



TN : DAIKIN Sales Performance 25/03/2026 9:20 AM

MTD Sales
1,455.09 L

Brand Share %
14.17 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,453.71	14.21 %
D-Freez	1.39	3.65 %
Dummy-AC		25.25 %
Total	1,455.09	14.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	270.21	17.20 %
SOUTH-03	251.86	19.69 %
CHENNAI-02	243.51	17.41 %
TRICHY-01	230.69	16.18 %
SOUTH-01	163.89	11.09 %
NORTH ARCOT	83.58	12.13 %
WEST-01	75.96	8.39 %
SOUTH ARCOT	74.28	11.23 %
WEST-02	61.13	7.13 %
Total	1,455.09	14.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	269.86	17.24 %
D-Freez	0.35	6.07 %
Dummy-AC		34.94 %
Total	270.21	17.20 %

Branch *	MTD Sales L	Brand Share %
CH14	13.64	13.90 %
CH08	13.26	12.30 %
CH49	10.30	13.47 %
CH25	7.63	12.27 %
CH45	6.49	11.34 %
CH30	6.32	11.10 %
CH28	5.54	9.40 %
GUD1	3.96	8.67 %
KNR1	3.15	9.67 %
GUD2	2.88	9.41 %
CH38	2.00	7.82 %
TKM1	1.80	13.93 %
CH26	1.62	11.23 %
CH39	1.58	5.56 %
CH37	1.20	3.86 %
WHC3	0.79	9.98 %
CH29	0.32	8.76 %
Total	270.21	17.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	251.71	19.75 %
D-Freez	0.15	2.93 %
Total	251.86	19.69 %

Branch *	MTD Sales L	Brand Share %
DGL1	8.33	12.49 %
MDU6	8.07	13.43 %
MDU7	6.01	12.64 %
TPT1	2.92	9.52 %
KRR1	2.61	4.52 %
TEN2	2.47	10.26 %
PVI1	2.36	10.92 %
MDU5	1.76	8.63 %
TEN1	1.29	5.86 %
CMR1	0.87	5.14 %
MDU4	0.83	3.08 %
BTU1	0.81	6.56 %
BNR1	0.79	4.43 %
PKM1	0.72	7.08 %
NTM1	0.66	7.28 %
PNI1	0.60	2.44 %
KPT1	0.54	4.62 %
USL1	0.53	2.77 %
TMM1	0.32	0.98 %
NKI1	0.30	2.88 %
ADP1	0.24	1.64 %
CBM1		0.00 %
MLR1		0.00 %
Total	251.86	19.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	243.51	17.43 %
Dummy-AC		10.53 %
Total	243.51	17.41 %

