



TN : DAIKIN Sales Performance 29/03/2026 9:20 AM

MTD Sales
1,641.46 L

Brand Share %
13.63 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,639.85	13.67 %
D-Freez	1.60	3.35 %
Dummy-AC		25.25 %
Total	1,641.46	13.63 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	306.82	17.24 %
CHENNAI-02	279.05	16.83 %
SOUTH-03	275.96	18.68 %
TRICHY-01	248.42	15.24 %
SOUTH-01	196.62	10.62 %
NORTH ARCOT	92.78	11.77 %
WEST-01	87.88	8.03 %
SOUTH ARCOT	84.24	11.03 %
WEST-02	69.69	6.99 %
Total	1,641.46	13.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.47	17.29 %
D-Freez	0.35	5.51 %
Dummy-AC		34.94 %
Total	306.82	17.24 %

Branch *	MTD Sales L	Brand Share %
CH08	15.41	13.19 %
CH14	13.93	13.01 %
CH25	8.18	11.61 %
CH30	7.77	11.47 %
CH28	7.19	10.61 %
CH45	6.86	10.20 %
GUD1	4.63	9.69 %
CH38	3.72	12.26 %
KNR1	3.49	10.18 %
GUD2	2.88	8.85 %
CH39	2.53	7.85 %
TKM1	2.10	12.96 %
CH26	1.62	10.80 %
CH37	1.47	4.08 %
WHC3	0.79	9.98 %
WCHN	-3.14	12.18 %
Total	306.82	17.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	279.05	16.85 %
Dummy-AC		10.53 %
Total	279.05	16.83 %

Branch *	MTD Sales L	Brand Share %
CH03	17.38	10.72 %
CH15	15.72	9.20 %
CH12	12.64	12.63 %
CH21	10.30	10.83 %
CH06	10.11	13.05 %
CH18	8.61	13.35 %
CH23	5.06	13.20 %
CH44	4.62	9.86 %
CH17	3.75	6.08 %
UKI1	3.19	9.20 %
CH36	2.09	9.65 %
CH27	0.85	4.54 %
MC05		0.00 %
Total	279.05	16.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	275.81	18.74 %
D-Freez	0.15	2.56 %
Total	275.96	18.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	10.03	12.55 %
MDU7	6.88	12.87 %
TPT1	3.57	9.71 %
KRR1	2.95	4.63 %
PVI1	2.63	10.12 %
TEN2	2.47	8.45 %
MDU5	2.04	8.63 %
TEN1	1.57	6.34 %
CMR1	0.87	4.82 %
MDU4	0.83	2.55 %
BTU1	0.81	5.60 %
MLR1	0.80	3.39 %
BNR1	0.79	3.83 %
PKM1	0.72	6.69 %
NTM1	0.66	6.62 %
TMM1	0.63	1.60 %
PNI1	0.60	2.31 %
KPT1	0.54	3.58 %
USL1	0.53	2.37 %
NKI1	0.30	2.56 %
ADP1	0.24	1.36 %
CBM1		0.00 %
WHMD	-0.29	11.07 %
Total	275.96	18.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	248.42	15.28 %
Dummy-AC		100.00 %
Total	248.42	15.24 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.08	12.80 %
PBR2	8.58	8.75 %
PDK1	5.18	13.55 %
MVM1	4.48	5.86 %
TNJ2	4.45	6.22 %
TVR1	3.94	13.44 %
TVR2	3.90	5.93 %
JKM1	3.04	9.61 %
KIK1	2.46	8.97 %
TYR1	2.38	6.24 %
MSI1	1.83	6.05 %
PBR1	1.33	4.00 %
AYR1	1.11	3.56 %
KRN1	0.69	2.99 %
APM1	0.56	4.46 %
TZSD		0.00 %
WTRZ	-1.02	12.88 %
Total	248.42	15.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	195.94	10.65 %
D-Freez	0.68	5.35 %
Total	196.62	10.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	39.58	12.79 %
NGR1	15.74	11.73 %
TUT2	11.65	13.41 %
KVT1	10.67	12.72 %
PKD1	4.43	9.74 %
TKS1	4.21	7.85 %
TKS2	3.85	4.45 %
SDI1	3.25	9.94 %
APK2	3.09	10.03 %
ARM1	2.79	13.35 %
SVK1	2.65	5.19 %
RND1	2.64	4.53 %
VNR1	2.53	9.07 %
SNL1	2.45	13.11 %
TYI1	2.32	8.77 %
MAR1	2.29	4.30 %
KYR1	1.91	8.75 %
UDN1	1.64	8.21 %
KGL1	1.60	5.99 %
SGT1	1.41	13.54 %
PDI1	1.40	4.75 %
COL1	1.35	13.15 %
VKM1	0.88	4.17 %
ERL2	0.83	3.04 %
STU2	0.78	3.70 %
ASM1	0.72	3.15 %
MMT1	0.58	2.55 %
APK1	0.57	1.84 %
SKD1	0.29	1.68 %
VNR2	0.25	0.42 %
KSM1		0.00 %
WHTV		0.00 %
Total	196.62	10.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	92.78	11.85 %
Total	92.78	11.77 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.68	10.39 %
SBR1	6.04	9.39 %
VEL1	4.06	9.52 %
TRR1	3.70	7.42 %
KPM1	3.45	10.14 %
WJD1	2.21	9.55 %
VSI1	2.03	8.48 %
WJP1	1.84	8.00 %
ABR1	1.77	6.15 %
ANI1	1.77	9.54 %
CYR1	1.20	6.47 %
SLG1	0.99	5.22 %
VNB1	0.98	4.44 %
ARC2	0.93	2.81 %
PLR1	0.92	5.53 %
GDM1	0.82	3.72 %
PTU1	0.29	3.84 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
Total	92.78	11.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.88	8.05 %
Total	87.88	8.03 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.09	6.94 %
TPR2	4.36	4.98 %
CBE1	4.29	9.49 %
SUL1	4.21	13.17 %
SNR1	4.00	8.65 %
KMR1	3.33	5.34 %
CBE6	2.77	6.21 %
PLI1	2.59	5.95 %
TPR1	1.37	2.52 %
AVI1	1.02	3.37 %
MPM1	1.02	2.91 %
UMP1	0.94	3.29 %
TPR3	0.83	3.39 %
PDM1	0.66	3.15 %
TPR4	0.58	3.11 %
ANR1	0.57	7.01 %
CBE3	0.39	2.66 %
CBE5	0.39	1.81 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	87.88	8.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	84.01	11.10 %
D-Freez	0.22	3.24 %
Total	84.24	11.03 %

