



TN : DAIKIN Sales Performance 25/05/2026 9:20 AM

MTD Sales
2,351.87 L

Brand Share %
16.68 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,351.22	16.75 %
D-Freez	0.65	1.00 %
Total	2,351.87	16.68 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	497.92	21.22 %
CHENNAI-01	439.81	16.44 %
SOUTH-03	344.85	21.59 %
SOUTH-01	311.64	16.84 %
TRICHY-01	304.45	15.13 %
NORTH ARCOT	147.88	14.31 %
SOUTH ARCOT	147.52	13.40 %
WEST-02	95.61	10.42 %
WEST-01	62.19	10.89 %
Total	2,351.87	16.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	497.92	21.26 %
Total	497.92	21.22 %

Branch *	MTD Sales L	Brand Share %
CH15	32.37	16.15 %
CH03	29.45	13.69 %
CH17	16.42	14.96 %
CH34	11.47	16.09 %
CH51	10.44	13.12 %
CH33	8.66	12.10 %
PON1	7.78	16.38 %
CH46	6.18	12.70 %
CH27	4.08	13.03 %
CH32	1.61	9.85 %
Total	497.92	21.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	439.81	16.50 %
Total	439.81	16.44 %

Branch *	MTD Sales L	Brand Share %
CH14	31.25	16.13 %
CH47	20.97	14.31 %
CH28	18.55	15.13 %
CH42	17.30	15.77 %
CH48	15.80	14.19 %
CH49	14.99	13.99 %
CH45	13.21	14.79 %
CZWH	9.92	9.10 %
CH22	9.36	11.30 %
GUD1	9.02	10.94 %
CH38	6.12	10.74 %
GUD2	6.02	14.34 %
CH39	4.76	10.41 %
KNR1	4.28	6.83 %
CH37	3.83	8.94 %
CH26	1.53	7.56 %
CH40	1.31	16.02 %
CH29	0.93	8.13 %
Total	439.81	16.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	344.56	21.70 %
D-Freez	0.29	3.35 %
Total	344.85	21.59 %

Branch *	MTD Sales L	Brand Share %
DGL1	31.16	16.53 %
SVG1	7.28	14.75 %
KRR1	6.29	9.30 %
CMR1	4.51	12.88 %
MLR1	3.51	13.30 %
TMM1	3.47	10.00 %
TEN1	2.89	14.06 %
PNV2	2.65	9.24 %
TPT1	2.27	6.74 %
PNI1	1.93	7.17 %
NKI1	1.87	14.30 %
USL1	1.62	7.57 %
MDU5	1.49	8.83 %
CBM1	1.39	9.16 %
KPT1	1.34	15.06 %
NTM1	1.19	8.56 %
TEN2	0.64	2.89 %
PKM1	0.32	2.79 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	12.04 %
Total	344.85	21.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	311.49	16.92 %
D-Freez	0.15	1.73 %
Total	311.64	16.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	33.14	16.59 %
TUT2	16.49	15.69 %
NGR1	15.83	14.98 %
RND1	9.14	10.13 %
TKS2	8.24	14.12 %
PKD1	6.26	12.61 %
ARM1	4.25	16.16 %
VNR1	4.19	13.62 %
TKS1	3.94	11.58 %
SNL1	3.75	14.56 %
MAR1	3.67	8.26 %
VNR2	3.62	5.53 %
SVK1	3.38	5.44 %
APK2	3.32	11.19 %
SKD1	3.18	10.88 %
ERL2	3.16	9.83 %
TYI1	3.12	8.98 %
SDI1	2.88	13.16 %
KGL1	2.82	13.59 %
MMT1	2.47	8.68 %
KYR1	2.42	13.38 %
PDI1	2.25	12.38 %
APK1	1.83	5.22 %
TKY1	1.73	10.39 %
VKM1	1.56	6.58 %
COL1	1.45	14.08 %
STU2	1.25	4.82 %
KSM1	0.30	4.63 %
Total	311.64	16.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	304.45	15.20 %
Total	304.45	15.13 %

