

MTD Sales
504.20 L

Brand Share %
14.92 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	499.62	14.98 %
D-Freez	4.58	10.42 %
Total	504.20	14.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	97.82	18.31 %
SOUTH-01	94.37	13.84 %
CHENNAI-02	92.70	22.15 %
SOUTH-03	81.15	18.53 %
TRICHY-01	45.55	10.11 %
NORTH ARCOT	30.24	13.86 %
SOUTH ARCOT	26.20	11.04 %
WEST-02	17.97	8.43 %
WEST-01	14.84	9.38 %
KL-SOUTH	3.35	11.32 %
Total	504.20	14.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.19	18.35 %
D-Freez	0.63	13.69 %
Total	97.82	18.31 %

Branch *	MTD Sales L	Brand Share %
CH16	4.89	12.25 %
CH28	2.53	13.99 %
CH22	2.39	14.23 %
CH39	0.96	8.39 %
TKM1	0.86	12.36 %
CH38	0.39	3.60 %
KNR1	0.36	4.19 %
CGL1	0.32	3.12 %
MC10	0.31	11.85 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	97.82	18.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.96	13.81 %
D-Freez	1.42	15.91 %
Total	94.37	13.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.12	13.85 %
TUT2	5.98	13.36 %
KVT1	3.21	12.62 %
MMT1	1.55	13.03 %
ERL2	1.49	13.72 %
MAR1	1.24	9.41 %
TKS2	1.17	5.83 %
TKS1	0.97	5.60 %
APK1	0.96	6.57 %
SKD1	0.95	11.37 %
KGL1	0.89	10.30 %
KYR1	0.83	14.22 %
UDN1	0.71	5.82 %
SVK1	0.64	2.96 %
APK2	0.63	6.53 %
ASM1	0.61	6.49 %
S2SD	0.60	13.59 %
VNR2	0.53	2.33 %
RND1	0.28	1.56 %
SDI1	0.26	8.07 %
COL1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	94.37	13.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	92.46	22.17 %
D-Freez	0.24	15.07 %
Total	92.70	22.15 %

Branch *	MTD Sales L	Brand Share %
CH03	5.57	14.51 %
CH44	1.90	12.63 %
CH41	1.84	12.55 %
CH17	1.02	8.98 %
PON1	0.97	11.84 %
GPD1	0.90	10.25 %
CH23	0.58	11.87 %
CH27	0.32	8.41 %
UKI1	0.32	3.12 %
CH01		0.00 %
CH32		0.00 %
Total	92.70	22.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	80.25	18.58 %
D-Freez	0.90	15.13 %
Total	81.15	18.53 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.47	11.62 %
MDU3	1.10	7.22 %
SVG1	0.88	6.20 %
MNM1	0.67	10.64 %
MPA1	0.60	5.08 %
PKM1	0.27	8.23 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	81.15	18.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.07	10.12 %
D-Freez	0.47	9.15 %
Total	45.55	10.11 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.30	13.07 %
TRY2	2.99	11.81 %
NGT1	1.56	10.99 %
PTK1	1.49	7.93 %
TVR2	1.46	7.41 %
TNJ2	1.31	7.86 %
TRY3	1.25	5.40 %
JKM1	0.73	11.07 %
PDK1	0.73	5.34 %
MVM1	0.62	3.19 %
ORU1	0.60	14.08 %
APM1	0.39	9.53 %
TVR1	0.31	3.19 %
TTP1	0.29	7.65 %
KUM1	0.28	0.97 %
TYR1	0.24	2.48 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	45.55	10.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.00	13.92 %
D-Freez	0.24	8.89 %
Total	30.24	13.86 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.20	9.66 %
WJD1	0.62	10.99 %
VSI1	0.60	8.79 %
SBR1	0.36	2.43 %
VNB1	0.36	10.70 %
CYR1	0.31	4.67 %
VEL1	0.31	2.46 %
TRT1	0.29	2.81 %
ANI1	0.29	4.47 %
UGI1		0.00 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	30.24	13.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.99	11.17 %
D-Freez	0.21	4.66 %
Total	26.20	11.04 %

Branch *	MTD Sales L	Brand Share %
POY1	5.18	14.42 %
POY2	3.60	12.93 %
CUD1	3.32	13.45 %
CDM1	1.78	10.63 %
TRK1	1.11	13.48 %
ULP1	0.83	9.20 %
SJI2	0.66	4.34 %
KLM1	0.61	6.08 %
KML1	0.36	8.55 %
TDM1	0.36	3.71 %
PRT1	0.32	4.44 %
TVM1	0.31	8.29 %
KKI2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	26.20	11.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.74	8.55 %
D-Freez	0.23	4.07 %
Total	17.97	8.43 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.16	9.65 %
SLM3	2.52	13.54 %
SLM1	2.49	13.65 %
ERD1	1.52	4.91 %
RSP1	0.71	9.94 %
EPI1	0.33	6.13 %
NKL2	0.31	2.29 %
KVP1	0.23	13.25 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	17.97	8.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.61	9.43 %
D-Freez	0.23	7.16 %
Total	14.84	9.38 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.57	5.67 %
DPM2	0.31	6.30 %
SUL1	0.29	10.10 %
MPM1	0.29	5.58 %
KGM1	0.23	11.09 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.84	9.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.35	11.98 %
Total	3.35	11.32 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.81	13.40 %
KLR1	0.54	12.42 %
PAS1		0.00 %
Total	3.35	11.32 %