



TN : DAIKIN Sales Performance 29/09/2025 9:20 AM

MTD Sales
427.62 L

Brand Share %
13.49 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	423.50	13.58 %
D-Freez	4.12	8.23 %
Total	427.62	13.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	99.57	13.64 %
CHENNAI-01	87.05	16.11 %
CHENNAI-02	69.62	14.57 %
SOUTH-03	50.17	15.78 %
TRICHY-01	44.17	11.57 %
SOUTH ARCOT	25.02	10.73 %
NORTH ARCOT	19.26	11.15 %
WEST-02	17.21	11.12 %
WEST-01	11.36	8.78 %
KL-SOUTH	4.19	13.46 %
Total	427.62	13.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.06	13.69 %
D-Freez	1.51	11.40 %
Total	99.57	13.64 %

Branch *	MTD Sales L	Brand Share %
TUT2	5.16	11.83 %
NGR1	4.33	10.71 %
KVT1	3.62	8.73 %
MAR1	2.34	7.54 %
PKD1	1.53	10.55 %
ERL2	1.18	7.40 %
TY11	1.12	7.57 %
SDI1	0.89	8.56 %
TKS2	0.87	5.04 %
TKY1	0.85	8.68 %
TKS1	0.83	12.25 %
APK2	0.81	13.14 %
SKD1	0.59	11.53 %
MMT1	0.58	8.84 %
SVK1	0.58	3.21 %
RND1	0.58	2.68 %
VNR2	0.55	2.33 %
SNL1	0.39	5.52 %
APK1	0.29	3.09 %
VNR1	0.28	2.73 %
PDI1	0.26	3.23 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	99.57	13.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.62	16.23 %
D-Freez	0.44	6.54 %
Total	87.05	16.11 %

Branch *	MTD Sales L	Brand Share %
WHC3	2.69	11.66 %
CH19	2.64	7.55 %
CH45	2.13	11.37 %
GUD2	1.57	13.39 %
KNR1	0.91	9.27 %
CH11	0.84	3.81 %
CH37	0.56	11.41 %
CH26	0.37	7.62 %
CH39	0.25	2.04 %
CH29		0.00 %
CH40		0.00 %
CZWH	-0.62	-11.60 %
Total	87.05	16.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	69.37	14.61 %
D-Freez	0.25	8.18 %
Total	69.62	14.57 %

Branch *	MTD Sales L	Brand Share %
CH03	4.48	11.91 %
CH18	3.35	12.32 %
CH24	2.81	11.19 %
CH12	2.14	8.74 %
CH33	1.89	9.37 %
CH17	1.38	8.94 %
CH43	1.22	8.74 %
CH44	1.15	7.68 %
CH27	1.02	12.91 %
CH31	0.69	9.56 %
PON1	0.36	3.93 %
GPD1	0.29	2.82 %
UKI1	0.25	1.35 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	69.62	14.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.93	15.99 %
D-Freez	0.23	4.05 %
Total	50.17	15.78 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.21	8.61 %
PNV1	0.88	11.21 %
PVI1	0.88	9.50 %
MDU4	0.87	11.63 %
SVG1	0.66	8.59 %
TPT1	0.61	10.18 %
MDU3	0.54	6.81 %
DGL2	0.31	4.81 %
KYK1	0.29	8.00 %
TMM1	0.29	3.12 %
MPA1	0.27	3.73 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	50.17	15.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.50	11.49 %
D-Freez	0.66	21.16 %
Total	44.17	11.57 %

Branch *	MTD Sales L	Brand Share %
PTK1	2.72	13.49 %
PBR2	2.14	12.97 %
TRY2	1.91	12.42 %
KIK1	1.43	11.52 %
PDK1	1.18	11.20 %
KUM1	0.59	2.55 %
TTP1	0.56	8.87 %
MSI1	0.27	5.33 %
KRN1	0.22	10.35 %
AYR1		0.00 %
JKM1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	44.17	11.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.78	10.88 %
D-Freez	0.23	4.40 %
Total	25.02	10.73 %

Branch *	MTD Sales L	Brand Share %
POY1	3.67	11.83 %
VPM2	1.12	8.74 %
PRT1	0.68	10.60 %
KLM1	0.64	4.56 %
TDM1	0.61	4.83 %
SJI1	0.39	2.83 %
KKI2	0.30	2.97 %
MKM1	0.30	8.80 %
KML1	0.30	4.11 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	25.02	10.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.76	11.13 %
D-Freez	0.50	11.94 %
Total	19.26	11.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.40	11.05 %
VEL2	0.79	8.72 %
KPM1	0.59	6.09 %
TRR1	0.28	5.43 %
VSI1	0.28	4.74 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	19.26	11.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.93	11.11 %
D-Freez	0.28	11.59 %
Total	17.21	11.12 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.16	11.68 %
ERD1	0.93	6.21 %
SLM1	0.64	4.49 %
EDP1	0.30	9.23 %
DPR2	0.28	11.20 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
MCR1	-0.36	-12.93 %
Total	17.21	11.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.36	9.14 %
Total	11.36	8.78 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.00	13.25 %
CBE1	0.32	6.90 %
KMR1	0.30	6.84 %
CBE6	0.29	5.41 %
MPM1	0.29	3.44 %
KGM1	0.29	12.36 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	11.36	8.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.19	13.98 %
Total	4.19	13.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.91	12.55 %
KLR1	0.36	10.00 %
Total	4.19	13.46 %