



TN : DAIKIN Sales Performance 25/09/2025 9:21 AM

MTD Sales
331.96 L

Brand Share %
12.98 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	328.32	13.04 %
D-Freez	3.64	8.78 %
Total	331.96	12.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	81.03	13.12 %
CHENNAI-01	63.96	15.63 %
CHENNAI-02	53.54	13.57 %
SOUTH-03	39.15	15.71 %
TRICHY-01	36.96	11.60 %
SOUTH ARCOT	17.98	9.53 %
NORTH ARCOT	16.58	12.77 %
WEST-02	12.15	9.61 %
WEST-01	7.75	7.85 %
KL-SOUTH	2.86	11.27 %
Total	331.96	12.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.52	13.14 %
D-Freez	1.51	12.24 %
Total	81.03	13.12 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.96	10.65 %
KVT1	3.62	9.59 %
MAR1	1.80	6.28 %
TCN1	1.60	12.46 %
PKD1	1.53	11.76 %
TYI1	0.85	6.44 %
TKS1	0.83	12.75 %
SDI1	0.59	6.91 %
SKD1	0.59	12.33 %
ERL2	0.59	4.68 %
SVK1	0.58	4.00 %
RND1	0.58	2.87 %
TKS2	0.58	4.36 %
TKY1	0.57	6.60 %
VNR2	0.55	3.76 %
SNL1	0.39	5.72 %
MMT1	0.31	5.13 %
APK1	0.29	5.13 %
VNR1	0.28	3.17 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	81.03	13.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.53	15.75 %
D-Freez	0.44	7.39 %
Total	63.96	15.63 %

Branch *	MTD Sales L	Brand Share %
CH19	2.35	8.84 %
CH45	1.53	9.34 %
CH22	1.53	10.32 %
CH11	0.84	4.74 %
KNR1	0.61	6.59 %
MRM1	0.58	11.34 %
CH26	0.37	9.50 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
WHC3		0.00 %
CZWH	-1.14	-175.38 %
Total	63.96	15.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.54	13.65 %
Total	53.54	13.57 %

Branch *	MTD Sales L	Brand Share %
CH03	3.92	12.76 %
CH21	3.29	12.24 %
CH18	2.39	11.00 %
CH24	2.14	9.68 %
CH09	1.85	11.74 %
CH12	1.83	10.01 %
CH17	1.38	12.13 %
CH43	0.93	9.05 %
CH33	0.92	7.52 %
CH44	0.84	7.29 %
CH31	0.69	10.75 %
GPD1	0.29	4.08 %
CH27	0.28	4.80 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	53.54	13.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.91	15.94 %
D-Freez	0.23	4.69 %
Total	39.15	15.71 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.91	8.28 %
PVI1	0.88	10.14 %
MDU4	0.59	11.67 %
MDU3	0.54	8.79 %
DGL2	0.31	5.50 %
KYK1	0.29	9.42 %
TMM1	0.29	4.25 %
MPA1	0.27	5.22 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	39.15	15.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.52	11.55 %
D-Freez	0.44	18.79 %
Total	36.96	11.60 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.48	11.12 %
PDK1	0.88	10.60 %
KUM1	0.59	3.05 %
TTP1	0.56	9.83 %
MSI1	0.27	9.95 %
KRN1	0.22	10.35 %
AYR1		0.00 %
JKM1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	36.96	11.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.74	9.64 %
D-Freez	0.23	5.16 %
Total	17.98	9.53 %

Branch *	MTD Sales L	Brand Share %
POY1	2.49	9.56 %
VPM2	1.12	9.87 %
NVL2	0.91	11.09 %
TRK1	0.80	9.47 %
PRT1	0.68	10.60 %
TVM1	0.61	11.14 %
KLM1	0.31	2.71 %
TDM1	0.31	4.43 %
KKI2	0.30	3.47 %
MKM1	0.30	8.80 %
KML1	0.30	4.81 %
SJI1		0.00 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	17.98	9.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.07	12.67 %
D-Freez	0.50	17.00 %
Total	16.58	12.77 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.79	11.09 %
VEL2	0.79	9.75 %
KPM1	0.59	7.89 %
TRR1	0.28	6.39 %
VSI1	0.28	5.76 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	16.58	12.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.87	9.54 %
D-Freez	0.28	13.67 %
Total	12.15	9.61 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.16	12.43 %
ERD1	0.93	8.55 %
EDP1	0.30	11.12 %
OML1	0.28	10.68 %
SLM1	0.27	2.14 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
MCR1	-0.36	-12.93 %
Total	12.15	9.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.75	8.08 %
Total	7.75	7.85 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.30	6.84 %
CBE6	0.29	6.58 %
MPM1	0.29	8.19 %
CBE5	0.28	3.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.75	7.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.86	11.72 %
Total	2.86	11.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.95	10.45 %
KLR1		0.00 %
Total	2.86	11.27 %