

MTD Sales
2,063.09 L

Brand Share %
17.13 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,062.60	17.20 %
D-Freez	0.50	0.89 %
Total	2,063.09	17.13 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	415.37	22.10 %
CHENNAI-01	360.16	16.86 %
SOUTH-03	322.98	22.38 %
SOUTH-01	279.63	16.88 %
TRICHY-01	278.51	15.80 %
NORTH ARCOT	128.96	14.75 %
SOUTH ARCOT	128.74	14.13 %
WEST-02	89.14	10.59 %
WEST-01	59.61	11.05 %
Total	2,063.09	17.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	415.37	22.15 %
Total	415.37	22.10 %

Branch *	MTD Sales L	Brand Share %
CH03	25.23	14.46 %
CH15	25.01	15.12 %
CH17	13.17	15.32 %
CH33	8.33	13.23 %
CH51	6.07	10.18 %
CH46	5.52	14.25 %
CH27	3.86	14.94 %
CH32	1.28	10.89 %
Total	415.37	22.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	360.16	16.93 %
Total	360.16	16.86 %

Branch *	MTD Sales L	Brand Share %
CH28	15.32	16.15 %
CH47	15.10	13.16 %
CH48	14.53	15.89 %
CH42	14.36	16.39 %
CH45	12.24	16.64 %
CH49	12.21	14.46 %
CZWH	8.20	7.64 %
CH22	7.72	11.74 %
GUD1	6.77	10.40 %
CH38	5.47	11.65 %
GUD2	4.53	14.39 %
CH39	4.44	11.70 %
KNR1	3.33	7.13 %
CH37	3.19	9.82 %
CH26	1.20	8.26 %
CH40	0.99	16.70 %
CH29	0.61	8.00 %
Total	360.16	16.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	322.69	22.47 %
D-Freez	0.29	4.02 %
Total	322.98	22.38 %

Branch *	MTD Sales L	Brand Share %
DGL1	27.78	15.44 %
SVG1	6.97	16.90 %
KRR1	4.96	7.65 %
CMR1	4.51	13.09 %
TMM1	3.17	9.86 %
MLR1	2.87	12.82 %
PNV2	2.65	10.07 %
TEN1	2.57	12.90 %
TPT1	2.27	8.07 %
PNI1	1.93	9.76 %
NKI1	1.87	14.93 %
USL1	1.62	8.12 %
MDU5	1.49	10.74 %
CBM1	1.39	9.32 %
NTM1	1.19	14.72 %
TEN2	0.64	3.38 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	12.48 %
Total	322.98	22.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	279.63	16.96 %
Total	279.63	16.88 %

Branch *	MTD Sales L	Brand Share %
TUT2	15.52	16.56 %
NGR1	14.59	14.58 %
TKS2	8.24	15.47 %
RND1	7.88	9.70 %
PKD1	5.93	13.38 %
UDN1	4.11	16.23 %
TKS1	3.94	11.89 %
ARM1	3.93	15.91 %
VNR1	3.86	14.06 %
SNL1	3.75	16.48 %
MAR1	3.67	8.80 %
VNR2	3.30	5.59 %
SVK1	3.06	5.56 %
SDI1	2.88	13.49 %
ERL2	2.84	9.96 %
TYI1	2.83	8.85 %
KGL1	2.82	14.27 %
APK2	2.72	10.03 %
SKD1	2.54	9.74 %
MMT1	2.47	9.13 %
PDI1	2.25	12.80 %
KYR1	1.77	11.77 %
TKY1	1.73	10.97 %
VKM1	1.56	7.12 %
COL1	1.45	14.81 %
STU2	1.25	5.70 %
APK1	1.19	4.01 %
KSM1	0.30	4.63 %
Total	279.63	16.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	278.51	15.87 %
Total	278.51	15.80 %

