

MTD Sales  
1,965.25 L

Brand Share %  
17.12 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,964.75	17.19 %
D-Freez	0.50	0.95 %
Total	1,965.25	17.12 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	384.71	22.15 %
CHENNAI-01	326.76	16.54 %
SOUTH-03	317.31	22.71 %
SOUTH-01	274.91	17.10 %
TRICHY-01	268.92	15.79 %
SOUTH ARCOT	125.53	14.24 %
NORTH ARCOT	125.23	15.05 %
WEST-02	85.90	10.46 %
WEST-01	55.98	10.62 %
Total	1,965.25	17.12 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	384.71	22.19 %
Total	384.71	22.15 %

Branch *	MTD Sales L	Brand Share %
CH03	23.92	14.47 %
CH15	23.07	14.77 %
CH17	12.19	14.87 %
CH33	8.02	13.35 %
CH46	5.23	13.82 %
CH51	5.11	9.24 %
CH32	0.63	5.99 %
Total	384.71	22.15 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	326.76	16.61 %
Total	326.76	16.54 %

Branch *	MTD Sales L	Brand Share %
CH47	14.43	13.24 %
CH28	14.36	16.69 %
CH48	12.91	15.26 %
CH42	12.70	15.81 %
CH45	11.59	17.08 %
CH49	11.22	14.86 %
CZWH	7.73	7.25 %
CH22	7.39	12.04 %
GUD1	6.45	10.63 %
CH38	5.47	12.96 %
GUD2	4.53	15.63 %
CH39	4.11	11.17 %
KNR1	3.33	7.64 %
CH37	3.19	10.63 %
CH26	0.88	6.60 %
CH40	0.66	12.47 %
CH29	0.61	8.28 %
WHC3	0.15	4.54 %
Total	326.76	16.54 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	317.02	22.79 %
D-Freez	0.29	4.86 %
<b>Total</b>	<b>317.31</b>	<b>22.71 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	27.78	15.70 %
KRR1	4.96	7.69 %
CMR1	4.51	13.09 %
TMM1	3.17	9.86 %
MLR1	2.87	13.80 %
PNV2	2.65	11.52 %
TPT1	2.27	8.47 %
TEN1	2.25	11.41 %
PNI1	1.93	9.91 %
NKI1	1.87	15.24 %
USL1	1.62	8.37 %
MDU5	1.49	10.97 %
CBM1	1.39	9.32 %
NTM1	1.19	14.72 %
TEN2	0.64	3.79 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	12.48 %
<b>Total</b>	<b>317.31</b>	<b>22.71 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	274.91	17.18 %
Total	274.91	17.10 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.33	14.59 %
TKS2	7.91	15.67 %
RND1	7.25	9.33 %
PKD1	5.93	13.73 %
TKS1	3.94	12.13 %
ARM1	3.93	15.91 %
SNL1	3.75	16.48 %
MAR1	3.67	8.80 %
VNR1	3.54	13.49 %
UDN1	3.46	14.61 %
VNR2	3.30	5.79 %
SDI1	2.88	13.92 %
ERL2	2.84	10.41 %
TYI1	2.83	9.03 %
KGL1	2.82	14.91 %
SVK1	2.74	5.23 %
APK2	2.72	10.49 %
SKD1	2.54	9.94 %
MMT1	2.47	9.23 %
PDI1	2.25	13.49 %
KYR1	1.77	11.77 %
TKY1	1.73	11.22 %
COL1	1.45	16.15 %
VKM1	1.25	5.90 %
STU2	1.25	5.85 %
APK1	1.19	4.17 %
KSM1		0.00 %
Total	274.91	17.10 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	268.92	15.86 %
<b>Total</b>	<b>268.92</b>	<b>15.79 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	13.83	13.20 %
TVR2	12.72	13.67 %
PTK1	8.63	10.71 %
PBR2	8.30	7.86 %
TRY3	6.88	13.43 %
