



TN : DAIKIN Sales Performance 25/04/2026 9:20 AM

MTD Sales
3,504.58 L

Brand Share %
13.66 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.66 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Air-Cond | 3,503.28 | 13.69 % |
| D-Freez | 1.30 | 1.85 % |
| Dummy-AC | | 0.00 % |
| Total | 3,504.58 | 13.66 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| SOUTH-03 | 578.55 | 16.70 % |
| CHENNAI-01 | 550.27 | 17.22 % |
| SOUTH-01 | 543.93 | 12.78 % |
| CHENNAI-02 | 518.25 | 18.68 % |
| TRICHY-01 | 413.91 | 11.65 % |
| WEST-02 | 230.77 | 9.25 % |
| WEST-01 | 229.87 | 9.99 % |
| NORTH ARCOT | 220.59 | 11.97 % |
| SOUTH ARCOT | 218.44 | 12.28 % |
| Total | 3,504.58 | 13.66 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 578.33 | 16.74 % |
| D-Freez | 0.22 | 2.18 % |
| Total | 578.55 | 16.70 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| DGL1 | 19.64 | 13.00 % |
| TPT1 | 12.31 | 12.88 % |
| KRR1 | 11.54 | 5.69 % |
| TEN2 | 10.50 | 11.28 % |
| TMM1 | 7.85 | 7.11 % |
| SVG1 | 7.43 | 9.34 % |
| TEN1 | 4.28 | 6.94 % |
| MNM1 | 4.09 | 9.84 % |
| PNI1 | 3.94 | 6.68 % |
| USL1 | 3.57 | 5.71 % |
| BTU1 | 2.66 | 7.41 % |
| KPT1 | 2.61 | 8.69 % |
| NKI1 | 2.27 | 7.08 % |
| MLR1 | 1.42 | 2.38 % |
| PKM1 | 1.06 | 4.18 % |
| CBM1 | 1.04 | 1.75 % |
| SGP1 | 1.00 | 2.88 % |
| BNR1 | 0.95 | 2.34 % |
| NTM1 | 0.77 | 2.80 % |
| CMR1 | 0.67 | 1.74 % |
| ADP1 | 0.59 | 1.57 % |
| Total | 578.55 | 16.70 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 550.07 | 17.25 % |
| D-Freez | 0.20 | 3.29 % |
| Total | 550.27 | 17.22 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH47 | 22.30 | 10.35 % |
| GUD1 | 17.27 | 13.23 % |
| CH22 | 9.45 | 11.24 % |
| CH38 | 9.18 | 10.97 % |
| GUD2 | 6.66 | 12.94 % |
| CH37 | 6.38 | 11.13 % |
| CH39 | 5.39 | 9.49 % |
| Total | 550.27 | 17.22 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 543.93 | 12.81 % |
| Total | 543.93 | 12.78 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TVL1 | 70.82 | 13.47 % |
| TKS1 | 17.43 | 12.99 % |
| TKS2 | 14.07 | 7.02 % |
| MAR1 | 9.94 | 6.47 % |
| KGL1 | 9.44 | 10.89 % |
| PKD1 | 9.25 | 8.56 % |
| TCN1 | 9.01 | 9.34 % |
| ERL2 | 8.59 | 9.08 % |
| SVK1 | 8.01 | 6.37 % |
| ASM1 | 7.97 | 12.10 % |
| TKY1 | 7.42 | 13.59 % |
| KYR1 | 5.37 | 11.72 % |
| TYI1 | 5.14 | 7.80 % |
| ARM1 | 5.10 | 7.29 % |
| RND1 | 4.93 | 3.30 % |
| APK2 | 4.21 | 7.83 % |
| APK1 | 4.16 | 6.67 % |
| MMT1 | 4.13 | 5.35 % |
| VNR1 | 4.03 | 10.18 % |
| PDI1 | 3.45 | 6.37 % |
| VNR2 | 2.91 | 2.14 % |
| STU2 | 2.14 | 4.09 % |
| KSM1 | 1.89 | 8.46 % |
| VKM1 | 1.65 | 4.15 % |
| SKD1 | 1.37 | 3.61 % |
| WHTV | -1.89 | 9.47 % |
| Total | 543.93 | 12.78 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 518.25 | 18.70 % |
| Total | 518.25 | 18.68 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15 | 30.65 | 11.95 % |
| CH34 | 10.77 | 11.56 % |
| CH17 | 10.47 | 8.48 % |
| CH33 | 8.23 | 8.73 % |
| PON1 | 6.68 | 10.40 % |
| CH44 | 5.83 | 7.50 % |
| CH27 | 3.89 | 9.98 % |
| CH01 | | 0.00 % |
| Total | 518.25 | 18.68 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 413.69 | 11.69 % |
| D-Freez | 0.22 | 1.72 % |
| Total | 413.91 | 11.65 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR2 | 16.75 | 7.69 % |
| MVM1 | 15.22 | 8.20 % |
| PTK1 | 14.57 | 11.32 % |
| TYR1 | 11.24 | 9.83 % |
| MDI1 | 10.31 | 10.08 % |
| TRY2 | 10.03 | 9.07 % |
| MSI1 | 7.53 | 10.56 % |
| TVR2 | 7.22 | 4.43 % |