Branch *	MTD Sales L	Brand Share %
TVR2	15.64	14.13 %
MVM1	15.13	11.81 %
PBR2	10.67	8.37 %
PTK1	10.03	10.39 %
KUM1	7.97	7.25 %
TRY4	7.61	14.50 %
TRY3	7.51	12.61 %
KIK1	6.71	10.80 %
TVR1	6.04	14.79 %
MDI1	5.67	8.19 %
TRY2	5.57	11.97 %
MSI1	4.86	16.39 %
KUM2	3.91	8.26 %
TTP1	3.09	7.09 %
NMM1	2.72	10.19 %
TYR1	2.70	5.73 %
NCK1	2.53	10.50 %
AYR1	2.52	4.77 %
PBR1	2.20	3.59 %
KRN1	2.18	8.12 %
WTRZ	-4.54	13.65 %
Total	304.45	15.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	147.88	14.43 %
Total	147.88	14.31 %

Branch *	MTD Sales L	Brand Share %
VEL2	13.32	14.52 %
SBR1	13.14	13.56 %
TRT1	7.17	15.12 %
WJD1	5.63	15.79 %
VSI1	5.61	12.16 %
KPM1	5.42	12.01 %
VEL1	5.25	8.17 %
ABR1	3.85	9.63 %
CYR1	3.17	11.43 %
TRR1	3.03	6.08 %
ANI1	2.18	8.90 %
GDM1	2.18	8.27 %
WJP1	1.58	5.08 %
ARC2	1.28	4.22 %
CGM1	0.91	6.95 %
PLR1	0.72	3.65 %
UGI1	0.59	5.73 %
PTU1	0.32	3.41 %
BGR1	0.30	2.95 %
WHVL	-3.92	12.58 %
Total	147.88	14.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	147.52	13.48 %
Total	147.52	13.40 %

Branch *	MTD Sales L	Brand Share %
POY1	21.27	15.23 %
CDM1	7.37	8.53 %
VPM2	7.24	12.32 %
TRK1	5.56	10.89 %
KKI2	5.40	8.04 %
PRT1	4.82	10.19 %
ULP1	4.73	10.12 %
KML1	4.31	8.68 %
SJI2	4.07	8.87 %
VCM2	3.77	10.26 %
TVM1	3.06	9.72 %
TDM1	2.88	7.58 %
STP1	2.75	15.17 %
MKM1	1.91	7.14 %
VPM1	0.62	4.12 %
VCM1	0.30	1.91 %
WHUT	-2.19	12.57 %
Total	147.52	13.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	95.61	10.47 %
Total	95.61	10.42 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.74	13.36 %
ERD2	11.73	11.76 %
SLM3	9.33	16.38 %
NKL2	7.48	14.02 %
ATU1	4.92	13.55 %
MTR1	3.44	9.82 %
HSR2	3.17	13.78 %
KMM1	2.71	14.72 %
SLM2	2.34	3.83 %
HRR1	2.29	15.28 %
TCG1	2.14	7.37 %
HSR1	1.66	10.90 %
OML1	0.96	5.74 %
RSP1	0.96	3.41 %
SGG1	0.88	9.29 %
PMP1	0.85	8.06 %
EPI1	0.74	6.17 %
EDP1	0.65	4.03 %
DPR1	0.64	4.95 %
VPD1	0.61	3.02 %
DPR2	0.59	3.75 %
KRI1	0.59	2.07 %
KVP1	0.58	4.59 %
TRM1	0.56	3.29 %
PLC1	0.34	4.26 %
CMI1	0.31	2.30 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WHKP	-1.62	13.95 %
WHPD	-2.48	15.00 %
Total	95.61	10.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.99	10.93 %
D-Freez	0.20	5.09 %
Total	62.19	10.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.19	14.05 %
PLI1	4.01	15.15 %
AVI1	2.75	14.51 %
KMR1	2.70	7.55 %
CBE1	2.58	8.03 %
TPR2	2.46	7.14 %
SNR1	2.20	8.77 %
TPR4	2.13	13.35 %
CBE6	1.91	8.42 %
TPR3	1.85	12.97 %
UMP1	1.65	7.95 %
PDM1	1.60	15.12 %
SUL1	1.48	16.45 %
TPR1	0.92	2.58 %
SYM2	0.73	5.33 %
MPM1	0.63	2.27 %
ANR1	0.62	10.15 %
DPM2	0.34	2.14 %
PPI1	0.31	4.25 %
CBE5	0.30	3.28 %
KMD1	0.28	2.62 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB	-0.68	2.24 %
Total	62.19	10.89 %