



TN : DAIKIN Sales Performance 29/05/2026 9:20 AM

MTD Sales
2,618.19 L

Brand Share %
16.65 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,617.33	16.72 %
D-Freez	0.86	1.15 %
Total	2,618.19	16.65 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	570.02	21.24 %
CHENNAI-01	518.74	16.94 %
SOUTH-03	384.65	21.61 %
SOUTH-01	332.26	16.43 %
TRICHY-01	325.10	14.58 %
SOUTH ARCOT	165.45	13.20 %
NORTH ARCOT	159.43	14.03 %
WEST-02	99.72	10.41 %
WEST-01	62.82	10.49 %
Total	2,618.19	16.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	570.02	21.28 %
Total	570.02	21.24 %

Branch *	MTD Sales L	Brand Share %
CH15	35.35	15.69 %
CH03	32.08	12.89 %
CH17	19.39	15.32 %
CH33	12.29	13.87 %
CH51	12.18	13.51 %
CH46	6.82	12.37 %
CH27	4.67	13.10 %
CH32	1.95	10.07 %
Total	570.02	21.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	518.74	17.00 %
Total	518.74	16.94 %

Branch *	MTD Sales L	Brand Share %
CH14	35.47	15.80 %
CH47	22.63	13.60 %
CH28	21.20	15.27 %
CH42	19.52	15.74 %
CZWH	19.07	14.87 %
CH48	18.88	14.42 %
CH49	17.00	13.64 %
CH45	14.83	14.65 %
CH22	11.32	12.36 %
GUD1	10.00	10.10 %
CH38	8.22	12.82 %
GUD2	6.95	14.73 %
CH39	5.97	11.71 %
KNR1	5.49	7.67 %
CH37	4.84	10.23 %
CH26	2.19	8.39 %
CH40	1.31	14.23 %
CH29	0.93	8.13 %
Total	518.74	16.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	384.15	21.70 %
D-Freez	0.50	5.16 %
Total	384.65	21.61 %

Branch *	MTD Sales L	Brand Share %
SVG1	7.28	13.12 %
KRR1	6.56	9.48 %
TMM1	4.68	10.40 %
CMR1	4.51	12.55 %
MLR1	3.51	11.05 %
PNV2	3.39	10.56 %
TEN1	3.22	13.67 %
TPT1	2.66	6.97 %
SGP1	2.54	16.20 %
BTU1	2.47	15.94 %
MDU5	2.20	11.41 %
PNI1	1.93	6.69 %
NKI1	1.87	13.69 %
CBM1	1.73	10.21 %
USL1	1.62	6.96 %
NTM1	1.19	7.72 %
TEN2	0.64	2.46 %
PKM1	0.32	2.79 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	11.13 %
Total	384.65	21.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	332.11	16.51 %
D-Freez	0.15	1.50 %
Total	332.26	16.43 %

Branch *	MTD Sales L	Brand Share %
TUT2	16.81	14.81 %
NGR1	16.44	14.54 %
RND1	11.04	10.48 %
TKS2	9.10	15.02 %
PKD1	8.85	15.02 %
VNR1	5.75	16.19 %
SVK1	4.65	6.86 %
ARM1	4.25	15.98 %
SNL1	3.75	13.23 %
MAR1	3.67	7.87 %
VNR2	3.62	4.99 %
APK2	3.61	10.34 %
KGL1	3.48	14.85 %
TKS1	3.28	8.64 %
PDI1	3.18	16.08 %
SKD1	3.18	9.81 %
SDI1	3.16	13.48 %
ERL2	3.16	8.83 %
TYI1	3.12	8.26 %
MMT1	2.47	8.59 %
APK1	2.15	5.58 %
KYR1	2.09	11.02 %
TKY1	2.07	11.73 %
VKM1	1.56	5.84 %
COL1	1.45	12.94 %
STU2	1.25	4.45 %
KSM1	0.30	4.35 %
WHTV	-1.60	14.93 %
Total	332.26	16.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	325.10	14.65 %
Total	325.10	14.58 %