| TTP1 | 6.38 | 9.81 % |
| PBR1 | 5.41 | 6.13 % |
| AYR1 | 4.52 | 5.72 % |
| TVR1 | 4.44 | 6.85 % |
| KUM1 | 4.07 | 2.30 % |
| KIK1 | 2.89 | 3.00 % |
| KUM2 | 2.13 | 4.74 % |
| KRN1 | 1.96 | 3.61 % |
| NMM1 | 1.82 | 6.02 % |
| NCK1 | 1.33 | 4.15 % |
| WTRZ | -0.64 | 2.67 % |
| Total | 413.91 | 11.65 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 230.54 | 9.27 % |
| D-Freez | 0.23 | 4.25 % |
| Dummy-AC | | 0.00 % |
| Total | 230.77 | 9.25 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| ERD2 | 31.38 | 11.41 % |
| ERD1 | 20.12 | 7.10 % |
| SLM3 | 15.66 | 12.20 % |
| NKL2 | 11.35 | 9.13 % |
| ATU1 | 9.73 | 10.53 % |
| SLM2 | 8.18 | 7.75 % |
| RSP1 | 6.87 | 9.67 % |
| OML1 | 5.55 | 10.11 % |
| HSR1 | 4.87 | 6.93 % |
| DPR2 | 3.95 | 10.07 % |
| TCG1 | 3.79 | 5.88 % |
| MCR1 | 3.75 | 7.40 % |
| APN1 | 3.61 | 10.73 % |
| MTR1 | 3.58 | 5.04 % |
| HSR2 | 3.43 | 4.56 % |
| EDP1 | 3.35 | 9.94 % |
| KRI1 | 2.94 | 3.26 % |
| DPR1 | 2.81 | 7.44 % |
| TRM1 | 2.63 | 5.37 % |
| WHKP | 2.57 | 12.73 % |
| EPI1 | 2.55 | 5.40 % |
| VKL1 | 2.29 | 8.22 % |
| KMM1 | 2.22 | 5.59 % |
| CMI1 | 1.75 | 5.23 % |
| KAM1 | 1.65 | 5.81 % |
| SGG1 | 1.65 | 6.72 % |
| VPD1 | 1.30 | 2.72 % |
| PDR1 | 1.24 | 3.33 % |
| KVP1 | 0.86 | 2.26 % |
| PLC1 | 0.75 | 2.09 % |
| BMD1 | 0.62 | 2.36 % |
| SGI1 | 0.27 | 1.45 % |
| PMP1 | | 0.00 % |
| WHPD | -0.60 | 4.10 % |
| Total | 230.77 | 9.25 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 229.65 | 10.00 % |
| D-Freez | 0.22 | 4.70 % |
| Total | 229.87 | 9.99 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| MPM1 | 13.55 | 12.18 % |
| CBE6 | 10.59 | 11.32 % |
| KMR1 | 9.48 | 8.15 % |
| CBE1 | 9.25 | 9.64 % |
| TPR2 | 8.33 | 4.33 % |
| SUL1 | 7.01 | 12.35 % |
| TPR1 | 6.56 | 5.40 % |
| UMP1 | 4.66 | 6.39 % |
| TPR3 | 3.94 | 6.83 % |
| GBM1 | 3.55 | 5.05 % |
| PDM1 | 2.49 | 4.98 % |
| KMD1 | 2.41 | 5.42 % |
| CBE3 | 2.20 | 7.59 % |
| AVI1 | 1.83 | 2.68 % |
| ANR1 | 1.69 | 8.21 % |
| KGM1 | 1.62 | 2.86 % |
| DPM2 | 1.44 | 2.44 % |
| SYM2 | 1.35 | 3.06 % |
| TPR4 | 1.26 | 4.20 % |
| CBE5 | 1.03 | 2.45 % |
| PPI1 | 0.29 | 1.11 % |
| KGI1 | 0.28 | 11.58 % |
| CNR1 | | 0.00 % |
| GDR1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WHCB | -1.87 | 8.45 % |
| Total | 229.87 | 9.99 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 220.59 | 12.04 % |
| Total | 220.59 | 11.97 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| SBR1 | 13.72 | 11.46 % |
| VEL1 | 6.32 | 6.45 % |
| KPM1 | 5.71 | 9.10 % |
| GDM1 | 5.42 | 7.37 % |
| VSI1 | 5.34 | 6.94 % |
| VNB1 | 5.19 | 8.77 % |
| ABR1 | 5.05 | 4.68 % |
| ANI1 | 4.95 | 10.94 % |
| SLG1 | 4.58 | 10.07 % |
| WJD1 | 3.57 | 7.16 % |
| TRR1 | 3.41 | 2.61 % |
| ARC2 | 2.08 | 3.07 % |
| CGM1 | 1.98 | 5.68 % |
| CYR1 | 1.92 | 4.57 % |
| PLR1 | 1.86 | 4.75 % |
| WJP1 | 1.74 | 2.84 % |
| BGR1 | | 0.00 % |
| WHVL | -0.24 | 1.17 % |
| Total | 220.59 | 11.97 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 218.23 | 12.31 % |
| D-Freez | 0.22 | 3.98 % |
| Total | 218.44 | 12.28 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| POY1 | 25.31 | 12.05 % |
| CDM1 | 11.46 | 11.00 % |
| PRT1 | 11.31 | 12.57 % |
| KKI2 | 6.92 | 6.59 % |
| VCM1 | 3.71 | 11.12 % |
| ULP1 | 3.60 | 4.34 % |
| TVM1 | 2.45 | 5.63 % |
| VCM2 | 2.42 | 4.85 % |
| TDM1 | 2.27 | 3.68 % |
| STP1 | 2.17 | 8.23 % |
| SJI2 | 2.03 | 2.17 % |
| VPM1 | 1.53 | 6.43 % |
| KML1 | 1.25 | 2.02 % |
| Total | 218.44 | 12.28 % |