



TN : DAIKIN Sales Performance 27/04/2026 9:20 AM

MTD Sales
4,030.48 L

Brand Share %
14.19 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,029.63	14.23 %
D-Freez	0.85	1.09 %
Dummy-AC		0.00 %
Total	4,030.48	14.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	671.81	17.40 %
SOUTH-01	642.34	13.63 %
CHENNAI-01	622.58	17.46 %
CHENNAI-02	589.95	19.02 %
TRICHY-01	468.48	12.00 %
WEST-02	281.17	10.31 %
SOUTH ARCOT	254.79	12.89 %
NORTH ARCOT	249.93	12.43 %
WEST-01	249.42	9.81 %
Total	4,030.48	14.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	671.59	17.45 %
D-Freez	0.22	1.88 %
Total	671.81	17.40 %

Branch *	MTD Sales L	Brand Share %
DGL1	21.79	13.32 %
KRR1	16.40	7.31 %
MDU4	14.58	13.16 %
TEN2	12.01	11.61 %
TMM1	9.12	7.53 %
SVG1	8.24	9.30 %
PNI1	6.09	8.96 %
MNM1	5.00	10.86 %
TEN1	4.28	6.19 %
USL1	3.94	5.63 %
BTU1	3.52	8.73 %
KPT1	3.52	10.84 %
NKI1	2.83	7.16 %
CBM1	2.30	3.53 %
MLR1	1.74	2.56 %
SGP1	1.40	3.71 %
BNR1	1.24	2.55 %
NTM1	1.21	3.81 %
PKM1	1.06	3.47 %
CMR1	0.97	2.23 %
ADP1	0.59	1.45 %
Total	671.81	17.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	642.34	13.66 %
Total	642.34	13.63 %

Branch *	MTD Sales L	Brand Share %
TKS2	18.56	8.04 %
KGL1	13.36	13.98 %
MAR1	10.62	6.53 %
PKD1	10.60	8.82 %
TCN1	10.52	9.70 %
ASM1	10.10	13.71 %
ERL2	9.15	8.99 %
SVK1	8.66	6.27 %
RND1	8.24	5.06 %
TKY1	8.17	14.14 %
ARM1	7.82	9.57 %
TYI1	6.33	9.16 %
VNR1	5.79	12.73 %
KYR1	5.37	10.99 %
MMT1	4.98	5.94 %
APK2	4.95	8.40 %
APK1	4.53	6.57 %
PDI1	4.05	6.91 %
VNR2	3.21	2.10 %
STU2	2.54	4.22 %
KSM1	2.53	10.72 %
VKM1	2.32	5.39 %
SKD1	1.71	4.06 %
WHTV	-1.89	9.27 %
Total	642.34	13.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	622.38	17.48 %
D-Freez	0.20	3.00 %
Total	622.58	17.46 %

Branch *	MTD Sales L	Brand Share %
CH47	23.38	10.35 %
GUD1	18.52	12.80 %
CH22	12.51	11.64 %
KNR1	8.90	13.18 %
GUD2	7.10	12.88 %
CH37	6.98	11.52 %
CH39	6.36	10.12 %
Total	622.58	17.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	589.95	19.05 %
Total	589.95	19.02 %

Branch *	MTD Sales L	Brand Share %
CH03	39.55	12.87 %
CH15	35.17	11.46 %
CH17	12.34	8.94 %
CH34	12.16	12.33 %
CH46	9.23	13.56 %
CH33	8.85	8.48 %
PON1	6.98	9.42 %
CH44	6.08	7.32 %
CH27	3.89	9.49 %
CH01		0.00 %
Total	589.95	19.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	468.26	12.04 %
D-Freez	0.22	1.57 %
Total	468.48	12.00 %

Branch *	MTD Sales L	Brand Share %
MVM1	18.65	9.02 %
PBR2	18.65	7.93 %
PTK1	17.16	12.36 %
TYR1	11.85	9.60 %
MDI1	11.20	9.83 %
TRY2	10.41	8.74 %
TVR2	10.00	5.56 %
MSI1	9.10	11.01 %
TTP1	7.26	10.32 %
TVR1	6.51	8.88 %
PBR1	5.70	5.63 %
AYR1	4.82	5.30 %
KUM1	4.76	2.55 %
KIK1	3.54	3.45 %
KUM2	2.83	5.08 %
NMM1	2.40	7.42 %
KRN1	2.34	3.99 %
NCK1	1.63	4.92 %
WTRZ	-1.66	5.94 %
Total	468.48	12.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	281.17	10.33 %
D-Freez		0.00 %
Dummy-AC		0.00 %
Total	281.17	10.31 %

