

MTD Sales
1,722.81 L

Brand Share %
13.39 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,721.21	13.43 %
D-Freez	1.60	3.13 %
Dummy-AC		25.25 %
Total	1,722.81	13.39 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	332.04	16.95 %
CHENNAI-02	292.23	16.53 %
SOUTH-03	283.13	18.40 %
TRICHY-01	253.32	14.97 %
SOUTH-01	206.59	10.42 %
NORTH ARCOT	100.94	11.54 %
WEST-01	95.47	7.98 %
SOUTH ARCOT	87.54	10.94 %
WEST-02	71.55	6.78 %
Total	1,722.81	13.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	331.69	17.00 %
D-Freez	0.35	4.77 %
Dummy-AC		34.94 %
Total	332.04	16.95 %

Branch *	MTD Sales L	Brand Share %
CH30	9.10	12.50 %
CH25	8.59	11.37 %
CH28	7.91	10.93 %
CH45	7.84	11.09 %
GUD1	6.30	7.47 %
CH38	3.72	11.65 %
KNR1	3.49	9.76 %
GUD2	2.88	7.60 %
CH39	2.53	7.09 %
TKM1	2.10	11.73 %
CH26	1.94	12.10 %
CH37	1.78	4.56 %
WHC3	0.79	9.98 %
CH29	0.63	12.99 %
WCHN	-3.47	12.29 %
Total	332.04	16.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	292.23	16.55 %
Dummy-AC		10.53 %
Total	292.23	16.53 %

Branch *	MTD Sales L	Brand Share %
CH03	18.40	10.85 %
CH15	16.52	9.15 %
CH12	12.96	12.07 %
CH21	10.92	10.61 %
CH06	10.71	13.12 %
CH18	8.93	13.01 %
CH23	5.06	11.75 %
CH44	4.93	9.65 %
CH17	3.75	5.71 %
UKI1	3.19	8.96 %
CH36	2.09	9.27 %
CH27	1.17	5.84 %
MC05		0.00 %
Total	292.23	16.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	282.99	18.47 %
D-Freez	0.15	2.36 %
Total	283.13	18.40 %

Branch *	MTD Sales L	Brand Share %
DGL1	10.89	12.50 %
MDU7	7.16	12.86 %
TPT1	3.57	9.34 %
KRR1	3.25	4.81 %
TEN2	2.84	9.16 %
PVI1	2.63	10.00 %
MDU5	2.04	7.94 %
TEN1	1.57	5.74 %
MDU4	1.11	3.30 %
CMR1	0.87	4.53 %
KPT1	0.82	5.27 %
BTU1	0.81	5.19 %
MLR1	0.80	3.30 %
BNR1	0.79	3.63 %
PKM1	0.72	6.69 %
NTM1	0.66	6.42 %
TMM1	0.63	1.54 %
PNI1	0.60	2.25 %
USL1	0.53	2.22 %
NKI1	0.30	2.56 %
ADP1	0.24	1.30 %
CBM1		0.00 %
WHMD	-0.29	9.90 %
Total	283.13	18.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	253.32	15.00 %
Dummy-AC		100.00 %
Total	253.32	14.97 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.08	11.83 %
PBR2	8.91	8.77 %
MDI1	6.56	12.84 %
TNJ2	5.66	7.49 %
PDK1	5.18	13.34 %
MVM1	4.79	6.09 %
TVR2	3.90	5.90 %
JKM1	3.36	10.17 %
KIK1	2.46	8.87 %
TYR1	2.38	6.15 %
MSI1	1.83	5.73 %
PBR1	1.62	4.49 %
AYR1	1.11	3.43 %
KRN1	0.69	2.83 %
APM1	0.56	4.14 %
TZSD		0.00 %
WTRZ	-1.02	11.93 %
Total	253.32	14.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	205.91	10.45 %
D-Freez	0.68	5.14 %
Total	206.59	10.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	41.21	12.75 %
NGR1	17.80	12.00 %
KVT1	10.95	12.08 %
PKD1	4.43	9.32 %
TKS1	4.21	7.03 %
TKS2	3.85	4.24 %
SDI1	3.63	10.16 %
APK2	3.36	10.60 %
VNR1	2.82	9.65 %
ARM1	2.79	12.47 %
SVK1	2.65	4.69 %
RND1	2.64	4.41 %
SNL1	2.45	12.21 %
TYI1	2.32	8.55 %
MAR1	2.29	4.18 %
KYR1	2.20	9.05 %
UDN1	1.64	7.84 %
KGL1	1.60	5.51 %
SGT1	1.41	12.47 %
PDI1	1.40	4.38 %
COL1	1.35	12.30 %
VKM1	1.18	5.26 %
STU2	1.16	4.66 %
ERL2	1.12	3.65 %
ASM1	1.03	4.05 %
MMT1	0.58	2.49 %
APK1	0.57	1.72 %
SKD1	0.29	1.57 %
VNR2	0.25	0.39 %
KSM1		0.00 %
WHTV		0.00 %
Total	206.59	10.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	100.94	11.62 %
Total	100.94	11.54 %

