



# TN : DAIKIN Sales Performance 28/05/2026 9:20 AM

MTD Sales  
2,561.50 L

Brand Share %  
16.66 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,560.85	16.74 %
D-Freez	0.65	0.89 %
Total	2,561.50	16.66 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	551.87	21.11 %
CHENNAI-01	502.82	16.86 %
SOUTH-03	377.79	21.73 %
SOUTH-01	328.21	16.49 %
TRICHY-01	321.74	14.71 %
SOUTH ARCOT	159.08	13.17 %
NORTH ARCOT	158.07	14.20 %
WEST-02	99.06	10.48 %
WEST-01	62.86	10.62 %
Total	2,561.50	16.66 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	551.87	21.14 %
Total	551.87	21.11 %

Branch *	MTD Sales L	Brand Share %
CH15	34.66	15.66 %
CH03	31.41	13.00 %
CH17	18.74	14.99 %
CH51	11.84	13.45 %
CH33	11.63	13.65 %
PON1	8.45	16.47 %
CH46	6.82	12.69 %
CH27	4.67	13.31 %
CH32	1.95	10.42 %
Total	551.87	21.11 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	502.82	16.92 %
<b>Total</b>	<b>502.82</b>	<b>16.86 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	34.49	15.68 %
CH47	22.33	13.81 %
CH28	20.53	15.48 %
CH48	18.88	14.97 %
CH42	18.80	15.72 %
CH49	16.62	13.64 %
CZWH	15.90	12.97 %
CH45	13.86	14.27 %
CH22	10.98	12.03 %
GUD1	10.00	10.27 %
CH38	7.59	12.31 %
GUD2	6.95	15.16 %
CH39	5.97	11.96 %
KNR1	5.49	7.89 %
CH37	4.51	9.72 %
CH26	1.53	6.09 %
CH40	1.31	14.23 %
CH29	0.93	8.13 %
<b>Total</b>	<b>502.82</b>	<b>16.86 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	377.50	21.83 %
D-Freez	0.29	3.08 %
<b>Total</b>	<b>377.79</b>	<b>21.73 %</b>

Branch *	MTD Sales L	Brand Share %
SVG1	7.28	13.50 %
KRR1	6.56	9.53 %
CMR1	4.51	12.55 %
TMM1	4.31	10.47 %
MLR1	3.51	11.32 %
TEN1	3.22	13.94 %
TPT1	2.66	7.08 %
PNV2	2.65	8.47 %
BTU1	2.16	14.52 %
PNI1	1.93	6.92 %
NKI1	1.87	13.99 %
MDU5	1.79	9.66 %
CBM1	1.73	9.93 %
USL1	1.62	7.15 %
KPT1	1.34	14.63 %
NTM1	1.19	8.02 %
TEN2	0.64	2.62 %
PKM1	0.32	2.79 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	11.13 %
<b>Total</b>	<b>377.79</b>	<b>21.73 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	328.05	16.56 %
D-Freez	0.15	1.54 %
<b>Total</b>	<b>328.21</b>	<b>16.49 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	16.81	15.02 %
NGR1	16.44	14.77 %
RND1	10.73	10.47 %
TKS2	9.10	15.02 %
PKD1	8.20	14.21 %
VNR1	5.35	15.52 %
ARM1	4.25	15.98 %
SVK1	3.95	5.96 %
SNL1	3.75	13.38 %
MAR1	3.67	7.94 %
VNR2	3.62	5.12 %
APK2	3.61	10.42 %
KGL1	3.48	14.85 %
TKS1	3.28	8.76 %
SKD1	3.18	9.90 %
SDI1	3.16	13.48 %
ERL2	3.16	8.83 %
TYI1	3.12	8.40 %
PDI1	2.86	14.68 %
MMT1	2.47	8.59 %
APK1	2.15	5.75 %
KYR1	2.09	11.02 %
TKY1	2.07	11.73 %
VKM1	1.56	6.06 %
COL1	1.45	13.32 %
STU2	1.25	4.50 %
KSM1	0.30	4.35 %
<b>Total</b>	<b>328.21</b>	<b>16.49 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	321.74	14.78 %
<b>Total</b>	<b>321.74</b>	<b>14.71 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	18.30	14.67 %
MVM1	17.49	11.96 %
PTK1	11.38	10.88 %
PBR2	10.67	7.60 %
TRY4	8.27	14.40 %
KUM1	7.97	6.72 %
TRY3	7.51	12.23 %
KIK1	7.39	10.64 %
TVR1	6.69	15.41 %
MDI1	6.01	7.79 %
TRY2	5.57	11.52 %
MSI1	5.18	15.96 %
KUM2	3.91	7.56 %
TTP1	3.72	7.77 %
NMM1	3.39	11.58 %
TYR1	3.31	6.77 %
NCK1	2.86	11.06 %
AYR1	2.85	4.93 %
PBR1	2.20	3.23 %
KRN1	2.18	7.27 %
WTRZ	-4.54	12.60 %
<b>Total</b>	<b>321.74</b>	<b>14.71 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	159.08	13.25 %
<b>Total</b>	<b>159.08</b>	<b>13.17 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	21.90	14.86 %
CDM1	9.04	9.36 %
VPM2	8.23	12.59 %
PRT1	6.03	11.01 %
TRK1	5.56	9.59 %
KKI2	5.40	7.60 %
SJI2	4.82	8.97 %
ULP1	4.73	9.55 %
KML1	4.65	8.72 %
VCM2	4.09	9.99 %
TVM1	3.38	10.53 %
TDM1	3.19	7.17 %
STP1	3.09	14.48 %
MKM1	2.26	7.50 %
VPM1	0.62	3.82 %
VCM1	0.30	1.80 %
WHUT	-2.19	11.74 %
<b>Total</b>	<b>159.08</b>	<b>13.17 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	158.07	14.33 %
Total	158.07	14.20 %

