



# TN : DAIKIN Sales Performance 23/04/2026 9:20 AM

MTD Sales  
3,206.59 L

Brand Share %  
13.35 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,205.52	13.38 %
D-Freez	1.07	1.60 %
Dummy-AC		0.00 %
Total	3,206.59	13.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	530.58	17.33 %
SOUTH-03	523.43	16.35 %
CHENNAI-02	482.88	18.31 %
SOUTH-01	477.51	12.01 %
TRICHY-01	378.72	11.42 %
WEST-02	206.08	8.85 %
WEST-01	205.54	9.71 %
NORTH ARCOT	204.38	11.80 %
SOUTH ARCOT	197.45	11.96 %
Total	3,206.59	13.35 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	530.38	17.36 %
D-Freez	0.20	3.38 %
Total	530.58	17.33 %

Branch *	MTD Sales L	Brand Share %
CH47	21.96	10.59 %
GUD1	16.57	12.97 %
CH22	8.91	10.84 %
CH38	6.61	8.30 %
GUD2	5.95	12.17 %
CH37	5.71	10.32 %
CH39	4.62	8.50 %
Total	530.58	17.33 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	523.21	16.39 %
D-Freez	0.22	2.21 %
<b>Total</b>	<b>523.43</b>	<b>16.35 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	17.75	12.50 %
TPT1	11.68	12.73 %
MDU4	10.59	11.79 %
KRR1	9.89	5.19 %
TEN2	9.23	10.52 %
TMM1	6.84	6.67 %
SVG1	5.61	7.63 %
TEN1	3.67	6.69 %
PNI1	3.56	6.53 %
MNM1	3.47	9.11 %
USL1	2.97	5.26 %
BTU1	2.66	8.04 %
KPT1	2.61	9.07 %
NKI1	1.99	7.18 %
MLR1	1.13	2.04 %
BNR1	0.95	2.61 %
CBM1	0.92	1.66 %
NTM1	0.77	3.12 %
CMR1	0.67	1.97 %
ADP1	0.59	1.75 %
PKM1	0.32	1.40 %
SGP1	0.31	1.08 %
<b>Total</b>	<b>523.43</b>	<b>16.35 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	482.88	18.34 %
<b>Total</b>	<b>482.88</b>	<b>18.31 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	29.70	12.02 %
CH34	10.46	11.55 %
CH17	9.56	8.27 %
CH46	7.96	13.26 %
CH33	7.58	8.36 %
PON1	6.68	10.85 %
CH44	5.49	7.39 %
CH27	3.89	10.24 %
CH01		0.00 %
<b>Total</b>	<b>482.88</b>	<b>18.31 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	477.51	12.04 %
Total	477.51	12.01 %

