



TN : DAIKIN Sales Performance 26/05/2026 9:20 AM

MTD Sales
2,421.96 L

Brand Share %
16.63 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,421.31	16.70 %
D-Freez	0.65	0.96 %
Total	2,421.96	16.63 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	516.84	21.07 %
CHENNAI-01	467.40	16.67 %
SOUTH-03	349.74	21.43 %
SOUTH-01	317.50	16.72 %
TRICHY-01	308.93	14.98 %
NORTH ARCOT	152.25	14.25 %
SOUTH ARCOT	150.41	13.24 %
WEST-02	96.37	10.40 %
WEST-01	62.53	10.77 %
Total	2,421.96	16.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	516.84	21.12 %
Total	516.84	21.07 %

Branch *	MTD Sales L	Brand Share %
CH15	32.68	15.68 %
CH03	30.08	13.37 %
CH24	22.82	16.17 %
CH17	17.18	15.09 %
CH34	12.16	16.22 %
CH51	10.77	13.17 %
CH33	9.32	12.51 %
PON1	7.78	15.97 %
CH46	6.82	13.43 %
CH27	4.36	13.21 %
CH32	1.61	9.85 %
Total	516.84	21.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	467.40	16.73 %
Total	467.40	16.67 %

Branch *	MTD Sales L	Brand Share %
CH14	31.88	15.60 %
CH47	21.31	13.88 %
CH28	19.88	15.46 %
CH42	17.98	15.61 %
CH48	16.85	14.48 %
CH49	15.34	13.54 %
CH45	13.86	15.01 %
CZWH	11.32	10.01 %
GUD1	9.68	10.90 %
CH22	9.36	10.95 %
CH38	6.46	11.08 %
GUD2	6.33	14.51 %
CH39	5.31	11.17 %
KNR1	4.91	7.37 %
CH37	3.83	8.69 %
CH26	1.53	7.45 %
CH40	1.31	14.23 %
CH29	0.93	8.13 %
Total	467.40	16.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	349.44	21.53 %
D-Freez	0.29	3.24 %
Total	349.74	21.43 %

Branch *	MTD Sales L	Brand Share %
DGL1	31.16	16.41 %
SVG1	7.28	14.66 %
KRR1	6.56	9.66 %
CMR1	4.51	12.77 %
MLR1	3.51	12.52 %
TMM1	3.47	9.84 %
TEN1	2.89	13.50 %
PNV2	2.65	8.88 %
TPT1	2.27	6.41 %
PNI1	1.93	7.17 %
NKI1	1.87	13.99 %
MDU5	1.79	10.12 %
CBM1	1.73	10.90 %
USL1	1.62	7.57 %
KPT1	1.34	14.63 %
NTM1	1.19	8.56 %
TEN2	0.64	2.73 %
PKM1	0.32	2.79 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	11.35 %
Total	349.74	21.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	317.34	16.79 %
D-Freez	0.15	1.69 %
Total	317.50	16.72 %

Branch *	MTD Sales L	Brand Share %
TUT2	16.49	15.12 %
NGR1	15.83	14.82 %
RND1	9.77	10.28 %
TKS2	8.24	14.12 %
PKD1	7.58	14.28 %
ARM1	4.25	15.98 %
VNR1	4.19	13.35 %
TKS1	3.94	11.38 %
SNL1	3.75	14.56 %
MAR1	3.67	8.26 %
VNR2	3.62	5.35 %
SVK1	3.38	5.32 %
APK2	3.32	10.75 %
SKD1	3.18	10.49 %
SDI1	3.16	13.99 %
ERL2	3.16	9.52 %
TYI1	3.12	8.61 %
KGL1	2.82	13.32 %
MMT1	2.47	8.68 %
PDI1	2.25	12.10 %
KYR1	2.09	11.19 %
TKY1	2.07	11.96 %
APK1	1.83	5.09 %
VKM1	1.56	6.31 %
COL1	1.45	14.08 %
STU2	1.25	4.70 %
KSM1	0.30	4.63 %
Total	317.50	16.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	308.93	15.05 %
Total	308.93	14.98 %