Branch *	MTD Sales L	Brand Share %
MVM1	14.16	13.03 %
TVR2	13.70	14.02 %
PBR2	9.39	8.51 %
PTK1	8.95	10.69 %
TRY3	6.88	13.28 %
KUM1	6.74	6.94 %
TRY4	6.06	12.67 %
KIK1	5.72	10.93 %
TVR1	5.71	15.95 %
TRY2	5.57	14.81 %
MDI1	5.34	8.25 %
KUM2	3.58	8.85 %
TTP1	2.77	8.24 %
TYR1	2.70	6.05 %
NCK1	2.53	11.01 %
AYR1	2.52	5.51 %
NMM1	2.39	10.00 %
KRN1	2.18	9.35 %
PBR1	1.55	3.00 %
TZSD		0.00 %
WTRZ	-4.20	15.74 %
Total	278.51	15.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	128.96	14.87 %
Total	128.96	14.75 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.70	15.76 %
SBR1	11.54	15.07 %
TRT1	6.20	15.12 %
VEL1	5.25	8.87 %
VSI1	4.27	12.54 %
KPM1	3.85	10.61 %
ABR1	2.92	8.24 %
CYR1	2.86	12.71 %
ANI1	2.57	12.39 %
TRR1	2.43	5.30 %
GDM1	1.56	6.65 %
ARC2	1.28	4.91 %
WJP1	1.26	4.34 %
CGM1	0.91	8.61 %
UGI1	0.59	6.94 %
PLR1	0.40	2.34 %
BGR1	0.30	3.53 %
PTU1		0.00 %
WHVL	-3.29	12.97 %
Total	128.96	14.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	128.74	14.20 %
Total	128.74	14.13 %

Branch *	MTD Sales L	Brand Share %
POY1	19.62	15.55 %
VPM2	6.59	13.74 %
CDM1	5.45	7.35 %
KKI2	5.40	8.85 %
TRK1	5.24	12.28 %
PRT1	4.50	11.65 %
ULP1	4.41	11.25 %
SJI2	3.75	10.41 %
VCM2	3.45	11.60 %
KML1	3.36	8.28 %
TVM1	2.32	8.82 %
TDM1	2.25	8.95 %
MKM1	1.58	7.03 %
VCM1	0.30	2.26 %
VPM1	0.29	2.23 %
WHUT	-0.73	5.50 %
Total	128.74	14.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	89.14	10.65 %
Total	89.14	10.59 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.41	14.55 %
ERD2	11.09	11.85 %
SLM3	7.72	14.70 %
NKL2	6.83	14.87 %
ATU1	4.60	13.77 %
MTR1	3.44	10.12 %
HSR2	3.17	15.15 %
KMM1	2.71	15.01 %
HRR1	2.29	16.53 %
TCG1	2.14	8.13 %
SLM2	2.02	3.57 %
HSR1	1.66	11.40 %
OML1	0.96	6.42 %
RSP1	0.96	3.72 %
SGG1	0.88	11.12 %
PMP1	0.85	9.27 %
EDP1	0.65	4.17 %
DPR1	0.64	5.34 %
VPD1	0.61	3.54 %
DPR2	0.59	4.26 %
KRI1	0.59	2.32 %
KVP1	0.58	4.72 %
TRM1	0.56	3.64 %
EPI1	0.41	4.15 %
PLC1	0.34	4.59 %
CMI1	0.31	2.61 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WHKP	-1.62	15.40 %
Total	89.14	10.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.40	11.09 %
D-Freez	0.20	5.32 %
Total	59.61	11.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.83	14.53 %
PLI1	3.69	14.78 %
AVI1	2.75	14.98 %
KMR1	2.70	7.99 %
CBE1	2.58	8.49 %
TPR2	2.46	7.90 %
SNR1	2.20	9.12 %
TPR4	2.13	13.87 %
TPR3	1.85	13.24 %
CBE6	1.61	7.45 %
UMP1	1.33	6.97 %
PDM1	1.28	12.46 %
TPR1	0.92	2.73 %
MPM1	0.63	2.39 %
ANR1	0.62	10.15 %
DPM2	0.34	2.18 %
PPI1	0.31	4.73 %
CBE5	0.30	3.67 %
KMD1	0.28	2.69 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.68	2.78 %
Total	59.61	11.05 %