



TN : DAIKIN Sales Performance 22/04/2026 9:20 AM

MTD Sales
3,006.45 L

Brand Share %
13.02 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,005.38	13.05 %
D-Freez	1.07	1.68 %
Dummy-AC		0.00 %
Total	3,006.45	13.02 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	507.28	17.00 %
SOUTH-03	492.46	16.09 %
CHENNAI-02	440.15	17.55 %
SOUTH-01	423.83	11.21 %
TRICHY-01	363.57	11.40 %
WEST-01	202.01	9.71 %
NORTH ARCOT	196.34	11.82 %
WEST-02	190.70	8.54 %
SOUTH ARCOT	190.11	11.94 %
Total	3,006.45	13.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	507.08	17.02 %
D-Freez	0.20	3.65 %
Total	507.28	17.00 %

Branch *	MTD Sales L	Brand Share %
CH47	21.20	10.34 %
GUD1	16.23	12.89 %
CH22	7.53	9.32 %
KNR1	7.26	12.93 %
CH38	6.61	8.33 %
GUD2	5.64	11.78 %
CH37	5.37	9.87 %
CH39	4.62	8.74 %
Total	507.28	17.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	492.24	16.14 %
D-Freez	0.22	2.28 %
Total	492.46	16.09 %

Branch *	MTD Sales L	Brand Share %
DGL1	16.73	12.43 %
TPT1	11.30	12.80 %
KRR1	9.57	5.16 %
TEN2	8.34	9.96 %
MDU4	6.73	8.17 %
TMM1	6.22	6.35 %
SVG1	4.23	6.27 %
TEN1	3.29	6.47 %
MNM1	3.08	8.42 %
USL1	2.97	5.41 %
PNI1	2.97	5.72 %
KPT1	2.29	8.41 %
BTU1	2.09	6.88 %
NKI1	1.99	7.43 %
MLR1	1.13	2.19 %
BNR1	0.95	2.77 %
CBM1	0.92	1.72 %
NTM1	0.77	3.25 %
CMR1	0.67	2.01 %
PKM1	0.32	1.52 %
SGP1	0.31	1.12 %
ADP1	0.28	0.86 %
Total	492.46	16.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	440.15	17.58 %
Total	440.15	17.55 %

Branch *	MTD Sales L	Brand Share %
CH15	29.39	12.52 %
CH34	10.12	11.34 %
CH17	9.56	8.49 %
CH46	7.59	13.01 %
CH33	7.58	8.64 %
PON1	6.68	11.01 %
CH44	5.15	7.24 %
CH27	3.50	9.55 %
CH01		0.00 %
Total	440.15	17.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	423.83	11.24 %
Total	423.83	11.21 %

Branch *	MTD Sales L	Brand Share %
TVL1	57.21	11.85 %
TKS1	14.38	12.22 %
TKS2	10.82	6.12 %
TCN1	8.45	9.73 %
KGL1	8.06	10.30 %
ERL2	7.89	9.07 %
MAR1	6.90	4.88 %
PKD1	6.76	7.19 %
SNL1	5.56	12.92 %
SVK1	5.48	4.90 %
TKY1	5.41	11.79 %
ASM1	5.31	9.04 %
TYI1	4.22	6.92 %
ARM1	3.50	5.57 %
KYR1	3.47	8.83 %
APK1	2.87	5.29 %
VNR1	2.67	7.65 %
VNR2	2.63	2.16 %
RND1	2.54	1.91 %
MMT1	2.47	3.64 %
STU2	2.14	4.51 %
PDI1	2.10	4.32 %
VKM1	1.65	4.80 %
KSM1	1.58	7.72 %
APK2	1.57	3.48 %
SKD1	1.02	3.04 %
WHTV	-1.44	8.61 %
Total	423.83	11.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	363.35	11.43 %
D-Freez	0.22	1.89 %
Total	363.57	11.40 %

Branch *	MTD Sales L	Brand Share %
PBR2	14.76	7.60 %
MVM1	14.03	8.37 %
PTK1	11.34	9.96 %
TYR1	10.57	10.26 %
MDI1	9.68	10.69 %
TRY2	8.84	8.57 %
MSI1	6.23	9.70 %
TVR2	5.69	3.97 %
TTP1	5.45	9.12 %
PBR1	4.32	5.66 %
AYR1	3.94	5.49 %
KUM1	3.76	2.36 %
TVR1	3.75	6.32 %
KIK1	2.20	2.50 %
KRN1	1.96	4.06 %
KUM2	1.84	6.78 %
NMM1	1.52	5.29 %
NCK1	0.62	2.19 %
WTRZ	-0.37	1.81 %
Total	363.57	11.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	201.79	9.72 %
D-Freez	0.22	4.70 %
Total	202.01	9.71 %

