



TN : DAIKIN Sales Performance 29/04/2026 9:21 AM

MTD Sales
4,408.12 L

Brand Share %
14.45 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,407.06	14.48 %
D-Freez	1.06	1.24 %
Dummy-AC		0.00 %
Total	4,408.12	14.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	731.47	14.28 %
SOUTH-03	726.03	17.44 %
CHENNAI-01	716.40	18.76 %
CHENNAI-02	620.12	18.68 %
TRICHY-01	496.18	11.88 %
WEST-02	320.47	10.75 %
SOUTH ARCOT	268.46	12.77 %
WEST-01	264.93	9.76 %
NORTH ARCOT	264.06	12.49 %
Total	4,408.12	14.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	731.47	14.31 %
Total	731.47	14.28 %

Branch *	MTD Sales L	Brand Share %
TKS2	20.96	8.32 %
KGL1	14.25	14.09 %
PKD1	11.85	8.88 %
TCN1	11.57	10.05 %
MAR1	10.91	6.26 %
ARM1	10.00	11.09 %
RND1	9.80	5.54 %
SVK1	9.58	6.33 %
ERL2	9.15	8.63 %
TKY1	8.77	14.32 %
TYI1	8.38	11.08 %
MMT1	6.98	7.86 %
VNR1	6.20	12.92 %
KYR1	5.97	10.91 %
APK2	5.53	8.44 %
APK1	4.96	6.15 %
PDI1	4.35	6.68 %
VNR2	3.62	2.21 %
VKM1	3.05	6.33 %
STU2	2.85	4.14 %
KSM1	2.53	9.99 %
SKD1	2.02	4.41 %
WHTV	-2.50	10.41 %
Total	731.47	14.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	725.80	17.48 %
D-Freez	0.22	1.80 %
Total	726.03	17.44 %

Branch *	MTD Sales L	Brand Share %
DGL1	23.41	13.44 %
KRR1	16.71	6.95 %
TPT1	16.12	14.16 %
MDU4	14.90	13.00 %
TEN2	12.31	11.11 %
SVG1	9.56	9.84 %
TMM1	9.12	7.19 %
PNI1	8.26	10.55 %
MNM1	5.69	11.15 %
BTU1	4.74	10.43 %
TEN1	4.58	5.90 %
USL1	4.23	5.52 %
MLR1	3.69	4.77 %
KPT1	3.52	9.84 %
CBM1	3.24	4.39 %
NKI1	3.14	7.35 %
BNR1	1.82	3.43 %
SGP1	1.40	3.56 %
CMR1	1.26	2.66 %
NTM1	1.21	3.51 %
PKM1	1.06	3.26 %
ADP1	0.89	2.03 %
Total	726.03	17.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	716.20	18.79 %
D-Freez	0.20	2.57 %
Total	716.40	18.76 %

Branch *	MTD Sales L	Brand Share %
CH47	23.38	10.11 %
GUD1	19.58	12.75 %
CH22	15.39	12.41 %
KNR1	8.90	12.74 %
CH37	7.61	11.83 %
GUD2	7.10	12.34 %
CH39	6.36	9.58 %
Total	716.40	18.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	620.12	18.71 %
Total	620.12	18.68 %

Branch *	MTD Sales L	Brand Share %
CH03	43.05	12.87 %
CH15	37.02	11.24 %
CH17	12.34	8.60 %
CH34	12.16	11.66 %
CH33	9.99	8.91 %
PON1	7.32	9.42 %
CH44	6.39	7.10 %
CH27	4.30	9.85 %
CH01		0.00 %
Total	620.12	18.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	495.75	11.91 %
D-Freez	0.43	2.86 %
Total	496.18	11.88 %

Branch *	MTD Sales L	Brand Share %
PBR2	22.32	8.73 %
MVM1	20.71	9.36 %
PTK1	18.43	12.10 %
TRY4	18.08	13.89 %
MDI1	12.79	10.21 %
TYR1	11.58	8.90 %
TVR2	11.06	5.73 %
TRY2	10.72	8.54 %
MSI1	10.36	11.67 %
TTP1	7.79	10.39 %
TVR1	6.85	8.96 %
PBR1	5.70	5.07 %
KUM1	5.39	2.72 %
AYR1	5.13	5.22 %
KIK1	4.26	3.90 %
KUM2	2.83	4.74 %
NMM1	2.81	8.10 %
KRN1	2.34	3.81 %
NCK1	1.63	4.64 %
WTRZ	-1.66	5.19 %
Total	496.18	11.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	320.47	10.77 %
D-Freez		0.00 %
Dummy-AC		0.00 %
Total	320.47	10.75 %

