

MTD Sales
489.18 L

Brand Share %
15.00 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	484.61	15.05 %
D-Freez	4.58	11.22 %
Total	489.18	15.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	94.04	18.20 %
SOUTH-01	90.76	13.79 %
CHENNAI-02	90.27	22.15 %
SOUTH-03	79.51	18.75 %
TRICHY-01	44.53	10.24 %
NORTH ARCOT	29.95	14.22 %
SOUTH ARCOT	24.88	10.98 %
WEST-02	17.30	8.54 %
WEST-01	14.87	9.78 %
KL-SOUTH	3.06	10.70 %
Total	489.18	15.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.41	18.23 %
D-Freez	0.63	15.07 %
Total	94.04	18.20 %

Branch *	MTD Sales L	Brand Share %
CH16	4.89	12.78 %
CH05	4.84	14.99 %
CH42	4.65	14.25 %
CH28	2.53	14.24 %
CH22	2.39	14.49 %
CH39	0.96	8.79 %
TKM1	0.86	12.36 %
CH38	0.39	3.69 %
KNR1	0.36	4.19 %
CGL1	0.32	3.21 %
MC10	0.31	11.85 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	94.04	18.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.35	13.75 %
D-Freez	1.42	17.13 %
Total	90.76	13.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.79	13.85 %
TUT2	5.98	14.01 %
KVT1	3.21	12.89 %
PKD1	3.18	13.90 %
ERL2	1.49	13.72 %
MMT1	1.29	11.04 %
MAR1	1.24	9.62 %
TKS2	1.17	6.49 %
TKS1	0.97	6.06 %
APK1	0.96	6.57 %
SKD1	0.95	11.82 %
KGL1	0.89	10.59 %
UDN1	0.71	6.14 %
SVK1	0.64	3.14 %
APK2	0.63	6.53 %
ASM1	0.61	6.49 %
S2SD	0.60	13.59 %
VNR2	0.53	2.48 %
RND1	0.28	1.62 %
SDI1	0.26	8.07 %
COL1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	90.76	13.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	90.03	22.18 %
D-Freez	0.24	15.07 %
Total	90.27	22.15 %

Branch *	MTD Sales L	Brand Share %
CH03	5.28	13.96 %
CH33	2.25	14.25 %
CH41	2.13	14.88 %
CH44	1.90	12.92 %
CH17	1.02	10.15 %
PON1	0.97	12.78 %
GPD1	0.90	10.63 %
CH23	0.58	12.60 %
CH27	0.32	9.04 %
UKI1	0.32	3.21 %
CH01		0.00 %
CH32		0.00 %
Total	90.27	22.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	78.61	18.79 %
D-Freez	0.90	15.63 %
Total	79.51	18.75 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.47	12.43 %
SVG1	0.88	6.32 %
MNM1	0.67	11.66 %
MPA1	0.60	5.08 %
MDU3	0.55	3.99 %
PKM1	0.27	8.23 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	79.51	18.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.05	10.25 %
D-Freez	0.47	9.62 %
Total	44.53	10.24 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.30	13.38 %
TRY2	2.99	12.81 %
NGT1	1.56	11.47 %
PTK1	1.49	8.32 %
TVR2	1.46	8.33 %
TNJ2	1.31	8.17 %
TRY3	1.25	5.40 %
JKM1	0.73	11.07 %
MVM1	0.62	3.34 %
ORU1	0.60	14.08 %
PDK1	0.42	3.30 %
APM1	0.39	9.53 %
TVR1	0.31	3.29 %
TTP1	0.29	7.65 %
KUM1	0.28	0.99 %
TYR1	0.24	2.48 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
Total	44.53	10.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.71	14.29 %
D-Freez	0.24	8.89 %
Total	29.95	14.22 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.20	9.87 %
WJD1	0.62	10.99 %
VSI1	0.60	8.79 %
SBR1	0.36	2.60 %
VNB1	0.36	10.70 %
CYR1	0.31	4.89 %
VEL1	0.31	2.77 %
TRT1	0.29	2.81 %
ANI1	0.29	4.47 %
UGI1		0.00 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
Total	29.95	14.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.67	11.08 %
D-Freez	0.21	5.31 %
Total	24.88	10.98 %

Branch *	MTD Sales L	Brand Share %
POY1	5.18	14.76 %
POY2	2.89	11.25 %
CUD1	2.72	11.92 %
CDM1	1.78	11.32 %
TRK1	1.11	13.48 %
ULP1	0.83	9.20 %
SJI2	0.66	4.42 %
KLM1	0.61	6.08 %
KML1	0.36	9.14 %
TDM1	0.36	4.19 %
PRT1	0.32	4.62 %
TVM1	0.31	8.96 %
KKI2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	24.88	10.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.07	8.64 %
D-Freez	0.23	4.44 %
Total	17.30	8.54 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.16	9.69 %
SLM1	2.10	12.16 %
ERD1	1.52	5.12 %
RSP1	0.71	10.72 %
EPI1	0.33	6.13 %
NKL2	0.31	2.40 %
KVP1	0.23	13.25 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	17.30	8.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.63	9.81 %
D-Freez	0.23	8.37 %
Total	14.87	9.78 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.57	5.82 %
DPM2	0.31	6.30 %
SUL1	0.29	10.10 %
MPM1	0.29	5.58 %
KGM1	0.23	13.07 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.87	9.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.06	11.27 %
Total	3.06	10.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.52	12.62 %
KLR1	0.54	12.42 %
PAS1		0.00 %
Total	3.06	10.70 %