



# TN : DAIKIN Sales Performance 26/03/2026 9:20 AM

MTD Sales  
1,499.31 L

Brand Share %  
14.11 %

Information:

MTD : 01-03-2026 To 25-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,497.71	14.15 %
D-Freez	1.60	4.04 %
Dummy-AC		25.25 %
<b>Total</b>	<b>1,499.31</b>	<b>14.11 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	283.22	17.38 %
SOUTH-03	256.27	19.46 %
CHENNAI-02	251.34	17.48 %
TRICHY-01	236.37	16.15 %
SOUTH-01	171.45	10.91 %
NORTH ARCOT	84.75	12.04 %
WEST-01	78.03	8.22 %
SOUTH ARCOT	75.79	11.25 %
WEST-02	62.10	7.08 %
<b>Total</b>	<b>1,499.31</b>	<b>14.11 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	282.87	17.42 %
D-Freez	0.35	6.07 %
Dummy-AC		34.94 %
<b>Total</b>	<b>283.22</b>	<b>17.38 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	13.93	13.62 %
CH08	13.26	12.23 %
CH25	7.63	12.00 %
CH30	6.95	11.36 %
CH45	6.49	10.69 %
CH28	6.15	10.12 %
GUD1	4.63	9.94 %
KNR1	3.15	9.58 %
GUD2	2.88	9.15 %
CH38	2.78	9.88 %
CH39	1.96	6.74 %
TKM1	1.80	13.34 %
CH26	1.62	11.02 %
CH37	1.20	3.78 %
WHC3	0.79	9.98 %
CH29	0.32	8.76 %
<b>Total</b>	<b>283.22</b>	<b>17.38 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	256.12	19.53 %
D-Freez	0.15	2.93 %
Total	256.27	19.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	8.89	12.85 %
MDU6	8.67	13.96 %
MDU7	6.01	12.33 %
TPT1	2.92	9.29 %
KRR1	2.61	4.39 %
TEN2	2.47	9.64 %
PVI1	2.36	10.77 %
MDU5	2.04	9.75 %
TEN1	1.29	5.86 %
CMR1	0.87	5.14 %
MDU4	0.83	3.01 %
BTU1	0.81	6.42 %
BNR1	0.79	4.43 %
PKM1	0.72	7.08 %
NTM1	0.66	6.81 %
PNI1	0.60	2.39 %
KPT1	0.54	4.62 %
USL1	0.53	2.60 %
MLR1	0.41	1.90 %
TMM1	0.32	0.94 %
NKI1	0.30	2.88 %
ADP1	0.24	1.59 %
CBM1		0.00 %
Total	256.27	19.46 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	251.34	17.50 %
Dummy-AC		10.53 %
Total	251.34	17.48 %