Branch *	MTD Sales L	Brand Share %
TVL1	63.43	12.71 %
TKS1	15.89	12.72 %
TKS2	11.54	6.19 %
KGL1	8.74	10.84 %
PKD1	8.65	8.80 %
MAR1	8.46	5.75 %
TCN1	8.39	9.07 %
ERL2	8.18	9.19 %
SVK1	6.51	5.50 %
TKY1	6.14	12.64 %
ASM1	5.51	9.10 %
KYR1	4.74	11.28 %
TYI1	4.53	7.15 %
ARM1	4.40	6.72 %
APK1	3.80	6.50 %
RND1	3.63	2.60 %
MMT1	3.51	4.85 %
VNR2	2.91	2.33 %
PDI1	2.87	5.59 %
VNR1	2.67	7.39 %
APK2	2.16	4.52 %
STU2	2.14	4.32 %
VKM1	1.65	4.49 %
KSM1	1.58	7.18 %
SKD1	1.02	2.87 %
WHTV	-1.69	9.33 %
Total	477.51	12.01 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	378.51	11.45 %
D-Freez	0.22	1.82 %
<b>Total</b>	<b>378.72</b>	<b>11.42 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	15.45	7.67 %
MVM1	14.62	8.33 %
PTK1	12.92	10.79 %
TYR1	11.24	10.50 %
MDI1	9.99	10.27 %
TRY2	9.22	8.67 %
MSI1	6.61	9.79 %
TTP1	6.38	10.14 %
TVR2	6.00	4.06 %
PBR1	4.32	5.48 %
AYR1	4.23	5.75 %
TVR1	4.03	6.63 %
KUM1	3.76	2.29 %
KIK1	2.89	3.18 %
KUM2	2.13	5.44 %
KRN1	1.96	3.93 %
NMM1	1.52	5.19 %
NCK1	1.33	4.41 %
WTRZ	-0.64	2.84 %
<b>Total</b>	<b>378.72</b>	<b>11.42 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	206.08	8.87 %
Dummy-AC		0.00 %
<b>Total</b>	<b>206.08</b>	<b>8.85 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	27.50	10.99 %
ERD1	17.30	6.52 %
SLM3	14.14	11.66 %
NKL2	11.05	9.52 %
ATU1	9.11	10.50 %
SLM2	6.03	6.12 %
RSP1	5.85	8.90 %
OML1	5.24	10.38 %
HSR1	4.87	7.03 %
TCG1	3.79	6.20 %
DPR2	3.64	9.56 %
HSR2	3.10	4.28 %
EDP1	3.04	9.48 %
MCR1	3.00	6.59 %
APN1	2.99	9.50 %
KRI1	2.94	3.50 %
DPR1	2.81	7.95 %
WHKP	2.57	12.73 %
EPI1	2.55	5.76 %
MTR1	2.23	3.75 %
KMM1	2.22	5.90 %
TRM1	2.00	4.41 %
VKL1	1.98	7.44 %
CMI1	1.75	5.91 %
KAM1	1.65	6.09 %
SGG1	1.65	7.00 %
VPD1	0.96	2.22 %
PDR1	0.93	2.55 %
KVP1	0.86	2.35 %
PLC1	0.75	2.27 %
BMD1	0.62	2.68 %
SGI1	0.27	1.53 %
PMP1		0.00 %
WHPD	-0.60	4.53 %
<b>Total</b>	<b>206.08</b>	<b>8.85 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	205.33	9.72 %
D-Freez	0.22	4.70 %
<b>Total</b>	<b>205.54</b>	<b>9.71 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	17.49	12.45 %
MPM1	12.55	12.47 %
CBE6	8.74	10.19 %
KMR1	8.36	7.87 %
CBE1	7.75	8.87 %
TPR2	7.60	4.33 %
SUL1	6.71	12.97 %
TPR1	6.17	5.44 %
GBM1	3.55	5.47 %
UMP1	3.50	5.18 %
TPR3	2.94	5.87 %
CBE3	2.20	7.88 %
KMD1	2.00	4.80 %
ANR1	1.69	8.95 %
KGM1	1.62	3.18 %
PDM1	1.59	3.70 %
SYM2	1.35	3.55 %
AVI1	1.23	1.98 %
DPM2	1.07	2.00 %
CBE5	1.03	2.65 %
TPR4	0.96	3.56 %
PPI1	0.29	1.18 %
KGI1	0.28	11.58 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-1.87	8.78 %
<b>Total</b>	<b>205.54</b>	<b>9.71 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	204.38	11.88 %
Total	204.38	11.80 %

Branch *	MTD Sales L	Brand Share %
SBR1	13.34	11.62 %
VEL1	6.32	6.76 %
KPM1	5.71	9.61 %
GDM1	5.42	7.65 %
VNB1	5.19	8.93 %
ANI1	4.61	11.02 %
SLG1	3.99	9.54 %
VSI1	3.83	5.50 %
ABR1	3.45	3.41 %
WJD1	3.27	6.80 %
TRR1	3.10	2.57 %
ARC2	2.08	3.20 %
WJP1	1.74	3.11 %
CGM1	1.67	5.15 %
CYR1	1.53	3.95 %
PLR1	1.47	4.19 %
BGR1		0.00 %
WHVL	-0.24	1.35 %
Total	204.38	11.80 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	197.24	11.98 %
D-Freez	0.22	4.34 %
Total	197.45	11.96 %

Branch *	MTD Sales L	Brand Share %
POY1	20.26	10.51 %
PRT1	10.02	12.01 %
CDM1	9.70	10.49 %
KKI2	6.54	6.85 %
VCM1	3.71	12.07 %
ULP1	3.60	4.67 %
TVM1	2.45	5.80 %
TDM1	1.66	2.88 %
VCM2	1.60	3.80 %
STP1	1.54	6.37 %
VPM1	1.53	6.88 %
SJI2	1.42	1.71 %
KML1	1.25	2.25 %
Total	197.45	11.96 %