Branch *	MTD Sales L	Brand Share %
ERD2	40.87	12.73 %
ERD1	30.55	9.33 %
SLM3	20.46	12.96 %
ATU1	13.24	11.66 %
NKL2	12.33	8.28 %
SLM2	9.81	7.57 %
HSR2	8.57	8.61 %
OML1	8.38	12.69 %
RSP1	8.12	9.52 %
TRM1	8.10	12.96 %
HSR1	6.52	7.54 %
TCG1	5.60	7.29 %
APN1	4.67	12.49 %
EDP1	3.93	10.53 %
MCR1	3.75	5.99 %
KRI1	3.72	3.63 %
DPR1	3.43	7.62 %
VKL1	3.38	10.52 %
CMI1	2.97	7.58 %
PDR1	2.92	5.99 %
KMM1	2.89	5.98 %
EPI1	2.55	4.45 %
VPD1	2.29	3.87 %
KAM1	1.65	5.21 %
SGG1	1.65	5.79 %
PLC1	1.07	2.69 %
KVP1	0.86	2.08 %
BMD1	0.62	1.90 %
PMP1	0.41	1.05 %
SGI1	0.27	1.38 %
WHPD	-1.47	7.51 %
Total	320.47	10.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	268.46	12.82 %
D-Freez	-0.01	-0.10 %
Total	268.46	12.77 %

Branch *	MTD Sales L	Brand Share %
POY1	28.82	11.95 %
NVL2	16.07	14.08 %
PRT1	16.05	14.24 %
TRK1	15.13	13.86 %
CDM1	13.13	10.70 %
KKI2	9.01	7.24 %
MKM1	7.00	14.22 %
VCM1	4.42	10.78 %
ULP1	3.60	3.94 %
STP1	3.45	10.03 %
VCM2	3.02	5.35 %
VPM1	2.96	10.61 %
TVM1	2.77	5.79 %
TDM1	2.53	3.46 %
SJI2	2.03	1.93 %
KML1	1.59	2.23 %
Total	268.46	12.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	264.72	9.78 %
D-Freez	0.22	3.84 %
Total	264.93	9.76 %

Branch *	MTD Sales L	Brand Share %
CBE4	24.85	13.84 %
SNR1	14.85	13.66 %
MPM1	14.27	11.10 %
CBE6	12.52	11.25 %
CBE1	11.06	10.30 %
KMR1	10.41	7.40 %
TPR2	9.55	4.45 %
TPR1	9.26	6.27 %
SUL1	7.55	10.74 %
UMP1	5.74	6.57 %
TPR3	3.94	5.34 %
GBM1	3.55	4.36 %
PDM1	3.20	5.05 %
CBE3	2.57	6.47 %
AVI1	2.14	2.71 %
CBE5	2.05	4.06 %
SYM2	1.73	3.07 %
ANR1	1.69	6.86 %
KGM1	1.62	2.43 %
TPR4	1.54	3.72 %
DPM2	1.44	2.18 %
PPI1	0.29	0.90 %
KGI1	0.28	10.32 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-6.01	13.42 %
Total	264.93	9.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	264.06	12.57 %
Total	264.06	12.49 %

Branch *	MTD Sales L	Brand Share %
SBR1	15.54	11.34 %
VEL1	8.21	7.25 %
ABR1	7.53	6.42 %
VNB1	6.98	10.53 %
GDM1	6.62	8.26 %
KPM1	6.62	9.06 %
SLG1	5.55	9.78 %
VSI1	5.34	5.97 %
ANI1	5.26	10.15 %
WJD1	3.88	7.19 %
TRR1	3.82	2.59 %
CYR1	3.41	7.03 %
WJP1	2.68	3.77 %
PLR1	2.14	4.66 %
ARC2	2.08	2.77 %
PTU1	1.99	13.36 %
CGM1	1.98	5.37 %
BGR1	0.30	0.95 %
WHVL	-1.19	4.51 %
Total	264.06	12.49 %