.74 %
KLR1	0.69	5.62 %
PAS1	0.27	5.18 %
Total	3.59	9.41 %