

MTD Sales
472.16 L

Brand Share %
15.16 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	468.02	15.22 %
D-Freez	4.14	10.83 %
Total	472.16	15.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	92.06	18.43 %
SOUTH-01	87.74	14.14 %
CHENNAI-02	85.56	21.95 %
SOUTH-03	76.87	18.94 %
TRICHY-01	44.27	10.62 %
NORTH ARCOT	29.17	14.36 %
SOUTH ARCOT	22.82	10.79 %
WEST-02	16.61	8.64 %
WEST-01	14.01	9.56 %
KL-SOUTH	3.06	10.89 %
Total	472.16	15.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	91.43	18.45 %
D-Freez	0.63	15.83 %
Total	92.06	18.43 %

Branch *	MTD Sales L	Brand Share %
CH16	4.89	13.36 %
CH42	4.65	14.64 %
CH22	2.39	15.01 %
CH28	2.22	12.89 %
CH39	0.96	9.03 %
TKM1	0.86	14.13 %
CH38	0.39	4.01 %
KNR1	0.36	4.33 %
CGL1	0.32	3.29 %
MC10	0.31	11.85 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	92.06	18.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.75	14.15 %
D-Freez	0.98	13.43 %
Total	87.74	14.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.79	14.90 %
TUT2	5.98	14.12 %
KVT1	2.99	12.99 %
MMT1	1.29	13.65 %
TKS1	0.97	6.27 %
SKD1	0.95	12.23 %
KGL1	0.89	10.59 %
TKS2	0.87	5.17 %
UDN1	0.71	6.49 %
MAR1	0.66	5.38 %
APK1	0.64	4.90 %
SVK1	0.64	3.39 %
APK2	0.63	6.71 %
ASM1	0.61	6.93 %
S2SD	0.60	13.59 %
VNR2	0.53	2.58 %
RND1	0.28	1.82 %
SDI1	0.26	8.07 %
COL1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	87.74	14.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	85.32	21.97 %
D-Freez	0.24	15.07 %
Total	85.56	21.95 %

Branch *	MTD Sales L	Brand Share %
CH03	4.95	13.58 %
CH33	1.93	12.69 %
CH44	1.90	13.19 %
CH17	1.02	10.45 %
GPD1	0.90	11.51 %
PON1	0.64	9.96 %
CH23	0.58	12.60 %
CH27	0.32	9.04 %
UKI1	0.32	3.31 %
CH01		0.00 %
CH32		0.00 %
Total	85.56	21.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	75.97	18.97 %
D-Freez	0.90	16.23 %
Total	76.87	18.94 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.47	13.00 %
SVG1	0.88	6.32 %
MNM1	0.67	11.66 %
MPA1	0.60	5.90 %
MDU3	0.55	4.17 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	76.87	18.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.79	10.63 %
D-Freez	0.47	9.62 %
Total	44.27	10.62 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.67	14.89 %
PBR2	3.30	13.71 %
TRY2	2.99	12.81 %
NGT1	1.56	11.69 %
PTK1	1.49	8.58 %
TVR2	1.46	9.18 %
TNJ2	1.31	8.35 %
TRY3	1.25	5.46 %
JKM1	0.73	11.65 %
MVM1	0.62	3.59 %
ORU1	0.60	14.08 %
PDK1	0.42	3.37 %
APM1	0.39	10.07 %
TVR1	0.31	4.53 %
TTP1	0.29	7.65 %
KUM1	0.28	1.05 %
TYR1	0.24	2.48 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
Total	44.27	10.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.93	14.42 %
D-Freez	0.24	9.63 %
Total	29.17	14.36 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.20	9.87 %
WJD1	0.62	10.99 %
VSI1	0.60	10.65 %
SBR1	0.36	2.77 %
VNB1	0.36	10.70 %
CYR1	0.31	5.05 %
VEL1	0.31	3.08 %
TRT1	0.29	2.81 %
ANI1	0.29	4.67 %
UGI1		0.00 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
Total	29.17	14.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.61	10.89 %
D-Freez	0.21	5.31 %
Total	22.82	10.79 %

Branch *	MTD Sales L	Brand Share %
POY2	2.62	10.30 %
CUD1	2.14	9.99 %
CDM1	1.78	11.79 %
TRK1	1.11	13.48 %
ULP1	0.83	10.47 %
SJI2	0.66	4.51 %
KLM1	0.61	6.08 %
KML1	0.36	10.00 %
TDM1	0.36	4.33 %
PRT1	0.32	4.62 %
TVM1	0.31	8.96 %
KKI2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	22.82	10.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.38	8.72 %
D-Freez	0.23	5.16 %
Total	16.61	8.64 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.16	10.28 %
SLM1	2.10	12.36 %
ERD1	1.52	5.57 %
RSP1	0.71	10.72 %
EPI1	0.33	6.91 %
NKL2	0.31	2.40 %
KVP1	0.23	15.13 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	16.61	8.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.77	9.58 %
D-Freez	0.23	8.37 %
Total	14.01	9.56 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.57	5.82 %
DPM2	0.31	6.76 %
MPM1	0.29	5.58 %
KGM1	0.23	13.07 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.01	9.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.06	11.39 %
Total	3.06	10.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.52	12.62 %
KLR1	0.54	12.42 %
PAS1		0.00 %
Total	3.06	10.89 %