



TN : DAIKIN Sales Performance 24/03/2026 9:20 AM

MTD Sales
1,416.16 L

Brand Share %
14.25 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,414.78	14.28 %
D-Freez	1.39	3.96 %
Dummy-AC		25.25 %
Total	1,416.16	14.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	265.27	17.34 %
SOUTH-03	247.42	19.98 %
CHENNAI-02	235.11	17.52 %
TRICHY-01	226.37	16.26 %
SOUTH-01	156.23	11.01 %
NORTH ARCOT	82.76	12.31 %
SOUTH ARCOT	72.79	11.21 %
WEST-01	71.76	8.30 %
WEST-02	58.45	7.02 %
Total	1,416.16	14.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	264.92	17.38 %
D-Freez	0.35	6.07 %
Dummy-AC		34.94 %
Total	265.27	17.34 %

Branch *	MTD Sales L	Brand Share %
CH14	13.34	14.15 %
CH08	12.99	12.32 %
CH49	9.89	13.20 %
CH25	7.33	12.12 %
CH30	6.32	11.29 %
CH45	6.16	11.35 %
CH28	5.54	9.49 %
GUD1	3.96	8.67 %
KNR1	3.15	9.95 %
GUD2	2.88	10.02 %
CH38	2.00	7.82 %
CH39	1.58	5.56 %
TKM1	1.42	11.95 %
CH26	1.25	9.50 %
CH37	1.20	4.14 %
WHC3	0.79	10.39 %
CH29	0.32	8.76 %
Total	265.27	17.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	247.27	20.04 %
D-Freez	0.15	3.38 %
Total	247.42	19.98 %

Branch *	MTD Sales L	Brand Share %
DGL1	8.05	12.40 %
MDU6	6.82	12.32 %
MDU7	6.01	13.07 %
TPT1	2.92	9.81 %
TEN2	2.47	10.54 %
PVI1	2.36	11.02 %
KRR1	2.35	4.25 %
MDU5	1.16	6.05 %
CMR1	0.87	5.35 %
MDU4	0.83	3.27 %
BTU1	0.81	6.87 %
BNR1	0.79	4.71 %
TEN1	0.75	3.66 %
PKM1	0.72	7.95 %
NTM1	0.66	8.39 %
PNI1	0.60	2.65 %
KPT1	0.54	4.92 %
USL1	0.53	2.77 %
TMM1	0.32	1.04 %
NKI1	0.30	2.96 %
ADP1	0.24	1.67 %
CBM1		0.00 %
MLR1		0.00 %
WHMD		0.00 %
Total	247.42	19.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	235.11	17.54 %
Dummy-AC		10.53 %
Total	235.11	17.52 %

Branch *	MTD Sales L	Brand Share %
CH03	14.00	10.63 %
CH15	13.51	9.84 %
CH12	10.53	13.40 %
CH24	9.59	14.08 %
CH21	9.38	12.70 %
CH18	8.34	14.09 %
CH06	7.23	11.96 %
CH17	3.75	7.82 %
CH23	3.21	10.23 %
UKI1	2.91	10.73 %
CH44	2.66	7.34 %
CH36	1.17	6.45 %
CH27	0.85	5.61 %
Total	235.11	17.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	226.37	16.29 %
Dummy-AC		100.00 %
Total	226.37	16.26 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.09	12.91 %
PBR2	6.06	7.61 %
MDI1	5.01	12.85 %
MVM1	4.17	6.31 %
TVR1	3.62	14.03 %
PDK1	3.58	10.28 %
TNJ2	3.49	5.59 %
TVR2	3.24	5.79 %
JKM1	3.04	10.19 %
KIK1	2.15	9.66 %
TYR1	1.70	5.21 %
ORU1	1.52	11.94 %
MSI1	1.42	5.36 %
PBR1	1.33	5.31 %
AYR1	1.11	4.26 %
KRN1	0.69	3.58 %
APM1	0.56	5.21 %
TZSD		0.00 %
Total	226.37	16.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	155.55	11.03 %
D-Freez	0.68	7.57 %
Total	156.23	11.01 %

