

MTD Sales
275.56 L

Brand Share %
4.66 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	275.02	4.72 %
D-Freez	0.54	0.64 %
Total	275.56	4.66 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	67.90	7.76 %
SOUTH-03	53.63	8.38 %
CHENNAI-01	48.69	4.54 %
SOUTH-01	42.32	3.84 %
TRICHY-01	34.40	4.00 %
NORTH ARCOT	12.71	2.95 %
SOUTH ARCOT	5.11	1.29 %
WEST-02	4.69	2.48 %
WEST-01	4.43	3.14 %
WEST-03	1.68	0.83 %
Total	275.56	4.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	67.90	7.82 %
Total	67.90	7.76 %

Branch *	MTD Sales L	Brand Share %
CH15	3.36	3.73 %
CH03	2.18	2.31 %
CH20	1.56	3.60 %
CH17	1.08	3.24 %
CH44	0.96	3.85 %
CH41	0.95	3.56 %
CH34	0.94	3.66 %
CH51	0.93	2.59 %
CH24	0.92	2.03 %
CH46	0.64	3.08 %
CH43	0.61	2.61 %
PON1	0.59	2.00 %
CH33	0.57	1.92 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC06		0.00 %
Total	67.90	7.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	53.63	8.49 %
Total	53.63	8.38 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.64	4.57 %
DGL2	0.60	3.77 %
KRR1	0.40	1.59 %
TMM1	0.32	1.59 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	53.63	8.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.55	4.58 %
D-Freez	0.14	1.30 %
Total	48.69	4.54 %

Branch *	MTD Sales L	Brand Share %
CH05	3.27	4.29 %
CH47	2.48	3.42 %
CH42	2.33	4.44 %
CH30	1.99	3.98 %
CH28	1.92	3.97 %
CH49	1.90	3.35 %
CH16	1.84	2.42 %
AVD1	1.41	3.48 %
GUD1	1.20	2.84 %
CH48	0.95	2.25 %
CH25	0.65	1.56 %
CH08	0.32	1.87 %
CH22	0.32	1.07 %
CH26	0.32	2.87 %
KNR1	0.32	1.29 %
CH45	0.32	0.88 %
CH38	0.31	1.51 %
CH39	0.14	0.61 %
CH29		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	48.69	4.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.05	3.86 %
D-Freez	0.27	2.01 %
Total	42.32	3.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.95	3.78 %
RPM1	2.12	4.65 %
KVT1	1.93	2.92 %
TUT2	1.89	3.40 %
ASM1	0.64	2.87 %
RND1	0.64	1.88 %
TCN1	0.64	2.57 %
MAR1	0.62	2.27 %
TKS1	0.60	2.52 %
SVK1	0.59	2.08 %
PKD1	0.32	1.32 %
COL1	0.32	3.66 %
MMT1	0.29	1.74 %
TKY1	0.26	1.78 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	42.32	3.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.40	4.05 %
Total	34.40	4.00 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.00	4.41 %
PTK1	1.32	3.76 %
TVR2	0.92	2.20 %
MDI1	0.62	2.78 %
KRN1	0.41	4.55 %
JKM1	0.35	1.72 %
KIK1	0.34	0.95 %
MSI1	0.33	2.49 %
TTP1	0.33	2.38 %
MVM1	0.32	0.64 %
PDK2	0.32	1.20 %
TRY3	0.31	1.07 %
APM1		0.00 %
AYR1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	34.40	4.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.71	3.03 %
Total	12.71	2.95 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.76	4.18 %
KPM2	1.28	3.20 %
SBR1	0.92	2.29 %
TRL1	0.62	1.98 %
VEL2	0.59	2.11 %
KPM1	0.32	1.76 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.71	2.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.11	1.32 %
Total	5.11	1.29 %

Branch *	MTD Sales L	Brand Share %
POY1	0.93	2.29 %
POY2	0.63	2.21 %
NVL2	0.34	1.43 %
CDM1	0.32	1.14 %
CUD1	0.32	0.84 %
ULP1	0.31	2.30 %
PRT1	0.29	1.78 %
TVM2	0.28	1.90 %
KLM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	5.11	1.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.56	2.48 %
D-Freez	0.14	2.64 %
Total	4.69	2.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.54	2.07 %
MTR1	0.27	2.54 %
HSR2	0.14	2.41 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	4.69	2.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.43	3.19 %
Total	4.43	3.14 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.33	2.22 %
KMR1	0.32	2.75 %
CBE6	0.29	2.45 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	4.43	3.14 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.68	0.85 %
Total	1.68	0.83 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	2.61 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	1.68	0.83 %