



TN : DAIKIN Sales Performance 23/05/2026 9:20 AM

MTD Sales
2,156.35 L

Brand Share %
16.99 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,155.85	17.06 %
D-Freez	0.50	0.85 %
Total	2,156.35	16.99 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	436.78	21.74 %
CHENNAI-01	388.18	16.78 %
SOUTH-03	331.51	22.26 %
SOUTH-01	287.46	16.76 %
TRICHY-01	286.59	15.45 %
SOUTH ARCOT	138.24	13.97 %
NORTH ARCOT	135.84	14.92 %
WEST-02	91.41	10.57 %
WEST-01	60.34	11.02 %
Total	2,156.35	16.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	436.78	21.78 %
Total	436.78	21.74 %

Branch *	MTD Sales L	Brand Share %
CH03	27.18	14.43 %
CH15	26.94	15.40 %
CH18	15.34	16.21 %
CH17	13.17	14.37 %
CH33	8.66	13.24 %
CH51	6.40	9.84 %
CH46	6.18	14.06 %
CH27	3.79	14.17 %
CH32	1.61	11.65 %
Total	436.78	21.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	388.18	16.85 %
Total	388.18	16.78 %

Branch *	MTD Sales L	Brand Share %
CH47	15.76	12.93 %
CH28	15.67	16.12 %
CH42	15.01	15.82 %
CH48	14.53	14.42 %
CH49	13.51	14.63 %
CH45	12.56	16.10 %
CZWH	9.92	9.10 %
CH22	9.36	12.51 %
GUD1	8.38	11.51 %
GUD2	5.69	16.59 %
CH38	5.47	10.99 %
CH39	4.44	11.37 %
KNR1	3.96	7.46 %
CH37	3.51	9.51 %
CH26	1.20	7.42 %
CH40	0.99	15.21 %
CH29	0.61	7.44 %
Total	388.18	16.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	331.22	22.36 %
D-Freez	0.29	3.92 %
Total	331.51	22.26 %

Branch *	MTD Sales L	Brand Share %
DGL1	30.21	16.35 %
KRR1	4.96	7.61 %
CMR1	4.51	13.09 %
MLR1	3.19	13.44 %
TMM1	3.17	9.77 %
TEN1	2.89	14.28 %
PNV2	2.65	9.81 %
TPT1	2.27	7.42 %
PNI1	1.93	9.76 %
NKI1	1.87	14.93 %
USL1	1.62	7.90 %
MDU5	1.49	10.29 %
CBM1	1.39	9.32 %
NTM1	1.19	14.72 %
TEN2	0.64	3.21 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	12.24 %
Total	331.51	22.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	287.46	16.83 %
Total	287.46	16.76 %

Branch *	MTD Sales L	Brand Share %
TUT2	16.17	16.60 %
NGR1	14.59	14.43 %
RND1	8.53	10.11 %
TKS2	8.24	14.87 %
PKD1	5.93	13.06 %
VNR1	4.19	14.46 %
UDN1	4.11	15.86 %
TKS1	3.94	11.79 %
ARM1	3.93	15.73 %
SNL1	3.75	15.99 %
MAR1	3.67	8.49 %
VNR2	3.30	5.41 %
ERL2	3.16	10.52 %
SVK1	3.06	5.35 %
SDI1	2.88	13.32 %
TYI1	2.83	8.37 %
KGL1	2.82	13.53 %
APK2	2.72	9.90 %
SKD1	2.54	9.61 %
MMT1	2.47	8.99 %
PDI1	2.25	12.58 %
KYR1	2.09	13.37 %
APK1	1.83	5.72 %
TKY1	1.73	10.58 %
VKM1	1.56	6.99 %
COL1	1.45	14.08 %
STU2	1.25	5.53 %
KSM1	0.30	4.63 %
Total	287.46	16.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	286.59	15.52 %
Total	286.59	15.45 %

