



# TN : DAIKIN Sales Performance 28/04/2026 9:20 AM

MTD Sales  
4,199.65 L

Brand Share %  
14.26 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,198.59	14.29 %
D-Freez	1.06	1.30 %
Dummy-AC		0.00 %
<b>Total</b>	<b>4,199.65</b>	<b>14.26 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	696.68	17.37 %
SOUTH-01	695.07	14.09 %
CHENNAI-01	636.21	17.40 %
CHENNAI-02	604.42	18.94 %
TRICHY-01	482.52	11.94 %
WEST-02	302.70	10.54 %
SOUTH ARCOT	264.72	12.90 %
WEST-01	259.22	9.83 %
NORTH ARCOT	258.11	12.52 %
<b>Total</b>	<b>4,199.65</b>	<b>14.26 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	696.46	17.42 %
D-Freez	0.22	1.86 %
<b>Total</b>	<b>696.68</b>	<b>17.37 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	22.08	13.21 %
KRR1	16.71	7.29 %
TPT1	14.98	13.84 %
MDU4	14.58	13.01 %
TEN2	12.01	11.17 %
SVG1	9.15	9.63 %
TMM1	9.12	7.22 %
PNI1	7.65	10.24 %
MNM1	5.38	11.13 %
TEN1	4.58	6.26 %
USL1	4.23	5.75 %
BTU1	4.16	9.52 %
KPT1	3.52	10.31 %
NKI1	2.83	6.82 %
CBM1	2.61	3.84 %
MLR1	1.74	2.48 %
SGP1	1.40	3.59 %
CMR1	1.26	2.76 %
BNR1	1.24	2.41 %
NTM1	1.21	3.64 %
PKM1	1.06	3.30 %
ADP1	0.89	2.11 %
<b>Total</b>	<b>696.68</b>	<b>17.37 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	695.07	14.12 %
Total	695.07	14.09 %

Branch *	MTD Sales L	Brand Share %
TKS2	18.87	7.77 %
PKD1	11.51	9.01 %
MAR1	10.91	6.46 %
TCN1	10.83	9.72 %
ERL2	9.15	8.90 %
SVK1	8.96	6.11 %
ARM1	8.76	10.25 %
RND1	8.58	5.03 %
TKY1	8.46	14.18 %
TYI1	7.35	10.22 %
MMT1	5.96	6.91 %
VNR1	5.79	12.56 %
KYR1	5.37	10.56 %
APK2	5.23	8.27 %
APK1	4.96	6.69 %
PDI1	4.05	6.60 %
VNR2	3.62	2.28 %
VKM1	3.05	6.65 %
STU2	2.54	3.95 %
KSM1	2.53	10.31 %
SKD1	2.02	4.63 %
WHTV	-1.89	8.96 %
Total	695.07	14.09 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	636.01	17.43 %
D-Freez	0.20	2.77 %
Total	636.21	17.40 %

Branch *	MTD Sales L	Brand Share %
CH47	23.38	10.20 %
GUD1	19.17	12.91 %
CH22	14.76	12.61 %
KNR1	8.90	13.05 %
CH37	7.30	11.62 %
GUD2	7.10	12.54 %
CH39	6.36	9.81 %
Total	636.21	17.40 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	604.42	18.97 %
Total	604.42	18.94 %

