



# TN : DAIKIN Sales Performance 27/03/2026 9:20 AM

MTD Sales  
1,534.35 L

Brand Share %  
13.95 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,532.75	13.99 %
D-Freez	1.60	3.89 %
Dummy-AC		25.25 %
Total	1,534.35	13.95 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	291.75	17.46 %
SOUTH-03	259.98	19.07 %
CHENNAI-02	254.76	17.31 %
TRICHY-01	238.94	15.89 %
SOUTH-01	177.77	10.76 %
NORTH ARCOT	86.26	11.69 %
WEST-01	80.41	8.16 %
SOUTH ARCOT	78.16	11.19 %
WEST-02	66.33	7.28 %
Total	1,534.35	13.95 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	291.40	17.50 %
D-Freez	0.35	5.86 %
Dummy-AC		34.94 %
Total	291.75	17.46 %

Branch *	MTD Sales L	Brand Share %
CH14	13.93	13.37 %
CH08	13.56	12.29 %
CH25	7.63	11.56 %
CH30	6.95	11.30 %
CH45	6.49	10.17 %
CH28	6.15	9.89 %
GUD1	4.63	9.87 %
KNR1	3.49	10.50 %
GUD2	2.88	9.06 %
CH38	2.78	9.65 %
CH39	1.96	6.67 %
TKM1	1.80	12.79 %
CH26	1.62	11.02 %
CH37	1.20	3.66 %
WHC3	0.79	9.98 %
CH29	0.32	8.76 %
WCHN	-2.75	12.35 %
Total	291.75	17.46 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	259.83	19.13 %
D-Freez	0.15	2.84 %
<b>Total</b>	<b>259.98</b>	<b>19.07 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	9.28	12.90 %
MDU7	6.60	12.78 %
TPT1	2.92	8.92 %
KRR1	2.61	4.37 %
TEN2	2.47	8.98 %
PVI1	2.36	10.10 %
MDU5	2.04	9.21 %
TEN1	1.29	5.68 %
CMR1	0.87	5.04 %
MDU4	0.83	2.80 %
BTU1	0.81	6.12 %
BNR1	0.79	4.24 %
PKM1	0.72	7.08 %
NTM1	0.66	6.81 %
TMM1	0.63	1.77 %
PNI1	0.60	2.34 %
KPT1	0.54	4.38 %
USL1	0.53	2.56 %
MLR1	0.41	1.82 %
NKI1	0.30	2.88 %
ADP1	0.24	1.55 %
CBM1		0.00 %
<b>Total</b>	<b>259.98</b>	<b>19.07 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	254.76	17.33 %
Dummy-AC		10.53 %
<b>Total</b>	<b>254.76</b>	<b>17.31 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	15.21	10.55 %
CH15	15.04	9.60 %
CH12	11.91	13.91 %
CH21	9.99	12.57 %
CH18	8.34	13.69 %
CH06	8.21	11.49 %
CH23	4.48	13.31 %
CH17	3.75	7.09 %
CH44	3.58	9.25 %
UKI1	2.91	9.43 %
CH36	1.17	5.93 %
CH27	0.85	5.20 %
<b>Total</b>	<b>254.76</b>	<b>17.31 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	238.94	15.92 %
Dummy-AC		100.00 %
<b>Total</b>	<b>238.94</b>	<b>15.89 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	9.41	12.57 %
PBR2	7.94	8.78 %
MDI1	6.27	13.61 %
MVM1	4.48	6.31 %
TNJ2	4.11	6.26 %
PDK1	3.94	10.93 %
TVR2	3.90	6.32 %
TVR1	3.62	13.10 %
JKM1	3.04	9.80 %
KIK1	2.15	8.74 %
TYR1	2.07	5.81 %
MSI1	1.42	4.93 %
PBR1	1.33	4.33 %
AYR1	1.11	3.92 %
KRN1	0.69	3.18 %
APM1	0.56	4.57 %
TZSD		0.00 %
<b>Total</b>	<b>238.94</b>	<b>15.89 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	177.09	10.79 %
D-Freez	0.68	6.35 %
<b>Total</b>	<b>177.77</b>	<b>10.76 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	36.86	12.59 %