Branch *	MTD Sales L	Brand Share %
VEL2	13.95	14.63 %
SBR1	13.43	12.73 %
TRT1	7.49	13.98 %
VEL1	6.94	10.06 %
VSI1	6.03	11.68 %
WJD1	5.63	14.74 %
KPM1	5.42	11.10 %
CYR1	4.08	13.54 %
ABR1	3.85	9.28 %
TRR1	3.03	5.88 %
ANI1	2.18	8.00 %
GDM1	2.18	7.65 %
WJP1	1.92	5.65 %
ARC2	1.28	3.84 %
CGM1	1.23	9.41 %
PLR1	0.72	3.41 %
UGI1	0.59	5.28 %
PTU1	0.32	3.23 %
BGR1	0.30	2.95 %
WHVL	-3.92	12.18 %
Total	158.07	14.20 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	99.06	10.54 %
Total	99.06	10.48 %

Branch *	MTD Sales L	Brand Share %
ERD1	14.14	13.43 %
ERD2	11.73	11.31 %
NKL2	7.48	13.01 %
ATU1	5.26	13.61 %
MTR1	3.44	9.66 %
HSR2	3.17	13.78 %
APN1	2.77	15.96 %
KMM1	2.71	13.55 %
SLM2	2.34	3.78 %
HRR1	2.29	15.28 %
TCG1	2.14	7.13 %
HSR1	1.66	10.67 %
OML1	1.29	7.40 %
TRM1	1.00	5.73 %
RSP1	0.96	3.41 %
SGG1	0.88	9.29 %
PMP1	0.85	7.78 %
EPI1	0.74	5.49 %
EDP1	0.65	3.96 %
DPR1	0.64	4.63 %
VPD1	0.61	3.02 %
DPR2	0.59	3.67 %
KRI1	0.59	2.05 %
KVP1	0.58	4.48 %
PLC1	0.34	4.08 %
CMI1	0.31	2.30 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WHKP	-1.62	10.18 %
WHPD	-2.89	12.41 %
Total	99.06	10.48 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	62.66	10.66 %
D-Freez	0.20	4.94 %
<b>Total</b>	<b>62.86</b>	<b>10.62 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	17.19	13.81 %
PLI1	4.01	14.15 %
AVI1	2.75	13.82 %
KMR1	2.70	7.15 %
CBE1	2.58	8.03 %
TPR2	2.46	6.76 %
CBE6	2.25	9.29 %
SNR1	2.20	8.38 %
TPR4	2.13	12.48 %
UMP1	1.98	8.86 %
TPR3	1.85	12.22 %
PDM1	1.60	15.12 %
SUL1	1.48	15.26 %
TPR1	0.92	2.36 %
SYM2	0.73	5.07 %
MPM1	0.63	2.19 %
ANR1	0.62	10.15 %
DPM2	0.34	2.01 %
PPI1	0.31	4.25 %
CBE5	0.30	3.16 %
KMD1	0.28	2.48 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB	-0.68	2.04 %
<b>Total</b>	<b>62.86</b>	<b>10.62 %</b>