



TN : DAIKIN Sales Performance 24/04/2026 9:20 AM

MTD Sales
3,289.25 L

Brand Share %
13.45 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,287.95	13.49 %
D-Freez	1.30	1.93 %
Dummy-AC		0.00 %
Total	3,289.25	13.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	539.95	17.40 %
SOUTH-03	533.81	16.42 %
CHENNAI-02	493.43	18.46 %
SOUTH-01	489.18	12.13 %
TRICHY-01	385.89	11.45 %
WEST-01	215.85	9.86 %
NORTH ARCOT	214.02	12.11 %
WEST-02	210.66	8.88 %
SOUTH ARCOT	206.45	12.22 %
Total	3,289.25	13.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	539.75	17.43 %
D-Freez	0.20	3.38 %
Total	539.95	17.40 %

Branch *	MTD Sales L	Brand Share %
CH47	21.96	10.48 %
GUD1	16.88	13.06 %
CH22	9.45	11.33 %
CH38	6.61	8.27 %
CH37	6.10	10.89 %
GUD2	5.95	12.02 %
CH39	5.15	9.14 %
Total	539.95	17.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	533.59	16.46 %
D-Freez	0.22	2.18 %
Total	533.81	16.42 %

Branch *	MTD Sales L	Brand Share %
DGL1	18.40	12.79 %
TPT1	11.68	12.60 %
KRR1	11.23	5.82 %
MDU4	10.59	11.65 %
TEN2	9.23	10.48 %
TMM1	7.15	6.88 %
SVG1	5.90	7.93 %
TEN1	3.99	7.21 %
PNI1	3.56	6.53 %
MNM1	3.47	8.98 %
USL1	2.97	5.14 %
BTU1	2.66	8.04 %
KPT1	2.61	8.97 %
NKI1	1.99	6.97 %
MLR1	1.13	2.00 %
BNR1	0.95	2.56 %
CBM1	0.92	1.64 %
NTM1	0.77	3.09 %
SGP1	0.70	2.29 %
PKM1	0.69	2.89 %
CMR1	0.67	1.94 %
ADP1	0.59	1.72 %
Total	533.81	16.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	493.43	18.48 %
Total	493.43	18.46 %

Branch *	MTD Sales L	Brand Share %
CH15	29.70	11.96 %
CH34	10.77	11.79 %
CH17	9.86	8.35 %
CH46	7.96	13.10 %
CH33	7.58	8.28 %
PON1	6.68	10.65 %
CH44	5.83	7.75 %
CH27	3.89	10.24 %
CH01		0.00 %
Total	493.43	18.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	489.18	12.16 %
Total	489.18	12.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	66.16	13.12 %
TKS1	15.89	12.62 %
TKS2	12.16	6.44 %
MAR1	9.13	6.13 %
TCN1	9.01	9.65 %
KGL1	8.74	10.80 %
PKD1	8.65	8.57 %
ERL2	8.59	9.40 %
SVK1	6.51	5.42 %
TKY1	6.43	12.75 %
ASM1	5.79	9.43 %
TYI1	5.14	8.04 %
KYR1	4.74	11.10 %
ARM1	4.40	6.70 %
APK1	3.80	6.47 %
RND1	3.63	2.58 %
MMT1	3.51	4.77 %
VNR2	2.91	2.31 %
PDI1	2.87	5.52 %
VNR1	2.67	7.33 %
APK2	2.54	5.24 %
STU2	2.14	4.24 %
VKM1	1.65	4.34 %
KSM1	1.58	7.18 %
SKD1	1.02	2.82 %
WHTV	-1.89	10.07 %
Total	489.18	12.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	385.67	11.49 %
D-Freez	0.22	1.79 %
Total	385.89	11.45 %

Branch *	MTD Sales L	Brand Share %
PBR2	15.75	7.72 %
MVM1	14.62	8.25 %
PTK1	13.33	10.99 %
TYR1	11.24	10.47 %
MDI1	9.99	10.21 %
TRY2	9.22	8.60 %
MSI1	6.61	9.60 %
TTP1	6.38	10.00 %
TVR2	6.31	4.17 %
TVR1	4.44	7.06 %
PBR1	4.32	5.44 %
AYR1	4.23	5.69 %
KUM1	4.07	2.45 %
KIK1	2.89	3.07 %
KUM2	2.13	5.19 %
KRN1	1.96	3.83 %
NMM1	1.52	5.09 %
NCK1	1.33	4.33 %
WTRZ	-0.64	2.84 %
Total	385.89	11.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	215.64	9.87 %
D-Freez	0.22	4.70 %
Total	215.85	9.86 %