Branch *	MTD Sales L	Brand Share %
TVR2	18.30	14.49 %
MVM1	17.83	11.86 %
PTK1	12.42	11.69 %
PBR2	10.67	7.48 %
TRY4	8.27	14.10 %
KUM1	7.97	6.60 %
TRY3	7.51	12.16 %
KIK1	7.39	10.59 %
TVR1	6.69	14.91 %
MDI1	6.35	7.91 %
TRY2	5.57	11.45 %
MSI1	5.18	15.96 %
KUM2	3.91	7.16 %
TTP1	3.72	7.59 %
NMM1	3.39	11.58 %
TYR1	3.31	6.52 %
NCK1	2.86	10.94 %
AYR1	2.85	4.91 %
PBR1	2.53	3.63 %
KRN1	2.18	7.20 %
WTRZ	-4.54	12.60 %
Total	325.10	14.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	165.45	13.28 %
Total	165.45	13.20 %

Branch *	MTD Sales L	Brand Share %
POY1	23.58	14.78 %
CDM1	9.70	9.71 %
VPM2	9.02	13.08 %
PRT1	6.03	10.75 %
TRK1	5.56	9.30 %
KKI2	5.40	7.49 %
SJI2	4.82	8.88 %
ULP1	4.73	9.22 %
KML1	4.65	8.57 %
VCM2	4.09	9.69 %
TVM1	3.70	11.40 %
TDM1	3.52	7.74 %
STP1	3.09	13.79 %
MKM1	2.60	8.54 %
VPM1	0.62	3.67 %
VCM1	0.30	1.77 %
WHUT	-2.19	11.12 %
Total	165.45	13.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	159.43	14.16 %
Total	159.43	14.03 %

Branch *	MTD Sales L	Brand Share %
VEL2	13.95	14.52 %
SBR1	13.38	12.58 %
TRT1	7.49	13.90 %
VEL1	6.94	9.88 %
VSI1	6.03	11.32 %
WJD1	5.63	14.58 %
KPM1	5.42	10.59 %
SLG1	4.84	16.33 %
CYR1	4.08	13.42 %
ABR1	3.85	9.04 %
TRR1	3.03	5.77 %
ANI1	2.18	7.70 %
GDM1	2.18	7.35 %
WJP1	1.92	5.60 %
ARC2	1.28	3.84 %
CGM1	1.23	9.21 %
PLR1	0.72	3.58 %
UGI1	0.59	5.28 %
PTU1	0.32	3.23 %
BGR1	0.30	2.95 %
WHVL	-3.92	12.18 %
Total	159.43	14.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	99.72	10.47 %
Total	99.72	10.41 %

Branch *	MTD Sales L	Brand Share %
ERD1	14.14	13.29 %
ERD2	11.73	11.19 %
NKL2	7.48	12.85 %
ATU1	5.26	13.61 %
MTR1	3.44	9.49 %
HSR2	3.17	13.78 %
APN1	2.77	15.96 %
KMM1	2.71	13.30 %
SLM2	2.34	3.76 %
HRR1	2.29	15.28 %
TCG1	2.14	7.06 %
HSR1	1.66	10.67 %
OML1	1.29	7.40 %
SGG1	1.20	12.29 %
TRM1	1.00	5.73 %
RSP1	0.96	3.36 %
PMP1	0.85	7.78 %
EPI1	0.74	5.35 %
EDP1	0.65	3.96 %
DPR1	0.64	4.51 %
VPD1	0.61	2.98 %
DPR2	0.59	3.60 %
KRI1	0.59	2.05 %
KVP1	0.58	4.35 %
PLC1	0.34	4.08 %
CMI1	0.31	2.30 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WHKP	-1.62	10.18 %
WHPD	-2.89	12.41 %
Total	99.72	10.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.62	10.53 %
D-Freez	0.20	4.94 %
Total	62.82	10.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.53	13.76 %
PLI1	4.01	13.85 %
AVI1	2.75	13.82 %
KMR1	2.70	7.15 %
CBE1	2.58	8.03 %
TPR2	2.46	6.71 %
CBE6	2.25	9.07 %
SNR1	2.20	8.38 %
TPR4	2.13	12.03 %
UMP1	1.98	8.86 %
TPR3	1.85	12.22 %
PDM1	1.60	15.12 %
SUL1	1.48	15.26 %
TPR1	0.92	2.36 %
SYM2	0.73	4.97 %
MPM1	0.63	2.12 %
ANR1	0.62	10.15 %
DPM2	0.34	2.01 %
PPI1	0.31	4.25 %
CBE5	0.30	3.16 %
KMD1	0.28	2.40 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB	-1.06	3.07 %
Total	62.82	10.49 %