

MTD Sales
460.42 L

Brand Share %
15.31 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	456.28	15.36 %
D-Freez	4.14	11.27 %
Total	460.42	15.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	89.13	18.25 %
SOUTH-01	85.63	14.39 %
CHENNAI-02	82.77	21.99 %
SOUTH-03	76.00	19.30 %
TRICHY-01	43.65	10.74 %
NORTH ARCOT	27.98	14.35 %
SOUTH ARCOT	22.49	10.94 %
WEST-02	16.30	9.17 %
WEST-01	13.41	9.53 %
KL-SOUTH	3.06	10.98 %
Total	460.42	15.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.50	18.27 %
D-Freez	0.63	15.83 %
Total	89.13	18.25 %

Branch *	MTD Sales L	Brand Share %
CH16	4.89	13.72 %
CH42	4.65	15.20 %
CH28	2.22	12.89 %
CH45	1.26	11.45 %
GUD2	0.97	11.46 %
CH39	0.96	9.03 %
TKM1	0.86	14.79 %
CH38	0.39	4.13 %
KNR1	0.36	4.33 %
CGL1	0.32	3.39 %
MC10	0.31	11.85 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	89.13	18.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.65	14.40 %
D-Freez	0.98	13.79 %
Total	85.63	14.39 %

Branch *	MTD Sales L	Brand Share %
TUT2	5.69	14.68 %
KVT1	2.99	13.17 %
MMT1	1.29	13.65 %
TKS1	0.97	6.51 %
SKD1	0.95	12.69 %
TKS2	0.87	5.34 %
UDN1	0.71	6.49 %
MAR1	0.66	5.91 %
KGL1	0.65	8.20 %
APK1	0.64	5.12 %
APK2	0.63	6.92 %
ASM1	0.61	7.39 %
S2SD	0.60	13.59 %
VNR2	0.53	2.85 %
KYR1	0.52	10.64 %
SVK1	0.29	1.56 %
RND1	0.28	1.92 %
SDI1	0.26	8.07 %
COL1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	85.63	14.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	82.53	22.01 %
D-Freez	0.24	17.39 %
Total	82.77	21.99 %

Branch *	MTD Sales L	Brand Share %
CH03	4.95	13.89 %
CH21	3.05	14.87 %
CH33	1.93	13.18 %
CH44	1.90	13.80 %
CH17	1.02	10.76 %
PON1	0.64	9.96 %
CH23	0.58	13.42 %
CH27	0.32	9.04 %
UKI1	0.32	3.51 %
GPD1	0.31	4.22 %
CH01		0.00 %
CH32		0.00 %
Total	82.77	21.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	75.09	19.34 %
D-Freez	0.90	16.23 %
Total	76.00	19.30 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.47	13.00 %
SVG1	0.88	6.32 %
MNM1	0.67	12.27 %
MPA1	0.60	5.90 %
MDU3	0.55	4.74 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	76.00	19.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.17	10.74 %
D-Freez	0.47	10.89 %
Total	43.65	10.74 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.36	14.33 %
PBR2	3.30	13.71 %
TRY2	2.99	12.81 %
NGT1	1.56	11.94 %
PTK1	1.49	9.33 %
TVR2	1.46	9.18 %
TNJ2	1.31	8.63 %
TRY3	1.25	5.46 %
JKM1	0.73	11.65 %
MVM1	0.62	3.83 %
ORU1	0.60	14.08 %
PDK1	0.42	3.44 %
APM1	0.39	10.07 %
TVR1	0.31	4.66 %
TTP1	0.29	7.65 %
KUM1	0.28	1.12 %
TYR1	0.24	2.48 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
Total	43.65	10.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.74	14.41 %
D-Freez	0.24	9.63 %
Total	27.98	14.35 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.20	9.87 %
WJD1	0.62	10.99 %
VSI1	0.60	11.30 %
SBR1	0.36	2.89 %
VNB1	0.36	11.62 %
CYR1	0.31	5.05 %
VEL1	0.31	3.08 %
TRT1	0.29	2.81 %
UGI1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
Total	27.98	14.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.28	11.03 %
D-Freez	0.21	5.74 %
Total	22.49	10.94 %

Branch *	MTD Sales L	Brand Share %
POY2	2.62	10.30 %
CUD1	2.14	10.13 %
CDM1	1.78	12.58 %
TRK1	1.11	15.00 %
ULP1	0.83	10.87 %
SJI2	0.66	4.69 %
KML1	0.36	10.00 %
TDM1	0.36	4.46 %
PRT1	0.32	4.85 %
TVM1	0.31	9.76 %
KLM1	0.29	2.94 %
KKI2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	22.49	10.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.07	9.27 %
D-Freez	0.23	5.16 %
Total	16.30	9.17 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.16	10.91 %
SLM1	2.10	12.60 %
ERD1	1.52	5.96 %
RSP1	0.71	13.70 %
EPI1	0.33	7.34 %
NKL2	0.31	2.40 %
KVP1	0.23	15.13 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	16.30	9.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.17	9.56 %
D-Freez	0.23	8.37 %
Total	13.41	9.53 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.57	6.03 %
MPM1	0.29	5.92 %
KGM1	0.23	13.07 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	13.41	9.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.06	11.39 %
Total	3.06	10.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.52	12.62 %
KLR1	0.54	12.42 %
PAS1		0.00 %
Total	3.06	10.98 %