



TN : DAIKIN Sales Performance 24/05/2026 9:20 AM

MTD Sales
2,272.69 L

Brand Share %
16.88 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,272.04	16.95 %
D-Freez	0.65	1.04 %
Total	2,272.69	16.88 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	479.33	21.58 %
CHENNAI-01	420.64	16.80 %
SOUTH-03	337.64	21.81 %
TRICHY-01	298.10	15.41 %
SOUTH-01	297.28	16.72 %
SOUTH ARCOT	144.97	13.83 %
NORTH ARCOT	140.83	14.41 %
WEST-02	92.36	10.33 %
WEST-01	61.55	11.03 %
Total	2,272.69	16.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	479.33	21.63 %
Total	479.33	21.58 %

Branch *	MTD Sales L	Brand Share %
CH15	29.83	15.61 %
CH03	27.83	13.52 %
CH18	16.61	15.83 %
CH17	15.11	14.54 %
CH34	11.14	16.78 %
CH51	9.80	13.30 %
CH33	8.66	12.70 %
PON1	7.12	16.13 %
CH46	6.18	13.47 %
CH27	4.08	14.06 %
CH32	1.61	10.61 %
Total	479.33	21.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	420.64	16.86 %
Total	420.64	16.80 %

Branch *	MTD Sales L	Brand Share %
CH14	30.28	16.35 %
CH47	19.33	14.29 %
CH28	17.30	15.56 %
CH42	16.66	16.09 %
CH48	15.18	14.25 %
CH49	14.67	14.88 %
CH45	12.89	15.11 %
CZWH	9.92	9.10 %
CH22	9.36	11.88 %
GUD1	8.70	11.36 %
CH38	6.12	11.21 %
GUD2	6.02	15.41 %
CH39	4.44	10.36 %
KNR1	4.28	7.53 %
CH37	3.51	8.99 %
CH26	1.53	8.20 %
CH40	1.31	16.56 %
CH29	0.93	8.91 %
Total	420.64	16.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	337.34	21.90 %
D-Freez	0.29	3.71 %
Total	337.64	21.81 %

Branch *	MTD Sales L	Brand Share %
DGL1	30.84	16.51 %
SVG1	7.28	15.10 %
DGL2	6.41	16.75 %
KRR1	6.29	9.30 %
CMR1	4.51	13.09 %
MLR1	3.51	14.11 %
TMM1	3.47	10.28 %
TEN1	2.89	14.06 %
PNV2	2.65	9.52 %
TPT1	2.27	7.12 %
PNI1	1.93	9.62 %
NKI1	1.87	14.30 %
USL1	1.62	7.90 %
MDU5	1.49	9.21 %
CBM1	1.39	9.32 %
KPT1	1.34	15.57 %
NTM1	1.19	8.56 %
TEN2	0.64	3.03 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	12.24 %
Total	337.64	21.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	298.10	15.48 %
Total	298.10	15.41 %

Branch *	MTD Sales L	Brand Share %
TVR2	14.99	14.16 %
MVM1	14.80	12.51 %
PBR2	10.03	8.09 %
PTK1	9.70	10.38 %
KUM1	7.97	7.59 %
TRY3	7.51	13.08 %
TRY4	7.32	14.48 %
KIK1	6.38	10.90 %
TVR1	6.04	15.45 %
MDI1	5.67	8.38 %
TRY2	5.57	14.49 %
KUM2	3.91	8.75 %
TTP1	3.09	7.44 %
NMM1	2.72	10.65 %
TYR1	2.70	5.73 %
NCK1	2.53	10.63 %
AYR1	2.52	4.95 %
KRN1	2.18	8.63 %
PBR1	1.88	3.19 %
WTRZ	-4.54	15.62 %
Total	298.10	15.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	297.12	16.79 %
D-Freez	0.15	1.77 %
Total	297.28	16.72 %

