



# TN : DAIKIN Sales Performance 23/03/2026 9:20 AM

MTD Sales  
1,360.75 L

Brand Share %  
14.32 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,359.36	14.36 %
D-Freez	1.39	4.26 %
Dummy-AC		25.25 %
<b>Total</b>	<b>1,360.75</b>	<b>14.32 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	255.02	17.42 %
SOUTH-03	235.83	19.90 %
TRICHY-01	224.89	16.69 %
CHENNAI-02	220.99	17.43 %
SOUTH-01	150.82	11.30 %
NORTH ARCOT	79.00	12.25 %
SOUTH ARCOT	69.04	11.11 %
WEST-01	68.78	8.25 %
WEST-02	56.38	7.05 %
<b>Total</b>	<b>1,360.75</b>	<b>14.32 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	254.67	17.46 %
D-Freez	0.35	6.07 %
Dummy-AC		34.94 %
<b>Total</b>	<b>255.02</b>	<b>17.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	12.73	14.05 %
CH08	12.38	13.03 %
CH49	9.58	13.51 %
CH25	6.40	11.15 %
CH30	6.32	11.69 %
CH45	6.16	12.22 %
CH28	4.95	8.98 %
GUD1	3.96	8.72 %
KNR1	3.15	10.25 %
GUD2	2.88	10.14 %
CH38	2.00	8.14 %
CH39	1.58	5.68 %
TKM1	1.42	11.95 %
CH26	1.25	9.96 %
CH37	1.20	4.20 %
CH29	0.32	8.76 %
WHC3		0.00 %
<b>Total</b>	<b>255.02</b>	<b>17.42 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	235.68	19.96 %
D-Freez	0.15	3.89 %
<b>Total</b>	<b>235.83</b>	<b>19.90 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	8.05	13.05 %
MDU6	6.50	12.30 %
MDU7	5.74	12.98 %
TEN2	2.47	11.46 %
KRR1	2.35	4.43 %
TPT1	2.34	8.68 %
PVI1	2.05	9.73 %
KYK1	1.85	12.24 %
MDU5	0.87	4.98 %
CMR1	0.87	5.45 %
MDU4	0.83	3.31 %
BTU1	0.81	6.87 %
BNR1	0.79	5.00 %
TEN1	0.75	3.78 %
PKM1	0.72	8.23 %
NTM1	0.66	8.70 %
KPT1	0.54	5.06 %
USL1	0.53	2.81 %
TMM1	0.32	1.07 %
NKI1	0.30	3.07 %
PNI1	0.30	1.38 %
ADP1	0.24	1.71 %
CBM1		0.00 %
MLR1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>235.83</b>	<b>19.90 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	224.89	16.71 %
Dummy-AC		100.00 %
<b>Total</b>	<b>224.89</b>	<b>16.69 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	8.77	13.16 %
PBR2	6.06	7.93 %
MDI1	5.01	13.39 %
MVM1	4.17	6.58 %
PDK1	3.58	10.45 %
TNJ2	3.49	5.70 %
TVR2	3.24	6.06 %
JKM1	3.04	10.89 %
KIK1	2.15	9.97 %
TYR1	1.70	5.30 %
MSI1	1.42	5.61 %
PBR1	1.33	5.48 %
ORU1	1.22	10.63 %
AYR1	1.11	4.42 %
KRN1	0.69	3.70 %
APM1	0.56	5.73 %
TZSD		0.00 %
<b>Total</b>	<b>224.89</b>	<b>16.69 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	220.99	17.45 %
Dummy-AC		10.53 %
Total	220.99	17.43 %