Branch *	MTD Sales L	Brand Share %
CH15	15.04	9.79 %
CH03	14.90	10.59 %
CH21	9.68	12.40 %
CH18	8.34	13.89 %
CH06	7.64	10.99 %
CH23	4.48	13.42 %
CH17	3.75	7.29 %
CH44	3.28	8.53 %
UKI1	2.91	9.83 %
CH36	1.17	6.12 %
CH27	0.85	5.29 %
Total	251.34	17.48 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	236.37	16.18 %
Dummy-AC		100.00 %
<b>Total</b>	<b>236.37</b>	<b>16.15 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	9.41	12.77 %
PBR2	7.94	9.10 %
MVM1	4.48	6.40 %
TNJ2	4.11	6.26 %
PDK1	3.94	11.11 %
TVR1	3.62	13.67 %
TVR2	3.57	6.04 %
JKM1	3.04	9.97 %
KIK1	2.15	8.96 %
TYR1	1.70	5.03 %
MSI1	1.42	5.12 %
PBR1	1.33	4.82 %
AYR1	1.11	4.00 %
KRN1	0.69	3.42 %
APM1	0.56	4.92 %
TZSD		0.00 %
<b>Total</b>	<b>236.37</b>	<b>16.15 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	170.77	10.94 %
D-Freez	0.68	6.48 %
<b>Total</b>	<b>171.45</b>	<b>10.91 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	35.51	12.36 %
NGR1	12.54	11.42 %
KVT1	8.90	12.59 %
PKD1	4.43	10.88 %
TKS1	4.21	9.97 %
TKS2	3.34	4.92 %
APK2	2.82	9.62 %
SDI1	2.70	9.72 %
RND1	2.64	5.35 %
VNR1	2.53	10.02 %
ARM1	2.49	13.69 %
SNL1	2.19	13.50 %
MAR1	2.01	4.61 %
KYR1	1.91	10.71 %
SVK1	1.75	4.04 %
UDN1	1.64	9.76 %
KGL1	1.34	6.41 %
TYI1	1.23	6.03 %
SGT1	1.10	12.97 %
COL1	0.98	13.09 %
ERL2	0.83	3.78 %
STU2	0.78	4.28 %
PDI1	0.73	3.22 %
ASM1	0.72	3.53 %
MMT1	0.58	3.36 %
VKM1	0.58	3.51 %
APK1	0.57	2.12 %
SKD1	0.29	1.95 %
VNR2	0.25	0.48 %
KSM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>171.45</b>	<b>10.91 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	84.75	12.12 %
Total	84.75	12.04 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.34	10.66 %
SBR1	5.13	9.11 %
KPM1	3.45	10.65 %
VEL1	3.11	9.30 %
TRR1	2.84	7.33 %
WJD1	2.21	9.76 %
WJP1	1.84	8.93 %
ABR1	1.77	6.38 %
ANI1	1.77	10.11 %
VSI1	1.73	7.66 %
CYR1	1.20	7.64 %
SLG1	0.99	5.62 %
VNB1	0.98	4.76 %
ARC2	0.62	1.99 %
PLR1	0.61	4.16 %
GDM1	0.29	1.60 %
PTU1	0.29	4.50 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
Total	84.75	12.04 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	78.03	8.23 %
<b>Total</b>	<b>78.03</b>	<b>8.22 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	5.09	7.98 %
CBE1	4.29	10.21 %
SNR1	4.00	10.30 %
SUL1	3.90	13.67 %
TPR2	3.68	4.98 %
KMR1	2.64	5.01 %
CBE6	2.47	6.36 %
PLI1	1.66	4.93 %
TPR1	1.07	2.34 %
AVI1	1.02	3.93 %
MPM1	1.02	3.42 %
UMP1	0.67	2.76 %
PDM1	0.66	3.41 %
TPR4	0.58	3.29 %
ANR1	0.57	7.74 %
TPR3	0.56	2.73 %
CBE5	0.39	2.19 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>78.03</b>	<b>8.22 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	75.57	11.30 %
D-Freez	0.22	4.09 %
<b>Total</b>	<b>75.79</b>	<b>11.25 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	8.97	13.73 %
NVL2	4.78	11.68 %
KKI2	3.31	9.78 %
TRK1	3.22	10.08 %
TDM1	2.66	8.86 %
KML1	2.20	12.14 %
PRT1	1.79	6.34 %
VPM1	1.35	12.76 %
VCM1	1.29	4.52 %
CDM1	1.25	4.20 %
ULP1	1.18	4.59 %
MKM1	0.88	3.85 %
STP1	0.66	6.94 %
SJI2	0.33	0.93 %
TVM1	0.33	1.37 %
WHUT		0.00 %
<b>Total</b>	<b>75.79</b>	<b>11.25 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	61.90	7.07 %
D-Freez	0.20	10.47 %
Dummy-AC		100.00 %
<b>Total</b>	<b>62.10</b>	<b>7.08 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	4.82	5.77 %
ERD2	3.12	3.15 %
HSR1	2.15	11.95 %
NKL2	1.89	4.22 %
SLM2	1.88	5.71 %
RSP1	1.56	7.11 %
EPI1	1.42	8.10 %
HSR2	1.27	5.48 %
ATU1	1.25	3.63 %
PDR1	1.12	6.50 %
APN1	1.10	8.85 %
PMP1	0.91	6.23 %
VKL1	0.84	8.59 %
TCG1	0.84	3.31 %
EDP1	0.79	4.65 %
DPR2	0.71	3.44 %
HRR1	0.69	3.83 %
KVP1	0.64	4.77 %
OML1	0.63	2.98 %
KMM1	0.60	4.44 %
MCR1	0.41	1.91 %
DPR1	0.40	2.25 %
SGI1	0.38	7.36 %
CMI1	0.36	3.06 %
TRM1	0.26	1.19 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>62.10</b>	<b>7.08 %</b>