Branch *	MTD Sales L	Brand Share %
SBR1	7.72	11.21 %
VEL2	7.35	9.65 %
VEL1	4.44	9.24 %
TRR1	4.41	8.28 %
KPM1	3.82	10.04 %
WJD1	2.93	10.67 %
VSI1	2.33	8.09 %
WJP1	1.84	7.27 %
ABR1	1.77	5.22 %
ANI1	1.77	8.68 %
CYR1	1.20	5.86 %
SLG1	0.99	4.83 %
VNB1	0.98	3.99 %
ARC2	0.93	2.58 %
PLR1	0.92	4.72 %
PTU1	0.86	8.35 %
GDM1	0.82	3.11 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
Total	100.94	11.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.47	7.99 %
Total	95.47	7.98 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.36	6.68 %
SNR1	5.21	9.87 %
CBE1	4.85	9.07 %
SUL1	4.59	12.84 %
TPR2	4.36	4.65 %
KMR1	3.61	5.20 %
CBE6	3.07	6.33 %
PLI1	2.59	5.55 %
TPR1	1.37	2.29 %
MPM1	1.33	3.39 %
AVI1	1.30	3.62 %
TPR3	1.11	4.32 %
TPR4	0.97	4.58 %
UMP1	0.94	3.04 %
PDM1	0.66	2.80 %
ANR1	0.57	6.13 %
CBE3	0.39	2.55 %
CBE5	0.39	1.59 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	95.47	7.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	87.32	11.00 %
D-Freez	0.22	3.24 %
Total	87.54	10.94 %

Branch *	MTD Sales L	Brand Share %
POY2	9.97	12.57 %
NVL2	5.94	12.92 %
TRK1	3.54	9.04 %
KKI2	3.31	7.95 %
TDM1	2.66	7.74 %
PRT1	2.52	7.16 %
KML1	2.20	10.16 %
CDM1	1.57	4.36 %
ULP1	1.47	5.13 %
VPM1	1.35	10.61 %
VCM1	1.29	3.49 %
STP1	0.96	6.91 %
MKM1	0.88	3.55 %
SJI2	0.65	1.51 %
TVM1	0.62	2.38 %
WHUT		0.00 %
Total	87.54	10.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	71.34	6.78 %
D-Freez	0.20	6.55 %
Dummy-AC		100.00 %
Total	71.55	6.78 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.13	4.98 %
ERD2	3.73	3.07 %
HSR1	2.73	12.81 %
NKL2	1.89	3.70 %
RSP1	1.88	7.75 %
SLM2	1.88	4.64 %
APN1	1.49	10.45 %
EPI1	1.42	6.50 %
PDR1	1.41	6.73 %
EDP1	1.35	6.69 %
HSR2	1.27	3.85 %
ATU1	1.25	3.13 %
TCG1	1.12	3.68 %
OML1	1.02	4.15 %
PMP1	0.91	5.65 %
VKL1	0.84	7.85 %
DPR2	0.71	3.07 %
HRR1	0.69	3.42 %
KVP1	0.64	4.41 %
KMM1	0.60	3.47 %
MCR1	0.41	1.67 %
DPR1	0.40	2.10 %
SGI1	0.38	5.91 %
CMI1	0.36	2.57 %
TRM1	0.26	1.02 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	71.55	6.78 %