Branch *	MTD Sales L	Brand Share %
POY2	9.63	12.64 %
NVL2	5.60	12.60 %
TRK1	3.54	9.56 %
KKI2	3.31	8.49 %
TDM1	2.66	8.10 %
KML1	2.20	10.61 %
PRT1	2.11	6.36 %
CDM1	1.57	4.61 %
ULP1	1.47	5.25 %
VPM1	1.35	11.00 %
VCM1	1.29	4.17 %
STP1	0.96	7.18 %
MKM1	0.88	3.59 %
TVM1	0.62	2.44 %
SJI2	0.33	0.84 %
WHUT		0.00 %
Total	84.24	11.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	69.49	6.99 %
D-Freez	0.20	7.61 %
Dummy-AC		100.00 %
Total	69.69	6.99 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.82	5.00 %
ERD2	3.73	3.26 %
HSR1	2.73	13.17 %
NKL2	1.89	3.79 %
SLM2	1.88	4.72 %
RSP1	1.56	6.74 %
APN1	1.49	10.64 %
EPI1	1.42	6.68 %
PDR1	1.41	7.03 %
HSR2	1.27	4.19 %
ATU1	1.25	3.20 %
TCG1	1.12	3.83 %
EDP1	1.07	5.65 %
OML1	1.02	4.31 %
PMP1	0.91	5.78 %
VKL1	0.84	8.32 %
DPR2	0.71	3.25 %
HRR1	0.69	3.47 %
KVP1	0.64	4.48 %
KMM1	0.60	3.75 %
MCR1	0.41	1.74 %
DPR1	0.40	2.13 %
SGI1	0.38	6.23 %
CMI1	0.36	2.64 %
TRM1	0.26	1.09 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	69.69	6.99 %