Branch *	MTD Sales L	Brand Share %
CH03	13.05	10.59 %
CH15	12.90	9.99 %
CH12	10.53	13.89 %
CH24	9.59	14.20 %
CH21	9.38	13.06 %
CH06	6.92	13.23 %
CH17	3.48	7.65 %
CH23	2.95	9.58 %
UKI1	2.91	11.32 %
CH44	2.66	7.58 %
CH36	1.17	6.45 %
CH27	0.85	5.81 %
Total	220.99	17.43 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	150.14	11.31 %
D-Freez	0.68	8.31 %
<b>Total</b>	<b>150.82</b>	<b>11.30 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	32.37	12.17 %
NGR1	10.45	12.29 %
KVT1	7.60	12.20 %
PKD1	4.14	11.65 %
TKS2	3.34	6.02 %
S2SD	3.11	11.24 %
TKS1	2.89	8.56 %
APK2	2.52	9.80 %
RND1	2.26	6.11 %
VNR1	2.22	9.13 %
KYR1	1.91	13.51 %
SDI1	1.89	7.72 %
SVK1	1.75	4.54 %
MAR1	1.74	4.91 %
SNL1	1.66	13.03 %
UDN1	1.64	11.43 %
ARM1	1.36	9.70 %
TYI1	1.23	7.39 %
PDI1	0.73	3.66 %
ASM1	0.72	4.36 %
KGL1	0.61	3.41 %
MMT1	0.58	3.80 %
COL1	0.58	12.08 %
VKM1	0.58	4.16 %
APK1	0.57	2.46 %
ERL2	0.56	3.00 %
STU2	0.38	2.31 %
SKD1	0.29	2.16 %
VNR2	0.25	0.58 %
KSM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>150.82</b>	<b>11.30 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	79.00	12.32 %
Total	79.00	12.25 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.79	10.42 %
SBR1	4.86	9.90 %
KPM1	3.45	11.53 %
VEL1	3.11	9.92 %
TRR1	2.84	9.05 %
ANI1	1.77	11.47 %
WJD1	1.60	7.58 %
VSI1	1.42	6.78 %
WJP1	1.22	6.68 %
CYR1	1.20	8.13 %
ABR1	1.19	4.55 %
SLG1	0.99	6.04 %
PLR1	0.61	4.55 %
VNB1	0.59	3.19 %
ARC2	0.31	1.13 %
GDM1	0.29	1.73 %
PTU1	0.29	4.32 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	79.00	12.25 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	68.81	11.15 %
D-Freez	0.22	5.03 %
Total	69.04	11.11 %

Branch *	MTD Sales L	Brand Share %
POY2	8.66	14.18 %
NVL2	4.37	10.95 %
KKI2	3.00	10.11 %
TDM1	2.66	9.60 %
TRK1	2.33	8.17 %
KML1	1.89	12.07 %
PRT1	1.48	5.51 %
VCM1	1.29	4.78 %
CDM1	1.25	4.49 %
ULP1	0.91	3.94 %
MKM1	0.88	4.34 %
STP1	0.66	7.41 %
SJI2	0.33	1.10 %
TVM1	0.33	1.43 %
WHUT		0.00 %
Total	69.04	11.11 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	68.78	8.27 %
<b>Total</b>	<b>68.78</b>	<b>8.25 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	4.00	11.75 %
CBE1	3.90	10.16 %
CBE4	3.82	6.64 %
TPR2	3.68	5.75 %
SUL1	3.14	13.91 %
KMR1	2.64	5.93 %
CBE6	2.47	7.63 %
PLI1	1.38	4.81 %
MPM1	1.02	4.03 %
TPR1	0.70	1.71 %
UMP1	0.67	3.26 %
PDM1	0.66	3.80 %
AVI1	0.65	2.95 %
TPR4	0.58	3.72 %
TPR3	0.56	3.71 %
CBE5	0.39	2.49 %
ANR1	0.29	5.01 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>68.78</b>	<b>8.25 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	56.39	7.06 %
Dummy-AC		100.00 %
D-Freez	-0.01	-1.13 %
<b>Total</b>	<b>56.38</b>	<b>7.05 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	5.59	12.84 %
ERD1	4.16	5.76 %
ERD2	2.29	2.68 %
HSR1	2.15	12.16 %
NKL2	1.89	4.43 %
SLM2	1.88	5.98 %
RSP1	1.56	8.17 %
EPI1	1.42	8.69 %
HSR2	1.27	5.88 %
ATU1	1.25	4.07 %
PDR1	1.12	7.34 %
APN1	1.10	9.84 %
PMP1	0.91	6.70 %
VKL1	0.84	9.10 %
TCG1	0.84	3.62 %
EDP1	0.79	5.08 %
DPR2	0.71	3.81 %
OML1	0.63	3.18 %
KMM1	0.60	4.93 %
DPR1	0.40	2.69 %
SGI1	0.38	7.89 %
HRR1	0.29	1.72 %
KVP1	0.26	2.07 %
TRM1	0.26	1.31 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>56.38</b>	<b>7.05 %</b>