Branch *	MTD Sales L	Brand Share %
CH15	14.73	9.90 %
CH03	14.28	10.60 %
CH21	9.68	12.65 %
CH18	8.34	13.89 %
CH06	7.23	10.75 %
CH23	4.48	13.71 %
CH17	3.75	7.48 %
UKI1	2.91	10.22 %
CH44	2.66	7.16 %
CH36	1.17	6.33 %
CH27	0.85	5.49 %
Total	243.51	17.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	230.69	16.21 %
Dummy-AC		100.00 %
Total	230.69	16.18 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.41	13.08 %
PBR2	6.40	7.77 %
MVM1	4.48	6.58 %
TNJ2	3.78	5.95 %
TVR1	3.62	14.03 %
PDK1	3.58	10.20 %
TVR2	3.24	5.69 %
JKM1	3.04	9.97 %
KIK1	2.15	9.42 %
ORU1	1.83	13.73 %
TYR1	1.70	5.21 %
MSI1	1.42	5.19 %
PBR1	1.33	4.99 %
AYR1	1.11	4.12 %
KRN1	0.69	3.53 %
APM1	0.56	5.21 %
TZSD		0.00 %
Total	230.69	16.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.21	11.12 %
D-Freez	0.68	7.00 %
Total	163.89	11.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	34.31	12.34 %
NGR1	11.93	11.95 %
KVT1	7.91	11.89 %
PKD1	4.14	10.79 %
S2SD	3.96	12.02 %
TKS1	3.91	9.88 %
TKS2	3.34	5.37 %
SDI1	2.70	10.30 %
VNR1	2.53	10.25 %
APK2	2.52	8.87 %
RND1	2.26	4.95 %
MAR1	2.01	4.91 %
KYR1	1.91	10.89 %
SVK1	1.75	4.30 %
UDN1	1.64	10.10 %
TYI1	1.23	6.46 %
SGT1	1.10	13.53 %
KGL1	0.94	4.89 %
ERL2	0.83	3.83 %
STU2	0.78	4.51 %
PDI1	0.73	3.44 %
ASM1	0.72	3.83 %
MMT1	0.58	3.59 %
COL1	0.58	10.06 %
VKM1	0.58	3.82 %
APK1	0.57	2.35 %
SKD1	0.29	1.99 %
VNR2	0.25	0.52 %
KSM1		0.00 %
WHTV		0.00 %
Total	163.89	11.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	83.58	12.22 %
Total	83.58	12.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.05	10.44 %
SBR1	5.13	9.38 %
KPM1	3.45	10.78 %
VEL1	3.11	9.38 %
TRR1	2.84	7.76 %
WJD1	2.21	10.04 %
ANI1	1.77	10.45 %
VSI1	1.73	7.66 %
WJP1	1.53	7.82 %
ABR1	1.50	5.46 %
CYR1	1.20	7.81 %
SLG1	0.99	5.82 %
VNB1	0.98	4.90 %
ARC2	0.62	2.08 %
PLR1	0.61	4.26 %
GDM1	0.29	1.63 %
PTU1	0.29	4.32 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
Total	83.58	12.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.96	8.40 %
Total	75.96	8.39 %

Branch *	MTD Sales L	Brand Share %
CBE4	5.09	8.13 %
SNR1	4.00	10.51 %
CBE1	3.90	9.77 %
TPR2	3.68	5.27 %
KMR1	2.64	5.55 %
CBE6	2.47	6.89 %
PLI1	1.66	5.52 %
TPR1	1.07	2.46 %
AVI1	1.02	3.97 %
MPM1	1.02	3.66 %
UMP1	0.67	2.99 %
PDM1	0.66	3.45 %
TPR4	0.58	3.49 %
ANR1	0.57	8.07 %
TPR3	0.56	3.30 %
CBE5	0.39	2.22 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	75.96	8.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	74.05	11.29 %
D-Freez	0.22	4.31 %
Total	74.28	11.23 %

Branch *	MTD Sales L	Brand Share %
POY2	8.97	14.05 %
NVL2	4.78	11.84 %
KKI2	3.31	10.25 %
TRK1	3.22	10.17 %
TDM1	2.66	8.94 %
KML1	2.20	12.37 %
PRT1	1.48	5.44 %
VPM1	1.35	14.02 %
VCM1	1.29	4.52 %
CDM1	1.25	4.24 %
ULP1	1.18	4.77 %
MKM1	0.88	3.95 %
STP1	0.66	6.94 %
SJI2	0.33	0.94 %
TVM1	0.33	1.38 %
WHUT		0.00 %
Total	74.28	11.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.14	7.14 %
Dummy-AC		100.00 %
D-Freez	-0.01	-0.98 %
Total	61.13	7.13 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.82	5.98 %
ERD2	2.59	2.75 %
HSR1	2.15	12.16 %
NKL2	1.89	4.28 %
SLM2	1.88	5.71 %
RSP1	1.56	7.39 %
EPI1	1.42	8.25 %
HSR2	1.27	5.79 %
ATU1	1.25	3.66 %
PDR1	1.12	6.50 %
APN1	1.10	9.08 %
PMP1	0.91	6.37 %
VKL1	0.84	8.59 %
TCG1	0.84	3.43 %
EDP1	0.79	4.74 %
DPR2	0.71	3.63 %
HRR1	0.69	3.90 %
OML1	0.63	2.98 %
KMM1	0.60	4.44 %
DPR1	0.40	2.25 %
SGI1	0.38	7.89 %
CMI1	0.36	3.16 %
KVP1	0.26	2.07 %
TRM1	0.26	1.27 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	61.13	7.13 %