Branch *	MTD Sales L	Brand Share %
TUT1	32.91	12.06 %
NGR1	11.64	12.71 %
KVT1	7.91	12.22 %
PKD1	4.14	10.96 %
S2SD	3.60	11.80 %
TKS1	3.57	9.71 %
TKS2	3.34	5.57 %
APK2	2.52	9.38 %
SDI1	2.43	9.49 %
RND1	2.26	5.48 %
VNR1	2.22	9.13 %
MAR1	2.01	5.31 %
SNL1	1.93	13.27 %
KYR1	1.91	11.24 %
SVK1	1.75	4.33 %
UDN1	1.64	10.91 %
ARM1	1.36	8.88 %
TYI1	1.23	6.69 %
SGT1	1.10	13.53 %
KGL1	0.94	5.05 %
PDI1	0.73	3.49 %
ASM1	0.72	3.90 %
MMT1	0.58	3.59 %
COL1	0.58	10.06 %
VKM1	0.58	3.98 %
APK1	0.57	2.38 %
ERL2	0.56	2.66 %
STU2	0.38	2.22 %
SKD1	0.29	2.12 %
VNR2	0.25	0.54 %
KSM1		0.00 %
WHTV		0.00 %
Total	156.23	11.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	82.76	12.39 %
Total	82.76	12.31 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.05	10.63 %
SBR1	4.86	9.10 %
KPM1	3.45	10.98 %
VEL1	3.11	9.64 %
TRR1	2.84	8.40 %
ANI1	1.77	10.90 %
VSI1	1.73	7.90 %
WJD1	1.60	7.58 %
ABR1	1.50	5.54 %
WJP1	1.22	6.42 %
CYR1	1.20	7.96 %
SLG1	0.99	6.04 %
VNB1	0.98	4.90 %
ARC2	0.62	2.14 %
PLR1	0.61	4.35 %
GDM1	0.29	1.68 %
PTU1	0.29	4.32 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	82.76	12.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	72.57	11.26 %
D-Freez	0.22	4.56 %
Total	72.79	11.21 %

Branch *	MTD Sales L	Brand Share %
NVL2	4.78	11.84 %
KKI2	3.31	10.59 %
TRK1	2.94	9.46 %
TDM1	2.66	9.24 %
KML1	2.20	13.28 %
PRT1	1.48	5.44 %
VCM1	1.29	4.62 %
CDM1	1.25	4.45 %
ULP1	0.91	3.75 %
MKM1	0.88	4.08 %
STP1	0.66	6.94 %
SJI2	0.33	0.97 %
TVM1	0.33	1.38 %
WHUT		0.00 %
Total	72.79	11.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.76	8.32 %
Total	71.76	8.30 %

Branch *	MTD Sales L	Brand Share %
CBE4	4.79	7.96 %
SNR1	4.00	11.08 %
CBE1	3.90	10.00 %
TPR2	3.68	5.56 %
KMR1	2.64	5.73 %
CBE6	2.47	7.10 %
PLI1	1.66	5.69 %
AVI1	1.02	4.12 %
MPM1	1.02	3.93 %
TPR1	0.70	1.66 %
UMP1	0.67	3.03 %
PDM1	0.66	3.62 %
TPR4	0.58	3.49 %
ANR1	0.57	8.41 %
TPR3	0.56	3.56 %
CBE5	0.39	2.35 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	71.76	8.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.47	7.04 %
Dummy-AC		100.00 %
D-Freez	-0.01	-0.98 %
Total	58.45	7.02 %

Branch *	MTD Sales L	Brand Share %
SLM3	6.45	13.99 %
ERD1	4.50	6.04 %
ERD2	2.59	2.84 %
HSR1	2.15	12.16 %
NKL2	1.89	4.33 %
SLM2	1.88	5.76 %
RSP1	1.56	7.39 %
EPI1	1.42	8.54 %
HSR2	1.27	5.79 %
ATU1	1.25	3.81 %
PDR1	1.12	6.87 %
APN1	1.10	9.35 %
PMP1	0.91	6.70 %
VKL1	0.84	8.85 %
TCG1	0.84	3.43 %
EDP1	0.79	4.84 %
DPR2	0.71	3.69 %
OML1	0.63	3.12 %
KMM1	0.60	4.78 %
DPR1	0.40	2.34 %
SGI1	0.38	7.89 %
HRR1	0.29	1.70 %
KVP1	0.26	2.07 %
TRM1	0.26	1.29 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	58.45	7.02 %