Branch *	MTD Sales L	Brand Share %
TUT2	16.17	15.97 %
NGR1	15.49	14.92 %
RND1	8.82	10.16 %
TKS2	8.24	14.39 %
PKD1	6.26	12.93 %
ARM1	4.25	16.16 %
VNR1	4.19	14.16 %
TKS1	3.94	11.68 %
SNL1	3.75	15.62 %
MAR1	3.67	8.26 %
VNR2	3.62	5.71 %
SVK1	3.38	5.66 %
ERL2	3.16	10.18 %
TYI1	3.12	9.08 %
APK2	3.00	10.52 %
SDI1	2.88	13.32 %
SKD1	2.85	10.35 %
KGL1	2.82	13.36 %
MMT1	2.47	8.77 %
KYR1	2.42	15.17 %
PDI1	2.25	12.60 %
APK1	1.83	5.37 %
TKY1	1.73	10.58 %
VKM1	1.56	6.75 %
COL1	1.45	14.08 %
STU2	1.25	5.03 %
KSM1	0.30	4.63 %
Total	297.28	16.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	144.97	13.91 %
Total	144.97	13.83 %

Branch *	MTD Sales L	Brand Share %
POY1	21.27	15.69 %
CDM1	7.37	8.82 %
VPM2	6.91	12.55 %
TRK1	5.56	11.50 %
KKI2	5.40	8.15 %
PRT1	4.82	10.68 %
ULP1	4.73	10.63 %
SJI2	4.07	9.49 %
VCM2	3.45	10.10 %
KML1	3.36	7.51 %
TVM1	3.06	9.90 %
TDM1	2.88	8.04 %
STP1	2.75	15.95 %
MKM1	1.91	7.50 %
VPM1	0.62	4.12 %
VCM1	0.30	2.06 %
WHUT	-1.50	9.20 %
Total	144.97	13.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	140.83	14.53 %
Total	140.83	14.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	13.32	15.05 %
SBR1	12.51	13.51 %
TRT1	6.53	14.71 %
VEL1	5.25	8.37 %
VSI1	5.20	12.25 %
KPM1	4.78	11.52 %
SLG1	4.52	16.35 %
CYR1	3.17	12.33 %
ABR1	2.92	7.83 %
TRR1	2.70	5.59 %
ANI1	2.18	9.97 %
GDM1	2.18	8.36 %
WJP1	1.58	5.29 %
ARC2	1.28	4.55 %
CGM1	0.91	7.94 %
PLR1	0.72	3.89 %
UGI1	0.59	6.03 %
BGR1	0.30	3.15 %
PTU1		0.00 %
WHVL	-3.92	12.62 %
Total	140.83	14.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	92.36	10.39 %
Total	92.36	10.33 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.74	13.78 %
ERD2	11.41	11.69 %
SLM3	8.69	15.91 %
NKL2	6.83	13.31 %
ATU1	4.60	13.15 %
MTR1	3.44	9.91 %
HSR2	3.17	13.78 %
KMM1	2.71	15.01 %
SLM2	2.34	3.90 %
HRR1	2.29	15.55 %
TCG1	2.14	7.76 %
HSR1	1.66	11.10 %
OML1	0.96	5.74 %
RSP1	0.96	3.49 %
SGG1	0.88	9.29 %
PMP1	0.85	8.54 %
EPI1	0.74	6.85 %
EDP1	0.65	4.17 %
DPR1	0.64	5.09 %
VPD1	0.61	3.16 %
DPR2	0.59	3.75 %
KRI1	0.59	2.10 %
KVP1	0.58	4.72 %
TRM1	0.56	3.29 %
PLC1	0.34	4.44 %
CMI1	0.31	2.30 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WHKP	-1.62	13.95 %
WHPD	-2.48	15.60 %
Total	92.36	10.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.35	11.07 %
D-Freez	0.20	5.09 %
Total	61.55	11.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.19	14.32 %
PLI1	4.01	15.35 %
AVI1	2.75	14.51 %
KMR1	2.70	7.61 %
CBE1	2.58	8.13 %
TPR2	2.46	7.48 %
SNR1	2.20	9.01 %
TPR4	2.13	13.60 %
CBE6	1.91	8.42 %
TPR3	1.85	12.97 %
UMP1	1.65	8.47 %
PDM1	1.28	12.46 %
TPR1	0.92	2.58 %
MPM1	0.63	2.32 %
ANR1	0.62	10.15 %
SYM2	0.41	3.11 %
DPM2	0.34	2.14 %
PPI1	0.31	4.48 %
CBE5	0.30	3.38 %
KMD1	0.28	2.62 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB	-0.68	2.24 %
Total	61.55	11.03 %