KUM1	6.74	7.22 %
TRY4	6.06	12.92 %
TVR1	5.71	15.95 %
TRY2	5.57	15.28 %
KIK1	5.40	10.60 %
MDI1	4.71	7.62 %
MSI1	4.57	17.01 %
KUM2	3.58	9.35 %
TYR1	2.70	6.38 %
NMM1	2.39	10.41 %
NCK1	2.21	9.91 %
AYR1	2.20	4.87 %
KRN1	2.18	9.47 %
TTP1	2.13	6.62 %
PBR1	1.55	3.26 %
TZSD		0.00 %
WTRZ	-4.20	16.30 %
<b>Total</b>	<b>268.92</b>	<b>15.79 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	125.53	14.32 %
<b>Total</b>	<b>125.53</b>	<b>14.24 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	19.62	16.23 %
VPM2	6.59	14.18 %
KKI2	5.40	9.12 %
TRK1	4.92	11.89 %
CDM1	4.81	6.65 %
PRT1	4.50	12.23 %
ULP1	4.41	11.43 %
SJI2	3.75	10.74 %
VCM2	3.45	11.87 %
KML1	3.36	8.28 %
TVM1	2.32	8.93 %
TDM1	1.92	7.86 %
MKM1	1.24	5.82 %
VCM1	0.30	2.31 %
VPM1	0.29	2.33 %
WHUT	-0.73	5.50 %
<b>Total</b>	<b>125.53</b>	<b>14.24 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	125.23	15.18 %
Total	125.23	15.05 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.70	15.98 %
SBR1	10.62	15.41 %
TRT1	6.20	16.29 %
VEL1	4.60	8.05 %
VSI1	4.00	12.38 %
KPM1	3.85	10.78 %
ABR1	2.92	8.45 %
CYR1	2.86	13.35 %
ANI1	2.57	12.79 %
TRR1	2.43	5.30 %
GDM1	1.56	6.96 %
ARC2	1.28	5.03 %
WJP1	1.26	4.86 %
CGM1	0.91	9.28 %
UGI1	0.59	7.20 %
PLR1	0.40	2.49 %
BGR1	0.30	3.71 %
PTU1		0.00 %
WHVL	-2.96	12.04 %
Total	125.23	15.05 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	85.90	10.52 %
<b>Total</b>	<b>85.90</b>	<b>10.46 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	13.41	14.86 %
ERD2	10.77	11.81 %
SLM3	7.72	14.79 %
NKL2	6.18	14.17 %
ATU1	4.60	14.22 %
MTR1	3.44	10.35 %
HSR2	3.17	15.46 %
KMM1	2.43	14.21 %
TCG1	2.14	8.58 %
SLM2	2.02	3.61 %
HRR1	1.96	14.87 %
HSR1	1.66	11.94 %
OML1	0.96	6.42 %
RSP1	0.96	3.98 %
SGG1	0.88	11.50 %
PMP1	0.85	9.27 %
EDP1	0.65	4.17 %
DPR1	0.64	5.46 %
VPD1	0.61	3.62 %
DPR2	0.59	4.44 %
KRI1	0.59	2.34 %
TRM1	0.56	3.64 %
EPI1	0.41	4.15 %
PLC1	0.34	4.59 %
CMI1	0.31	2.67 %
KVP1	0.29	2.40 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHKP	-1.62	16.48 %
<b>Total</b>	<b>85.90</b>	<b>10.46 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	55.78	10.64 %
D-Freez	0.20	6.26 %
<b>Total</b>	<b>55.98</b>	<b>10.62 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	15.69	13.75 %
AVI1	2.75	15.38 %
KMR1	2.70	8.36 %
TPR2	2.46	8.05 %
CBE1	2.28	7.65 %
SNR1	2.20	9.34 %
PLI1	2.13	9.19 %
TPR3	1.85	13.51 %
TPR4	1.83	12.25 %
CBE6	1.61	7.70 %
UMP1	1.33	6.97 %
PDM1	1.28	12.46 %
TPR1	0.92	2.75 %
MPM1	0.63	2.39 %
DPM2	0.34	2.18 %
PPI1	0.31	4.73 %
ANR1	0.31	5.28 %
CBE5	0.30	4.01 %
KMD1	0.28	2.69 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.68	2.78 %
<b>Total</b>	<b>55.98</b>	<b>10.62 %</b>