Branch *	MTD Sales L	Brand Share %
ERD2	35.60	12.05 %
ERD1	23.69	7.80 %
SLM3	17.18	12.42 %
NKL2	11.96	8.82 %
ATU1	11.08	10.79 %
SLM2	8.82	7.75 %
TRM1	8.10	13.65 %
RSP1	7.17	9.16 %
OML1	6.91	11.24 %
HSR1	5.82	7.42 %
TCG1	5.27	7.30 %
HSR2	5.04	5.81 %
APN1	4.29	11.98 %
MCR1	3.75	6.90 %
EDP1	3.35	9.50 %
VKL1	3.00	10.10 %
KRI1	2.94	3.07 %
DPR1	2.81	6.85 %
KMM1	2.60	5.96 %
WHKP	2.57	13.05 %
EPI1	2.55	5.08 %
CMI1	2.34	6.41 %
VPD1	2.29	4.23 %
PDR1	2.27	5.43 %
KAM1	1.65	5.39 %
SGG1	1.65	6.31 %
PLC1	1.07	2.79 %
KVP1	0.86	2.16 %
BMD1	0.62	2.05 %
PMP1	0.41	1.08 %
SGI1	0.27	1.40 %
WHPD	-1.17	7.68 %
Total	281.17	10.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	254.79	12.93 %
D-Freez	-0.01	-0.11 %
Total	254.79	12.89 %

Branch *	MTD Sales L	Brand Share %
POY1	28.24	12.27 %
CDM1	12.16	10.43 %
KKI2	9.01	7.75 %
VCM1	4.01	10.53 %
ULP1	3.60	4.20 %
STP1	2.86	9.18 %
VCM2	2.72	5.02 %
TDM1	2.53	3.77 %
TVM1	2.45	5.35 %
VPM1	2.35	9.24 %
SJI2	2.03	2.01 %
KML1	1.59	2.33 %
Total	254.79	12.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	249.93	12.51 %
Total	249.93	12.43 %

Branch *	MTD Sales L	Brand Share %
SBR1	14.58	11.22 %
VEL1	7.25	6.87 %
VNB1	6.98	10.92 %
ABR1	6.24	5.51 %
GDM1	6.00	7.76 %
KPM1	5.99	8.76 %
SLG1	5.55	10.76 %
VSI1	5.34	6.29 %
ANI1	5.26	10.74 %
WJD1	3.57	6.82 %
TRR1	3.41	2.43 %
CYR1	2.53	5.52 %
PLR1	2.14	4.85 %
ARC2	2.08	2.90 %
WJP1	2.03	3.01 %
CGM1	1.98	5.46 %
BGR1	0.30	0.97 %
WHVL	-0.24	1.08 %
Total	249.93	12.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	249.21	9.82 %
D-Freez	0.22	4.23 %
Total	249.42	9.81 %

Branch *	MTD Sales L	Brand Share %
MPM1	13.87	11.66 %
CBE6	12.22	11.80 %
KMR1	10.13	7.71 %
CBE1	10.05	9.75 %
TPR2	9.55	4.66 %
TPR1	7.90	5.75 %
SUL1	7.55	11.70 %
UMP1	5.40	6.76 %
TPR3	3.94	6.15 %
GBM1	3.55	4.69 %
KMD1	2.98	5.75 %
PDM1	2.79	4.81 %
CBE3	2.57	7.55 %
AVI1	1.83	2.47 %
CBE5	1.76	3.59 %
SYM2	1.73	3.39 %
ANR1	1.69	7.41 %
KGM1	1.62	2.61 %
TPR4	1.54	4.48 %
DPM2	1.44	2.34 %
PPI1	0.29	0.99 %
KGI1	0.28	10.32 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-3.16	11.33 %
Total	249.42	9.81 %