



TN : DAIKIN Sales Performance 30/04/2026 9:20 AM

MTD Sales
4,570.87 L

Brand Share %
14.51 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,569.81	14.55 %
D-Freez	1.06	1.17 %
Dummy-AC		0.00 %
Total	4,570.87	14.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	770.70	17.85 %
SOUTH-01	757.78	14.35 %
CHENNAI-01	730.78	18.68 %
CHENNAI-02	636.46	18.58 %
TRICHY-01	508.83	11.72 %
WEST-02	343.74	11.21 %
SOUTH ARCOT	280.58	12.88 %
NORTH ARCOT	271.41	12.36 %
WEST-01	270.60	9.74 %
Total	4,570.87	14.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	770.48	17.89 %
D-Freez	0.22	1.73 %
Total	770.70	17.85 %

Branch *	MTD Sales L	Brand Share %
DGL1	25.00	13.50 %
TPT1	17.00	14.47 %
KRR1	16.71	6.83 %
MDU4	15.53	13.05 %
TEN2	12.64	11.13 %
TMM1	10.45	7.96 %
SVG1	9.56	9.58 %
PNI1	8.26	10.08 %
TEN1	4.88	6.14 %
BTU1	4.74	10.30 %
USL1	4.23	5.30 %
MLR1	4.01	4.92 %
CBM1	3.56	4.64 %
KPT1	3.52	9.41 %
NKI1	3.14	7.07 %
BNR1	1.82	3.38 %
SGP1	1.40	3.48 %
CMR1	1.26	2.63 %
NTM1	1.21	3.38 %
PKM1	1.06	3.20 %
ADP1	0.89	1.96 %
Total	770.70	17.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	757.78	14.39 %
Total	757.78	14.35 %

Branch *	MTD Sales L	Brand Share %
TKS2	21.58	8.37 %
TCN1	12.21	10.38 %
PKD1	12.17	8.76 %
ARM1	11.03	11.84 %
MAR1	10.91	6.22 %
SVK1	10.28	6.62 %
RND1	10.14	5.47 %
ERL2	9.44	8.47 %
TYI1	9.38	11.97 %
TKY1	8.77	14.10 %
MMT1	6.98	7.79 %
VNR1	6.49	12.90 %
KYR1	5.97	10.61 %
APK2	5.85	8.57 %
APK1	4.96	5.92 %
PDI1	4.67	6.96 %
VNR2	3.89	2.30 %
STU2	3.15	4.52 %
VKM1	3.05	6.24 %
KSM1	2.53	9.86 %
SKD1	2.31	4.80 %
WHTV	-2.50	10.41 %
Total	757.78	14.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	730.58	18.72 %
D-Freez	0.20	2.57 %
Total	730.78	18.68 %

Branch *	MTD Sales L	Brand Share %
CH47	23.38	10.06 %
GUD1	20.54	12.91 %
CH25	20.31	14.22 %
CH22	15.39	11.93 %
KNR1	9.21	12.79 %
CH37	7.61	11.56 %
GUD2	7.54	13.00 %
CH39	6.36	9.33 %
Total	730.78	18.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	636.46	18.62 %
Total	636.46	18.58 %

Branch *	MTD Sales L	Brand Share %
CH03	45.23	13.20 %
CH15	37.62	11.21 %
CH17	13.92	9.25 %
CH34	12.16	11.59 %
CH33	10.33	8.91 %
PON1	7.32	9.35 %
CH44	6.97	7.51 %
CH27	4.59	10.29 %
CH01		0.00 %
Total	636.46	18.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	508.40	11.75 %
D-Freez	0.43	2.68 %
Total	508.83	11.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	148.80	14.45 %
PBR2	22.64	8.54 %
MVM1	21.65	9.41 %
PTK1	18.75	11.82 %
TRY4	18.08	13.50 %
MDI1	13.09	10.04 %
TYR1	11.85	8.90 %
TVR2	11.37	5.81 %
TRY2	11.04	8.58 %
MSI1	10.65	11.62 %
TTP1	7.79	10.08 %
TVR1	7.16	9.15 %
PBR1	6.34	5.47 %
KUM1	5.79	2.86 %
AYR1	5.42	5.36 %
KIK1	4.26	3.68 %
KUM2	3.25	5.22 %
NMM1	2.81	7.89 %
KRN1	2.34	3.72 %
NCK1	1.63	4.64 %
WTRZ	-1.66	4.91 %
Total	508.83	11.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	343.74	11.23 %
D-Freez		0.00 %
Dummy-AC		0.00 %
Total	343.74	11.21 %

