



TN : DAIKIN Sales Performance 26/04/2026 9:20 AM

MTD Sales
3,766.12 L

Brand Share %
13.95 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,765.27	13.98 %
D-Freez	0.85	1.13 %
Dummy-AC		0.00 %
Total	3,766.12	13.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	641.09	17.35 %
SOUTH-01	594.85	13.20 %
CHENNAI-01	574.31	17.31 %
CHENNAI-02	538.70	18.51 %
TRICHY-01	443.24	11.87 %
WEST-02	264.89	10.10 %
SOUTH ARCOT	239.45	12.70 %
WEST-01	237.63	9.82 %
NORTH ARCOT	231.95	12.12 %
Total	3,766.12	13.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	640.87	17.40 %
D-Freez	0.22	1.95 %
Total	641.09	17.35 %

Branch *	MTD Sales L	Brand Share %
DGL1	19.95	12.78 %
KRR1	16.40	7.58 %
MDU4	13.97	13.38 %
TEN2	11.72	11.78 %
TMM1	9.12	7.80 %
SVG1	7.97	9.22 %
PNI1	5.09	7.94 %
MNM1	4.46	10.13 %
TEN1	4.28	6.58 %
USL1	3.57	5.38 %
BTU1	3.52	9.02 %
KPT1	3.21	10.09 %
NKI1	2.55	7.13 %
MLR1	1.74	2.65 %
NTM1	1.21	3.92 %
PKM1	1.06	3.74 %
CBM1	1.04	1.67 %
SGP1	1.00	2.79 %
CMR1	0.97	2.33 %
BNR1	0.95	2.18 %
ADP1	0.59	1.49 %
Total	641.09	17.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	594.85	13.23 %
Total	594.85	13.20 %

Branch *	MTD Sales L	Brand Share %
TVL1	74.81	13.69 %
TKS1	18.97	13.30 %
TKS2	15.64	7.22 %
KGL1	12.41	13.36 %
PKD1	10.60	9.12 %
MAR1	10.35	6.57 %
TCN1	9.28	8.98 %
ERL2	9.15	9.27 %
ASM1	9.14	13.14 %
SVK1	8.66	6.58 %
TKY1	7.42	13.36 %
RND1	5.87	3.79 %
TYI1	5.74	8.41 %
ARM1	5.70	7.40 %
KYR1	5.37	11.27 %
VNR1	4.76	11.08 %
APK2	4.59	8.06 %
MMT1	4.38	5.37 %
APK1	4.16	6.26 %
PDI1	3.74	6.60 %
VNR2	3.21	2.24 %
STU2	2.54	4.52 %
KSM1	1.89	8.25 %
VKM1	1.65	3.96 %
SKD1	1.37	3.39 %
WHTV	-1.89	9.27 %
Total	594.85	13.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	574.11	17.33 %
D-Freez	0.20	3.15 %
Total	574.31	17.31 %

Branch *	MTD Sales L	Brand Share %
CH47	22.64	10.28 %
GUD1	17.61	13.08 %
CH22	9.45	11.24 %
CH38	9.18	10.86 %
KNR1	8.90	13.72 %
GUD2	7.10	13.32 %
CH37	6.69	11.40 %
CH39	6.07	10.05 %
Total	574.31	17.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	538.70	18.53 %
Total	538.70	18.51 %

Branch *	MTD Sales L	Brand Share %
CH03	38.87	13.36 %
CH15	32.57	11.27 %
CH34	11.47	12.05 %
CH17	11.28	8.80 %
CH33	8.85	8.99 %
PON1	6.68	9.78 %
CH44	5.83	7.24 %
CH27	3.89	9.82 %
CH01		0.00 %
Total	538.70	18.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	443.02	11.91 %
D-Freez	0.22	1.64 %
Total	443.24	11.87 %

Branch *	MTD Sales L	Brand Share %
PBR2	17.43	7.69 %
MVM1	16.71	8.46 %
PTK1	15.83	11.69 %
TYR1	11.54	9.59 %
MDI1	10.90	9.99 %
TRY2	10.03	8.74 %
TVR2	8.75	5.06 %
MSI1	8.20	10.68 %
TTP1	6.93	10.21 %
TVR1	5.61	8.10 %
PBR1	5.41	5.56 %
AYR1	4.82	5.66 %
KUM1	4.07	2.23 %
KIK1	3.54	3.53 %
KRN1	2.34	4.16 %
KUM2	2.13	4.17 %
NMM1	2.12	6.91 %
NCK1	1.33	4.07 %
WTRZ	-1.04	3.89 %
Total	443.24	11.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	264.89	10.13 %
D-Freez		0.00 %
Dummy-AC		0.00 %
Total	264.89	10.10 %