Branch *	MTD Sales L	Brand Share %
CH03	40.52	12.80 %
CH15	36.42	11.23 %
CH17	12.34	8.78 %
CH34	12.16	11.99 %
CH33	9.26	8.60 %
PON1	6.98	9.22 %
CH44	6.39	7.32 %
CH27	3.89	9.12 %
CH01		0.00 %
Total	604.42	18.94 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	482.09	11.98 %
D-Freez	0.43	2.91 %
<b>Total</b>	<b>482.52</b>	<b>11.94 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	21.10	8.48 %
MVM1	18.97	8.95 %
PTK1	17.81	12.14 %
MDI1	12.79	10.69 %
TYR1	11.85	9.34 %
TVR2	10.74	5.79 %
TRY2	10.41	8.50 %
MSI1	9.73	11.42 %
TTP1	7.47	10.32 %
TVR1	6.85	9.19 %
PBR1	5.70	5.34 %
KUM1	5.07	2.62 %
AYR1	4.82	5.07 %
KIK1	3.85	3.61 %
KUM2	2.83	4.87 %
NMM1	2.40	7.36 %
KRN1	2.34	3.90 %
NCK1	1.63	4.77 %
WTRZ	-1.66	5.27 %
<b>Total</b>	<b>482.52</b>	<b>11.94 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	302.70	10.56 %
D-Freez		0.00 %
Dummy-AC		0.00 %
<b>Total</b>	<b>302.70</b>	<b>10.54 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	38.34	12.41 %
ERD1	25.54	8.05 %
SLM3	19.19	13.05 %
NKL2	11.96	8.25 %
ATU1	11.67	10.60 %
SLM2	9.11	7.67 %
OML1	8.38	13.02 %
TRM1	8.10	13.27 %
HSR2	7.82	8.18 %
RSP1	7.49	9.32 %
HSR1	6.12	7.31 %
TCG1	5.27	6.97 %
APN1	4.29	11.76 %
EDP1	3.93	10.63 %
MCR1	3.75	6.53 %
DPR1	3.43	7.84 %
VKL1	3.00	9.99 %
CMI1	2.97	7.76 %
KRI1	2.94	2.95 %
KMM1	2.89	6.35 %
PDR1	2.58	5.72 %
WHKP	2.57	13.05 %
EPI1	2.55	4.66 %
VPD1	2.29	4.07 %
KAM1	1.65	5.26 %
SGG1	1.65	5.99 %
PLC1	1.07	2.75 %
KVP1	0.86	2.08 %
BMD1	0.62	1.98 %
PMP1	0.41	1.05 %
SGI1	0.27	1.38 %
WHPD	-1.17	6.49 %
<b>Total</b>	<b>302.70</b>	<b>10.54 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	264.73	12.94 %
D-Freez	-0.01	-0.11 %
<b>Total</b>	<b>264.72</b>	<b>12.90 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	28.55	12.09 %
TRK1	15.13	14.24 %
CDM1	12.56	10.52 %
KKI2	9.01	7.51 %
VCM1	4.01	10.17 %
ULP1	3.60	4.06 %
STP1	3.45	10.37 %
VCM2	3.02	5.46 %
TVM1	2.77	5.89 %
VPM1	2.65	9.84 %
TDM1	2.53	3.63 %
SJI2	2.03	1.94 %
KML1	1.59	2.26 %
<b>Total</b>	<b>264.72</b>	<b>12.90 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	259.01	9.84 %
D-Freez	0.22	4.11 %
<b>Total</b>	<b>259.22</b>	<b>9.83 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	24.54	14.05 %
SNR1	14.85	14.09 %
MPM1	13.87	11.10 %
CBE6	12.52	11.55 %
CBE1	11.06	10.40 %
KMR1	10.13	7.33 %
TPR2	9.55	4.52 %
TPR1	8.50	5.99 %
SUL1	7.55	11.26 %
UMP1	5.74	6.82 %
TPR3	3.94	5.74 %
GBM1	3.55	4.49 %
PDM1	2.79	4.54 %
CBE3	2.57	6.67 %
AVI1	2.14	2.79 %
CBE5	2.05	4.11 %
SYM2	1.73	3.18 %
ANR1	1.69	7.20 %
KGM1	1.62	2.55 %
TPR4	1.54	4.11 %
DPM2	1.44	2.25 %
PPI1	0.29	0.95 %
KGI1	0.28	10.32 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-5.71	13.68 %
<b>Total</b>	<b>259.22</b>	<b>9.83 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	258.11	12.60 %
<b>Total</b>	<b>258.11</b>	<b>12.52 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	14.58	10.96 %
VEL1	8.21	7.61 %
VNB1	6.98	10.68 %
ABR1	6.93	6.00 %
GDM1	6.62	8.40 %
KPM1	6.62	9.46 %
SLG1	5.55	10.08 %
VSI1	5.34	6.09 %
ANI1	5.26	10.54 %
WJD1	3.88	7.33 %
TRR1	3.82	2.65 %
CYR1	2.83	5.99 %
WJP1	2.35	3.40 %
PLR1	2.14	4.69 %
ARC2	2.08	2.84 %
PTU1	1.99	13.94 %
CGM1	1.98	5.37 %
BGR1	0.30	0.97 %
WHVL	-0.85	3.39 %
<b>Total</b>	<b>258.11</b>	<b>12.52 %</b>