Branch *	MTD Sales L	Brand Share %
ERD2	42.75	12.95 %
ERD1	31.90	9.55 %
SLM3	22.39	13.71 %
ATU1	13.24	11.33 %
NKL2	12.65	8.25 %
SLM2	9.81	7.47 %
HSR2	9.59	9.40 %
TRM1	8.42	13.25 %
RSP1	8.12	9.41 %
MCR1	6.62	9.76 %
HSR1	6.52	7.38 %
TCG1	5.60	7.15 %
APN1	5.32	13.51 %
KRI1	4.04	3.88 %
EDP1	3.93	10.23 %
DPR1	3.75	7.95 %
KMM1	3.61	7.18 %
VKL1	3.38	10.33 %
CMI1	3.29	7.96 %
PDR1	3.24	6.46 %
EPI1	2.55	4.27 %
VPD1	2.29	3.74 %
KAM1	1.94	5.83 %
SGG1	1.65	5.73 %
PLC1	1.07	2.65 %
KVP1	0.86	2.06 %
BMD1	0.62	1.86 %
PMP1	0.41	1.03 %
SGI1	0.27	1.38 %
WHPD	-1.47	7.15 %
Total	343.74	11.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	280.58	12.93 %
D-Freez	-0.01	-0.09 %
Total	280.58	12.88 %

Branch *	MTD Sales L	Brand Share %
POY1	30.12	12.13 %
NVL2	16.72	14.03 %
TRK1	15.52	13.65 %
CDM1	13.46	10.57 %
KKI2	9.65	7.27 %
MKM1	7.33	14.36 %
VCM1	4.42	10.40 %
ULP1	3.91	4.16 %
STP1	3.76	10.22 %
VCM2	3.02	5.31 %
VPM1	2.96	10.09 %
TVM1	2.77	5.71 %
SJI2	2.65	2.41 %
TDM1	2.24	2.91 %
KML1	1.59	2.14 %
Total	280.58	12.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	271.41	12.44 %
Total	271.41	12.36 %

Branch *	MTD Sales L	Brand Share %
SBR1	16.75	11.68 %
ABR1	8.48	7.10 %
VEL1	8.21	7.14 %
VNB1	6.98	10.46 %
KPM1	6.92	9.30 %
GDM1	6.62	7.97 %
SLG1	5.86	9.89 %
ANI1	5.66	10.64 %
VSI1	5.64	6.16 %
TRR1	4.11	2.71 %
WJD1	3.88	7.07 %
UGI1	3.54	11.17 %
CYR1	3.41	6.59 %
WJP1	2.68	3.69 %
PLR1	2.14	4.50 %
ARC2	2.08	2.61 %
PTU1	1.99	13.36 %
CGM1	1.98	5.02 %
BGR1	0.30	0.93 %
WHVL	-1.19	4.51 %
Total	271.41	12.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	270.38	9.75 %
D-Freez	0.22	3.84 %
Total	270.60	9.74 %

Branch *	MTD Sales L	Brand Share %
CBE4	24.85	13.69 %
SNR1	14.85	13.58 %
MPM1	14.27	10.76 %
CBE6	12.52	10.97 %
CBE1	11.06	10.18 %
KMR1	10.75	7.50 %
TPR2	9.55	4.34 %
TPR1	9.26	6.16 %
SUL1	8.17	11.20 %
UMP1	5.74	6.34 %
TPR3	4.25	5.36 %
AVI1	3.72	4.52 %
GBM1	3.55	4.32 %
PDM1	3.20	5.02 %
CBE3	2.57	6.36 %
SYM2	2.35	4.07 %
CBE5	2.05	4.02 %
ANR1	1.69	6.45 %
KGM1	1.62	2.38 %
TPR4	1.54	3.61 %
DPM2	1.44	2.11 %
PPI1	0.29	0.87 %
KGI1	0.28	10.32 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-6.01	13.33 %
Total	270.60	9.74 %