Branch *	MTD Sales L	Brand Share %
ERD2	34.36	11.98 %
ERD1	23.69	8.04 %
SLM3	17.18	12.92 %
NKL2	11.35	8.73 %
ATU1	10.37	10.61 %
SLM2	8.82	7.96 %
RSP1	7.17	9.58 %
TRM1	6.88	12.29 %
OML1	5.93	10.40 %
HSR1	5.50	7.36 %
TCG1	4.97	7.28 %
HSR2	4.03	4.94 %
APN1	3.99	11.54 %
MCR1	3.75	7.00 %
EDP1	3.35	9.67 %
VKL1	3.00	10.47 %
KRI1	2.94	3.20 %
DPR1	2.81	7.37 %
WHKP	2.57	12.73 %
EPI1	2.55	5.25 %
KMM1	2.22	5.22 %
CMI1	2.04	5.89 %
VPD1	1.97	3.85 %
PDR1	1.96	4.91 %
KAM1	1.65	5.62 %
SGG1	1.65	6.46 %
PLC1	1.07	2.79 %
KVP1	0.86	2.23 %
BMD1	0.62	2.18 %
SGI1	0.27	1.42 %
PMP1		0.00 %
WHPD	-1.17	7.68 %
Total	264.89	10.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	239.46	12.74 %
D-Freez	-0.01	-0.12 %
Total	239.45	12.70 %

Branch *	MTD Sales L	Brand Share %
POY1	26.68	12.12 %
TRK1	13.10	13.49 %
CDM1	11.75	10.63 %
KKI2	8.71	7.78 %
VCM1	4.01	11.01 %
ULP1	3.60	4.23 %
STP1	2.86	9.38 %
VCM2	2.72	5.20 %
TDM1	2.53	3.90 %
TVM1	2.45	5.51 %
SJI2	2.03	2.06 %
KML1	1.59	2.41 %
VPM1	1.53	6.27 %
Total	239.45	12.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	237.42	9.84 %
D-Freez	0.22	4.23 %
Total	237.63	9.82 %

Branch *	MTD Sales L	Brand Share %
CBE4	22.21	13.84 %
MPM1	13.87	11.95 %
CBE6	10.93	11.05 %
CBE1	10.05	10.33 %
KMR1	9.48	7.73 %
TPR2	8.33	4.23 %
SUL1	7.55	12.49 %
TPR1	7.26	5.63 %
UMP1	5.03	6.55 %
TPR3	3.94	6.57 %
GBM1	3.55	4.87 %
KMD1	2.70	5.76 %
CBE3	2.57	7.89 %
PDM1	2.49	4.60 %
AVI1	1.83	2.55 %
SYM2	1.73	3.57 %
ANR1	1.69	7.63 %
KGM1	1.62	2.69 %
TPR4	1.54	4.88 %
DPM2	1.44	2.41 %
CBE5	1.03	2.28 %
PPI1	0.29	1.09 %
KGI1	0.28	11.58 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-1.87	8.02 %
Total	237.63	9.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	231.95	12.20 %
Total	231.95	12.12 %

Branch *	MTD Sales L	Brand Share %
SBR1	14.33	11.61 %
VEL1	6.93	6.84 %
GDM1	6.00	7.93 %
VNB1	5.79	9.48 %
KPM1	5.71	8.78 %
ABR1	5.35	4.87 %
VSI1	5.34	6.63 %
SLG1	4.96	10.41 %
ANI1	4.95	10.43 %
WJD1	3.57	7.02 %
TRR1	3.41	2.53 %
CYR1	2.21	5.10 %
ARC2	2.08	2.99 %
CGM1	1.98	5.57 %
PLR1	1.86	4.44 %
WJP1	1.74	2.73 %
BGR1		0.00 %
WHVL	-0.24	1.12 %
Total	231.95	12.12 %