Branch *	MTD Sales L	Brand Share %
MPM1	12.86	12.30 %
CBE6	9.99	11.03 %
KMR1	9.08	8.14 %
CBE1	8.06	8.96 %
TPR2	7.60	4.19 %
SUL1	6.71	12.59 %
TPR1	6.17	5.33 %
UMP1	4.66	6.62 %
TPR3	3.66	6.78 %
GBM1	3.55	5.29 %
CBE3	2.20	7.80 %
KMD1	2.00	4.73 %
PDM1	1.90	4.17 %
ANR1	1.69	8.63 %
KGM1	1.62	3.14 %
DPM2	1.44	2.65 %
SYM2	1.35	3.36 %
AVI1	1.23	1.90 %
CBE5	1.03	2.57 %
TPR4	0.96	3.56 %
PPI1	0.29	1.12 %
KGI1	0.28	11.58 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-1.87	8.78 %
Total	215.85	9.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	214.02	12.19 %
Total	214.02	12.11 %

Branch *	MTD Sales L	Brand Share %
SBR1	13.72	11.76 %
VEL1	6.32	6.73 %
KPM1	5.71	9.61 %
GDM1	5.42	7.59 %
VNB1	5.19	8.83 %
ANI1	4.95	11.41 %
VSI1	4.43	6.19 %
ABR1	4.35	4.17 %
SLG1	4.29	9.98 %
TRR1	3.41	2.77 %
WJD1	3.27	6.68 %
ARC2	2.08	3.15 %
WJP1	1.74	3.02 %
CGM1	1.67	5.04 %
CYR1	1.53	3.82 %
PLR1	1.47	4.11 %
BGR1		0.00 %
WHVL	-0.24	1.19 %
Total	214.02	12.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	210.43	8.88 %
D-Freez	0.23	4.51 %
Dummy-AC		0.00 %
Total	210.66	8.88 %

Branch *	MTD Sales L	Brand Share %
ERD2	29.11	11.16 %
ERD1	17.96	6.70 %
SLM3	14.14	11.57 %
NKL2	11.05	9.40 %
ATU1	9.11	10.39 %
SLM2	6.44	6.47 %
RSP1	5.85	8.82 %
OML1	5.24	10.32 %
HSR1	4.87	6.97 %
TCG1	3.79	6.14 %
DPR2	3.64	9.56 %
APN1	3.30	10.28 %
HSR2	3.10	4.22 %
EDP1	3.04	9.48 %
MCR1	3.00	6.59 %
KRI1	2.94	3.32 %
DPR1	2.81	7.88 %
WHKP	2.57	12.73 %
EPI1	2.55	5.63 %
MTR1	2.23	3.57 %
KMM1	2.22	5.80 %
TRM1	2.00	4.20 %
VKL1	1.98	7.44 %
CMI1	1.75	5.52 %
KAM1	1.65	6.02 %
SGG1	1.65	6.90 %
VPD1	0.96	2.17 %
PDR1	0.93	2.53 %
KVP1	0.86	2.35 %
PLC1	0.75	2.16 %
BMD1	0.62	2.53 %
SGI1	0.27	1.50 %
PMP1		0.00 %
WHPD	-0.60	4.53 %
Total	210.66	8.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	206.24	12.24 %
D-Freez	0.22	4.16 %
Total	206.45	12.22 %

Branch *	MTD Sales L	Brand Share %
POY1	23.17	11.46 %
PRT1	10.02	11.76 %
CDM1	9.70	10.22 %
KKI2	6.54	6.72 %
VCM1	3.71	11.82 %
ULP1	3.60	4.63 %
TVM1	2.45	5.75 %
VCM2	2.42	5.35 %
TDM1	1.97	3.34 %
STP1	1.54	6.37 %
VPM1	1.53	6.88 %
SJI2	1.42	1.67 %
KML1	1.25	2.23 %
Total	206.45	12.22 %