Branch *	MTD Sales L	Brand Share %
TVR2	16.63	14.17 %
MVM1	15.13	11.46 %
PTK1	10.69	10.71 %
PBR2	10.67	8.03 %
KUM1	7.97	7.09 %
TRY4	7.61	14.25 %
TRY3	7.51	12.53 %
KIK1	6.71	10.48 %
TVR1	6.04	14.79 %
MDI1	6.01	8.31 %
TRY2	5.57	11.97 %
MSI1	4.86	16.13 %
KUM2	3.91	7.97 %
TTP1	3.38	7.59 %
TYR1	2.98	6.27 %
NMM1	2.72	10.05 %
NCK1	2.53	10.50 %
AYR1	2.52	4.57 %
PBR1	2.20	3.49 %
KRN1	2.18	7.95 %
WTRZ	-4.54	12.84 %
Total	308.93	14.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	152.25	14.37 %
Total	152.25	14.25 %

Branch *	MTD Sales L	Brand Share %
VEL2	13.64	14.52 %
SBR1	13.14	13.16 %
TRT1	7.17	14.40 %
VEL1	6.26	9.34 %
VSI1	6.03	11.99 %
WJD1	5.63	15.15 %
KPM1	5.42	11.63 %
ABR1	3.85	9.54 %
CYR1	3.17	11.07 %
TRR1	3.03	5.94 %
ANI1	2.18	8.61 %
GDM1	2.18	8.15 %
WJP1	1.58	5.04 %
ARC2	1.28	3.95 %
CGM1	1.23	9.41 %
PLR1	0.72	3.65 %
UGI1	0.59	5.73 %
PTU1	0.32	3.23 %
BGR1	0.30	2.95 %
WHVL	-3.92	12.18 %
Total	152.25	14.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	150.41	13.32 %
Total	150.41	13.24 %

Branch *	MTD Sales L	Brand Share %
POY1	21.27	15.03 %
CDM1	7.71	8.57 %
VPM2	7.57	12.46 %
PRT1	5.71	11.16 %
TRK1	5.56	10.57 %
KKI2	5.40	7.83 %
ULP1	4.73	9.94 %
KML1	4.31	8.58 %
VCM2	4.09	10.87 %
SJI2	4.07	8.42 %
STP1	3.09	16.51 %
TVM1	3.06	9.63 %
TDM1	2.88	6.96 %
MKM1	1.91	6.98 %
VPM1	0.62	3.89 %
VCM1	0.30	1.80 %
WHUT	-2.19	12.57 %
Total	150.41	13.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	96.37	10.45 %
Total	96.37	10.40 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.74	13.20 %
ERD2	11.73	11.60 %
SLM3	9.33	16.38 %
NKL2	7.48	13.70 %
ATU1	5.26	14.21 %
MTR1	3.44	9.82 %
HSR2	3.17	13.78 %
APN1	2.77	16.53 %
KMM1	2.71	14.72 %
SLM2	2.34	3.83 %
HRR1	2.29	15.28 %
TCG1	2.14	7.30 %
HSR1	1.66	10.90 %
OML1	0.96	5.63 %
RSP1	0.96	3.41 %
SGG1	0.88	9.29 %
PMP1	0.85	8.06 %
EPI1	0.74	5.65 %
TRM1	0.66	3.86 %
EDP1	0.65	3.96 %
DPR1	0.64	4.70 %
VPD1	0.61	3.02 %
DPR2	0.59	3.75 %
KRI1	0.59	2.07 %
KVP1	0.58	4.48 %
PLC1	0.34	4.26 %
CMI1	0.31	2.30 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WHKP	-1.62	13.95 %
WHPD	-2.48	12.19 %
Total	96.37	10.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.33	10.81 %
D-Freez	0.20	5.09 %
Total	62.53	10.77 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.19	13.92 %
PLI1	4.01	14.65 %
AVI1	2.75	14.04 %
KMR1	2.70	7.49 %
CBE1	2.58	8.03 %
TPR2	2.46	6.98 %
CBE6	2.25	9.64 %
SNR1	2.20	8.68 %
TPR4	2.13	12.72 %
TPR3	1.85	12.46 %
UMP1	1.65	7.84 %
PDM1	1.60	15.12 %
SUL1	1.48	15.95 %
TPR1	0.92	2.43 %
SYM2	0.73	5.33 %
MPM1	0.63	2.27 %
ANR1	0.62	10.15 %
DPM2	0.34	2.14 %
PPI1	0.31	4.25 %
CBE5	0.30	3.28 %
KMD1	0.28	2.62 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB	-0.68	2.24 %
Total	62.53	10.77 %