Branch *	MTD Sales L	Brand Share %
MVM1	14.49	12.58 %
TVR2	14.03	13.87 %
PBR2	10.03	8.30 %
PTK1	9.27	10.50 %
TRY3	7.21	13.01 %
KUM1	7.03	6.97 %
KIK1	6.38	11.36 %
TRY4	6.35	12.95 %
TVR1	5.71	15.45 %
TRY2	5.57	14.59 %
MDI1	5.34	8.00 %
KUM2	3.58	8.35 %
TTP1	2.77	7.03 %
TYR1	2.70	5.93 %
NCK1	2.53	10.75 %
AYR1	2.52	5.16 %
NMM1	2.39	9.62 %
KRN1	2.18	8.94 %
PBR1	1.88	3.38 %
TZSD		0.00 %
WTRZ	-4.54	16.23 %
Total	286.59	15.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	138.24	14.04 %
Total	138.24	13.97 %

Branch *	MTD Sales L	Brand Share %
POY1	20.95	15.94 %
VPM2	6.91	13.14 %
CDM1	6.41	8.37 %
TRK1	5.56	11.92 %
KKI2	5.40	8.78 %
PRT1	4.82	12.30 %
ULP1	4.73	11.04 %
SJI2	4.07	10.02 %
VCM2	3.45	10.66 %
KML1	3.36	7.85 %
TDM1	2.88	8.71 %
STP1	2.75	16.78 %
TVM1	2.74	9.21 %
MKM1	1.58	6.51 %
VCM1	0.30	2.15 %
VPM1	0.29	2.09 %
WHUT	-0.73	5.25 %
Total	138.24	13.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	135.84	15.04 %
Total	135.84	14.92 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.99	15.83 %
SBR1	12.20	14.17 %
TRT1	6.53	15.41 %
VEL1	5.25	8.68 %
VSI1	4.87	13.11 %
KPM1	4.50	12.02 %
CYR1	3.17	13.05 %
ABR1	2.92	8.11 %
TRR1	2.43	5.26 %
ANI1	2.18	10.09 %
GDM1	1.85	7.54 %
WJP1	1.58	5.27 %
ARC2	1.28	4.70 %
CGM1	0.91	8.61 %
UGI1	0.59	6.94 %
PLR1	0.40	2.30 %
BGR1	0.30	3.53 %
PTU1		0.00 %
WHVL	-3.52	11.94 %
Total	135.84	14.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	91.41	10.63 %
Total	91.41	10.57 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.41	14.01 %
ERD2	11.09	11.60 %
SLM3	8.69	16.24 %
NKL2	6.83	14.34 %
ATU1	4.60	13.57 %
MTR1	3.44	10.02 %
HSR2	3.17	14.75 %
KMM1	2.71	15.01 %
SLM2	2.34	3.98 %
HRR1	2.29	16.22 %
TCG1	2.14	8.04 %
HSR1	1.66	11.40 %
OML1	0.96	5.97 %
RSP1	0.96	3.72 %
SGG1	0.88	10.75 %
PMP1	0.85	8.77 %
EPI1	0.74	7.05 %
EDP1	0.65	4.17 %
DPR1	0.64	5.20 %
VPD1	0.61	3.37 %
DPR2	0.59	3.81 %
KRI1	0.59	2.26 %
KVP1	0.58	4.72 %
TRM1	0.56	3.55 %
PLC1	0.34	4.59 %
CMI1	0.31	2.55 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WHKP	-1.62	15.40 %
WHPD	-2.48	16.62 %
Total	91.41	10.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.13	11.06 %
D-Freez	0.20	5.32 %
Total	60.34	11.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.83	14.37 %
PLI1	4.01	15.52 %
AVI1	2.75	14.75 %
KMR1	2.70	7.83 %
CBE1	2.58	8.21 %
TPR2	2.46	7.75 %
SNR1	2.20	9.01 %
TPR4	2.13	13.87 %
TPR3	1.85	13.24 %
CBE6	1.61	7.32 %
UMP1	1.33	6.97 %
PDM1	1.28	12.46 %
TPR1	0.92	2.60 %
MPM1	0.63	2.32 %
ANR1	0.62	10.15 %
SYM2	0.41	3.18 %
DPM2	0.34	2.14 %
PPI1	0.31	4.73 %
CBE5	0.30	3.54 %
KMD1	0.28	2.69 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.68	2.36 %
Total	60.34	11.02 %