

MTD Sales
213.28 L

Brand Share %
4.38 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	212.87	4.43 %
D-Freez	0.41	0.56 %
Total	213.28	4.38 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	57.45	8.15 %
SOUTH-03	38.22	7.16 %
CHENNAI-01	37.23	4.21 %
SOUTH-01	29.52	3.27 %
TRICHY-01	27.52	3.86 %
NORTH ARCOT	10.61	2.93 %
SOUTH ARCOT	4.34	1.30 %
WEST-01	4.15	3.66 %
WEST-02	3.63	2.28 %
WEST-03	0.61	0.37 %
Total	213.28	4.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.45	8.23 %
Total	57.45	8.15 %

Branch *	MTD Sales L	Brand Share %
CH15	2.39	3.43 %
CH03	2.18	2.76 %
CH20	1.24	3.91 %
CH24	0.92	2.57 %
CH17	0.64	2.44 %
CH46	0.64	4.05 %
CH44	0.64	3.11 %
CH34	0.62	2.66 %
CH51	0.61	2.02 %
PON1	0.59	2.09 %
CH33	0.57	2.44 %
CH43	0.31	1.72 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC06		0.00 %
Total	57.45	8.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.22	7.26 %
Total	38.22	7.16 %

Branch *	MTD Sales L	Brand Share %
DGL2	0.60	4.08 %
KRR1	0.40	1.93 %
TMM1	0.32	1.67 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	38.22	7.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.09	4.24 %
D-Freez	0.14	1.51 %
Total	37.23	4.21 %

Branch *	MTD Sales L	Brand Share %
CH49	1.58	3.24 %
CH16	1.51	2.45 %
CH28	1.27	3.36 %
CH42	1.24	2.87 %
GUD1	1.20	3.31 %
CH47	0.95	1.67 %
CH48	0.95	2.81 %
CH30	0.57	1.36 %
CH08	0.32	1.87 %
CH22	0.32	1.24 %
CH26	0.32	3.56 %
KNR1	0.32	1.76 %
CH45	0.32	0.99 %
AVD1	0.32	1.02 %
CH38	0.31	1.79 %
CH39	0.14	0.69 %
CH25		0.00 %
CH29		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	37.23	4.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.38	3.30 %
D-Freez	0.14	1.30 %
Total	29.52	3.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.64	3.37 %
RPM1	1.24	2.92 %
TUT2	0.94	2.34 %
KVT1	0.64	1.13 %
TCN1	0.64	3.16 %
ASM1	0.32	1.78 %
PKD1	0.32	1.68 %
TKS1	0.32	1.70 %
COL1	0.32	4.23 %
SVK1	0.31	1.35 %
MAR1	0.30	1.30 %
MMT1	0.29	2.07 %
TKY1	0.26	2.06 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	29.52	3.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.52	3.91 %
Total	27.52	3.86 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.02	2.95 %
PTK1	0.99	3.05 %
TVR2	0.92	2.61 %
MDI1	0.62	3.11 %
KIK1	0.34	1.13 %
PDK2	0.32	1.38 %
TRY3	0.31	1.24 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	27.52	3.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.61	3.01 %
Total	10.61	2.93 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.92	2.53 %
KPM2	0.63	1.99 %
TRL1	0.62	2.26 %
VEL2	0.59	2.66 %
KPM1	0.32	2.16 %
TRT1	0.32	2.94 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.61	2.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.34	1.34 %
Total	4.34	1.30 %

Branch *	MTD Sales L	Brand Share %
POY1	0.93	2.71 %
POY2	0.63	2.77 %
VPM2	0.61	3.16 %
NVL2	0.34	1.71 %
CDM1	0.32	1.32 %
CUD1	0.32	1.05 %
ULP1	0.31	2.70 %
PRT1	0.29	1.91 %
TVM2	0.28	2.07 %
KLM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	4.34	1.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.15	3.72 %
Total	4.15	3.66 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.33	2.49 %
KMR1	0.32	2.99 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	4.15	3.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.49	2.26 %
D-Freez	0.14	3.04 %
Total	3.63	2.28 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.27	2.92 %
HSR2	0.14	2.76 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	3.63	2.28 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.61	0.37 %
Total	0.61	0.37 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	3.09 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	0.61	0.37 %