Branch *	MTD Sales L	Brand Share %
CBE4	16.55	12.07 %
MPM1	12.55	12.54 %
CBE6	8.74	10.37 %
KMR1	8.03	7.69 %
TPR2	7.60	4.44 %
CBE1	7.17	8.45 %
SUL1	6.34	12.42 %
TPR1	6.17	5.48 %
GBM1	3.55	5.52 %
UMP1	3.50	5.32 %
TPR3	2.94	5.94 %
KMD1	2.00	4.94 %
CBE3	1.87	7.19 %
ANR1	1.69	8.95 %
KGM1	1.62	3.35 %
PDM1	1.59	3.76 %
SYM2	1.35	3.68 %
AVI1	1.23	1.98 %
DPM2	1.07	2.03 %
CBE5	1.03	2.67 %
TPR4	0.96	3.61 %
PPI1	0.29	1.19 %
KGI1	0.28	11.58 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-1.54	7.41 %
Total	202.01	9.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	196.34	11.90 %
Total	196.34	11.82 %

Branch *	MTD Sales L	Brand Share %
SBR1	12.73	11.70 %
VEL1	5.71	6.42 %
KPM1	5.71	9.86 %
GDM1	5.42	8.15 %
VNB1	5.19	9.10 %
ANI1	4.61	11.65 %
SLG1	3.99	9.70 %
VSI1	3.83	5.72 %
WJD1	3.27	6.97 %
TRR1	3.10	2.69 %
ABR1	2.82	2.89 %
ARC2	2.08	3.34 %
WJP1	1.74	3.25 %
CYR1	1.53	4.09 %
PLR1	1.47	4.52 %
CGM1	0.98	3.23 %
BGR1		0.00 %
WHVL	-0.24	1.58 %
Total	196.34	11.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	190.70	8.56 %
Dummy-AC		0.00 %
Total	190.70	8.54 %

Branch *	MTD Sales L	Brand Share %
ERD2	25.63	10.60 %
ERD1	16.25	6.32 %
SLM3	12.33	10.70 %
NKL2	10.33	9.21 %
ATU1	8.48	10.42 %
SLM2	5.72	6.23 %
OML1	4.93	10.44 %
HSR1	4.53	6.71 %
RSP1	4.41	7.22 %
TCG1	3.79	6.34 %
DPR2	3.64	10.03 %
HSR2	3.10	4.45 %
DPR1	2.81	8.31 %
APN1	2.67	9.05 %
EDP1	2.66	8.39 %
WHKP	2.57	12.54 %
KRI1	2.36	2.92 %
MCR1	2.34	5.46 %
EPI1	2.26	5.22 %
KMM1	2.22	6.06 %
TRM1	2.00	4.60 %
VKL1	1.98	7.53 %
MTR1	1.89	3.38 %
CMI1	1.75	6.14 %
KAM1	1.65	6.41 %
SGG1	1.65	7.00 %
KVP1	0.86	2.54 %
PLC1	0.75	2.41 %
VPD1	0.62	1.48 %
BMD1	0.62	2.78 %
PDR1	0.30	0.86 %
SGI1	0.27	1.56 %
PMP1		0.00 %
WHPD	-0.60	4.53 %
Total	190.70	8.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	189.89	11.96 %
D-Freez	0.22	4.45 %
Total	190.11	11.94 %

Branch *	MTD Sales L	Brand Share %
POY1	17.99	9.85 %
PRT1	9.41	11.77 %
CDM1	8.11	9.10 %
KKI2	6.24	6.76 %
VCM1	3.71	12.33 %
ULP1	3.60	4.94 %
TVM1	2.15	5.35 %
TDM1	1.66	2.96 %
STP1	1.54	6.60 %
VPM1	1.53	6.88 %
SJI2	1.42	1.76 %
VCM2	1.29	3.40 %
KML1	0.60	1.14 %
Total	190.11	11.94 %