NGR1	12.84	11.03 %
KVT1	9.24	12.71 %
PKD1	4.43	10.36 %
TKS1	4.21	8.99 %
TKS2	3.34	4.57 %
APK2	2.82	9.33 %
SDI1	2.70	9.01 %
RND1	2.64	5.12 %
VNR1	2.53	9.76 %
SNL1	2.19	12.62 %
SVK1	2.02	4.37 %
MAR1	2.01	4.50 %
KYR1	1.91	9.97 %
UDN1	1.64	8.82 %
TYI1	1.50	6.75 %
KGL1	1.34	5.87 %
SGT1	1.10	12.13 %
COL1	0.98	12.00 %
ERL2	0.83	3.54 %
STU2	0.78	4.21 %
PDI1	0.73	3.13 %
ASM1	0.72	3.41 %
MMT1	0.58	3.25 %
VKM1	0.58	3.09 %
APK1	0.57	2.05 %
SKD1	0.29	1.87 %
VNR2	0.25	0.47 %
KSM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>177.77</b>	<b>10.76 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	86.26	11.77 %
<b>Total</b>	<b>86.26</b>	<b>11.69 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	6.34	10.19 %
SBR1	5.40	9.11 %
VEL1	3.74	10.01 %
KPM1	3.45	10.52 %
TRR1	2.84	6.44 %
WJD1	2.21	9.76 %
WJP1	1.84	8.93 %
ABR1	1.77	6.30 %
ANI1	1.77	9.93 %
VSI1	1.73	7.44 %
CYR1	1.20	6.94 %
SLG1	0.99	5.52 %
VNB1	0.98	4.62 %
ARC2	0.93	2.86 %
PLR1	0.61	3.96 %
GDM1	0.29	1.44 %
PTU1	0.29	4.50 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>86.26</b>	<b>11.69 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	80.41	8.17 %
Total	80.41	8.16 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.09	7.65 %
CBE1	4.29	9.93 %
TPR2	4.06	5.24 %
SNR1	4.00	9.95 %
SUL1	3.90	12.89 %
KMR1	2.64	4.83 %
CBE6	2.47	6.31 %
PLI1	1.66	4.46 %
TPR1	1.37	2.86 %
AVI1	1.02	3.79 %
MPM1	1.02	3.26 %
UMP1	0.67	2.60 %
PDM1	0.66	3.35 %
TPR4	0.58	3.29 %
ANR1	0.57	7.74 %
TPR3	0.56	2.59 %
CBE5	0.39	2.11 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	80.41	8.16 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	77.93	11.25 %
D-Freez	0.22	3.81 %
<b>Total</b>	<b>78.16</b>	<b>11.19 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	5.60	12.99 %
KKI2	3.31	9.67 %
TRK1	3.22	9.68 %
TDM1	2.66	8.47 %
KML1	2.20	12.14 %
PRT1	1.79	6.19 %
ULP1	1.47	5.55 %
VPM1	1.35	12.34 %
VCM1	1.29	4.30 %
CDM1	1.25	4.01 %
STP1	0.96	7.84 %
MKM1	0.88	3.80 %
TVM1	0.62	2.47 %
SJI2	0.33	0.89 %
WHUT		0.00 %
<b>Total</b>	<b>78.16</b>	<b>11.19 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	66.13	7.27 %
D-Freez	0.20	9.38 %
Dummy-AC		100.00 %
<b>Total</b>	<b>66.33</b>	<b>7.28 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	4.82	5.43 %
ERD2	3.12	3.01 %
HSR1	2.15	11.95 %
NKL2	1.89	4.11 %
SLM2	1.88	5.53 %
RSP1	1.56	7.01 %
APN1	1.49	11.67 %
EPI1	1.42	7.82 %
HSR2	1.27	5.00 %
ATU1	1.25	3.49 %
PDR1	1.12	6.29 %
PMP1	0.91	6.09 %
VKL1	0.84	8.59 %
TCG1	0.84	3.23 %
EDP1	0.79	4.44 %
DPR2	0.71	3.39 %
HRR1	0.69	3.77 %
KVP1	0.64	4.66 %
OML1	0.63	2.81 %
KMM1	0.60	4.44 %
MCR1	0.41	1.88 %
DPR1	0.40	2.21 %
SGI1	0.38	6.99 %
CMI1	0.36	3.06 %
TRM1	0.26	1.13 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>66.33</b>	<b>7.28 %</b>