



TN : DAIKIN Sales Performance 22/03/2026 9:20 AM

MTD Sales
1,292.45 L

Brand Share %
14.52 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,291.06	14.56 %
D-Freez	1.39	4.51 %
Dummy-AC		25.25 %
Total	1,292.45	14.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	237.01	17.56 %
SOUTH-03	228.66	20.29 %
TRICHY-01	219.90	16.99 %
CHENNAI-02	199.28	17.73 %
SOUTH-01	145.77	11.48 %
NORTH ARCOT	75.38	12.41 %
SOUTH ARCOT	67.56	11.28 %
WEST-01	64.71	8.47 %
WEST-02	54.18	7.09 %
Total	1,292.45	14.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	236.66	17.61 %
D-Freez	0.35	6.43 %
Dummy-AC		34.94 %
Total	237.01	17.56 %

Branch *	MTD Sales L	Brand Share %
CH14	11.16	13.47 %
CH08	10.76	12.77 %
CH49	8.38	12.48 %
CH25	6.09	11.31 %
CH45	5.47	12.08 %
CH28	4.95	9.49 %
CH30	4.52	9.58 %
GUD1	3.96	8.80 %
KNR1	3.15	11.06 %
GUD2	2.88	10.60 %
CH38	2.00	9.50 %
CH39	1.58	6.15 %
CH26	1.25	9.96 %
TKM1	1.15	10.18 %
CH37	0.88	3.67 %
CH29	0.32	8.76 %
WHC3		0.00 %
WCHN	-0.61	11.39 %
Total	237.01	17.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	228.52	20.34 %
D-Freez	0.15	4.02 %
Total	228.66	20.29 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.75	13.09 %
MDU6	5.22	10.69 %
MDU7	5.12	12.99 %
KRR1	2.35	4.66 %
TEN2	2.19	10.43 %
PVI1	2.05	10.44 %
TPT1	2.04	7.83 %
KYK1	1.85	12.24 %
CMR1	0.87	5.67 %
MDU4	0.83	3.39 %
BTU1	0.81	7.04 %
BNR1	0.79	5.32 %
TEN1	0.75	3.89 %
PKM1	0.72	8.23 %
NTM1	0.66	8.70 %
MDU5	0.59	3.43 %
KPT1	0.54	5.38 %
USL1	0.53	3.16 %
TMM1	0.32	1.16 %
NKI1	0.30	3.36 %
PNI1	0.30	1.42 %
ADP1	0.24	1.82 %
CBM1		0.00 %
MLR1		0.00 %
WHMD		0.00 %
Total	228.66	20.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	219.90	17.02 %
Dummy-AC		100.00 %
Total	219.90	16.99 %

Branch *	MTD Sales L	Brand Share %
TNJ1	8.44	13.49 %
PBR2	5.25	7.24 %
MDI1	4.68	12.96 %
MVM1	3.56	5.89 %
TNJ2	3.49	5.85 %
TVR2	3.24	6.43 %
PDK1	3.19	10.11 %
JKM1	3.04	10.89 %
KIK1	2.15	10.38 %
TYR1	1.70	5.64 %
MSI1	1.42	6.05 %
PBR1	1.33	5.64 %
ORU1	1.22	10.98 %
AYR1	1.11	4.88 %
KRN1	0.69	4.11 %
APM1	0.56	5.90 %
TZSD		0.00 %
Total	219.90	16.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	199.28	17.75 %
Dummy-AC		10.53 %
Total	199.28	17.73 %

Branch *	MTD Sales L	Brand Share %
CH15	12.90	10.83 %
CH03	11.83	11.92 %
CH21	8.83	13.35 %
CH24	8.65	13.74 %
CH12	8.21	12.53 %
CH17	3.48	8.25 %
PON1	3.00	12.75 %
UKI1	2.91	12.11 %
CH44	2.66	8.33 %
CH23	2.27	8.32 %
CH36	1.17	6.56 %
CH27	0.85	5.93 %
Total	199.28	17.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	145.09	11.50 %
D-Freez	0.68	8.31 %
Total	145.77	11.48 %

Branch *	MTD Sales L	Brand Share %
TUT1	31.13	12.08 %
NGR1	10.16	12.60 %
KVT1	7.33	12.37 %
PKD1	3.84	11.57 %
TKS2	3.34	6.32 %
S2SD	3.11	11.24 %
TKS1	2.89	8.69 %
APK2	2.52	10.16 %
VNR1	2.22	9.25 %
KYR1	1.91	14.38 %
SDI1	1.89	8.22 %
RND1	1.88	5.33 %
SVK1	1.75	4.68 %
MAR1	1.74	5.26 %
SNL1	1.66	13.33 %
UDN1	1.64	11.93 %
ARM1	1.36	10.77 %
TYI1	1.23	8.86 %
PDI1	0.73	3.93 %
ASM1	0.72	4.52 %
KGL1	0.61	3.53 %
MMT1	0.58	3.87 %
COL1	0.58	12.08 %
VKM1	0.58	4.27 %
APK1	0.57	2.76 %
ERL2	0.56	3.15 %
STU2	0.38	2.58 %
SKD1	0.29	2.34 %
VNR2	0.25	0.63 %
KSM1		0.00 %
WHTV		0.00 %
Total	145.77	11.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	75.38	12.49 %
Total	75.38	12.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.48	10.34 %
SBR1	4.86	10.36 %
KPM1	3.45	12.28 %
VEL1	3.11	10.57 %
TRR1	2.26	7.47 %
ANI1	1.77	11.77 %
CPT1	1.45	14.49 %
VSI1	1.42	7.25 %
WJD1	1.29	6.41 %
WJP1	1.22	7.03 %
CYR1	1.20	9.26 %
SLG1	0.99	6.16 %
ABR1	0.92	3.93 %
PLR1	0.61	4.64 %
VNB1	0.59	3.66 %
ARC2	0.31	1.20 %
GDM1	0.29	1.90 %
PTU1	0.29	4.57 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	75.38	12.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	67.34	11.31 %
D-Freez	0.22	6.28 %
Total	67.56	11.28 %

Branch *	MTD Sales L	Brand Share %
POY2	8.39	14.15 %
VPM2	5.34	14.35 %
NVL2	4.37	11.44 %
KKI2	3.00	10.23 %
TDM1	2.66	9.82 %
TRK1	2.33	8.96 %
KML1	1.89	12.30 %
PRT1	1.48	5.89 %
VCM1	1.29	4.83 %
CDM1	1.25	4.59 %
ULP1	0.91	4.11 %
MKM1	0.88	4.63 %
STP1	0.66	7.69 %
SJI2	0.33	1.13 %
TVM1	0.33	1.50 %
WHUT		0.00 %
Total	67.56	11.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.71	8.49 %
Total	64.71	8.47 %

Branch *	MTD Sales L	Brand Share %
SNR1	4.00	12.52 %
CBE1	3.90	11.38 %
CBE4	3.82	6.84 %
TPR2	3.31	5.45 %
SUL1	2.83	13.25 %
KMR1	2.64	6.44 %
CBE6	2.21	7.30 %
PLI1	1.38	5.43 %
MPM1	1.02	4.38 %
UMP1	0.67	3.35 %
PDM1	0.66	4.16 %
TPR4	0.58	4.05 %
TPR3	0.56	3.87 %
CBE5	0.39	2.75 %
TPR1	0.32	0.91 %
ANR1	0.29	6.04 %
AVI1	0.27	1.47 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	64.71	8.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.19	7.11 %
Dummy-AC		100.00 %
D-Freez	-0.01	-1.13 %
Total	54.18	7.09 %

Branch *	MTD Sales L	Brand Share %
SLM3	5.29	12.93 %
ERD1	3.26	4.79 %
HSR1	2.15	12.62 %
ERD2	1.98	2.52 %
NKL2	1.89	4.55 %
SLM2	1.88	6.22 %
RSP1	1.56	8.47 %
EPI1	1.42	9.23 %
HSR2	1.27	6.12 %
ATU1	1.25	4.30 %
PDR1	1.12	7.97 %
APN1	1.10	9.84 %
PMP1	0.91	6.84 %
VKL1	0.84	9.69 %
TCG1	0.84	3.67 %
EDP1	0.79	5.63 %
DPR2	0.71	3.88 %
OML1	0.63	3.45 %
DPR1	0.40	2.75 %
SGI1	0.38	8.43 %
KMM1	0.31	2.95 %
HRR1	0.29	1.72 %
KVP1	0.26	2.07 %
TRM1	0.26	1.33 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	54.18	7.09 %