



# TN : DAIKIN Sales Performance 21/03/2026 9:20 AM

MTD Sales  
1,220.07 L

Brand Share %  
14.63 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,218.68	14.67 %
D-Freez	1.39	4.76 %
Dummy-AC		21.74 %
<b>Total</b>	<b>1,220.07</b>	<b>14.63 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	228.03	17.86 %
TRICHY-01	216.26	17.41 %
SOUTH-03	206.09	19.95 %
CHENNAI-02	191.11	18.09 %
SOUTH-01	139.50	11.53 %
NORTH ARCOT	73.50	12.66 %
SOUTH ARCOT	61.14	11.38 %
WEST-02	52.37	7.13 %
WEST-01	52.07	7.80 %
<b>Total</b>	<b>1,220.07</b>	<b>14.63 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	227.68	17.90 %
D-Freez	0.35	6.74 %
<b>Total</b>	<b>228.03</b>	<b>17.86 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	10.85	13.40 %
CH08	10.14	13.42 %
CH49	8.38	12.84 %
CH25	6.09	11.95 %
CH45	5.15	12.85 %
CH28	4.95	10.26 %
CH30	4.22	10.85 %
MRM1	4.18	14.28 %
GUD1	3.96	9.10 %
KNR1	3.15	11.46 %
GUD2	2.88	11.57 %
CH38	1.73	8.52 %
CH39	1.58	6.63 %
CH26	1.25	9.96 %
TKM1	1.15	10.78 %
CH37	0.88	3.71 %
CH29	0.32	9.59 %
WHC3		0.00 %
WCHN	-0.61	13.06 %
<b>Total</b>	<b>228.03</b>	<b>17.86 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	216.26	17.43 %
Dummy-AC		100.00 %
<b>Total</b>	<b>216.26</b>	<b>17.41 %</b>

Branch *	MTD Sales L	Brand Share %
MDI1	4.68	13.74 %
PBR2	4.52	6.59 %
MVM1	3.29	5.74 %
TVR2	3.24	6.80 %
TNJ2	3.19	5.77 %
PDK1	3.19	10.75 %
JKM1	3.04	11.15 %
KIK1	2.15	10.80 %
TYR1	1.70	5.80 %
MSI1	1.42	6.58 %
PBR1	1.33	5.87 %
ORU1	1.22	11.34 %
AYR1	1.11	4.95 %
APM1	0.56	6.08 %
KRN1	0.28	1.86 %
TZSD		0.00 %
<b>Total</b>	<b>216.26</b>	<b>17.41 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	205.94	20.00 %
D-Freez	0.15	4.62 %
<b>Total</b>	<b>206.09</b>	<b>19.95 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	7.44	13.37 %
MDU7	5.12	13.89 %
MDU6	4.94	10.64 %
KRR1	2.09	4.30 %
PVI1	2.05	10.61 %
TPT1	2.04	8.79 %
TEN2	1.88	9.54 %
KYK1	1.85	13.33 %
CMR1	0.87	6.16 %
MDU4	0.83	3.50 %
BTU1	0.81	7.21 %
BNR1	0.79	5.94 %
TEN1	0.75	4.12 %
PKM1	0.72	8.81 %
NTM1	0.66	9.84 %
MDU5	0.59	3.74 %
KPT1	0.54	5.55 %
USL1	0.53	3.33 %
TMM1	0.32	1.28 %
NKI1	0.30	3.58 %
PNI1	0.30	1.51 %
ADP1	0.24	2.01 %
CBM1		0.00 %
MLR1		0.00 %
<b>Total</b>	<b>206.09</b>	<b>19.95 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	191.11	18.12 %
Dummy-AC		10.53 %
Total	191.11	18.09 %

Branch *	MTD Sales L	Brand Share %
CH03	11.56	12.40 %
CH15	11.07	10.10 %
CH21	8.83	14.12 %
CH24	8.65	14.10 %
CH12	7.86	12.64 %
CH17	3.17	8.12 %
PON1	3.00	13.15 %
UKI1	2.91	13.31 %
CH44	2.66	8.83 %
CH23	1.97	7.49 %
CH36	1.17	7.10 %
CH27	0.85	5.93 %
Total	191.11	18.09 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	138.82	11.55 %
D-Freez	0.68	8.31 %
Total	139.50	11.53 %

Branch *	MTD Sales L	Brand Share %
TUT1	29.80	11.84 %
NGR1	9.86	13.07 %
KVT1	6.72	12.20 %
PKD1	3.55	11.88 %
TKS2	3.34	6.53 %
S2SD	3.11	11.66 %
TKS1	2.89	9.01 %
APK2	2.52	10.89 %
VNR1	2.22	9.37 %
SVK1	2.02	5.54 %
SDI1	1.89	8.66 %
RND1	1.88	5.52 %
SNL1	1.66	13.33 %
UDN1	1.64	12.20 %
ARM1	1.36	12.39 %
TYI1	1.23	9.34 %
MAR1	0.85	2.77 %
PDI1	0.73	4.05 %
ASM1	0.72	4.52 %
KGL1	0.61	3.66 %
MMT1	0.58	3.87 %
COL1	0.58	12.08 %
VKM1	0.58	4.38 %
APK1	0.57	2.89 %
ERL2	0.56	3.61 %
STU2	0.38	2.74 %
SKD1	0.29	2.66 %
VNR2	0.25	0.67 %
KSM1		0.00 %
WHTV		0.00 %
Total	139.50	11.53 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	73.50	12.75 %
<b>Total</b>	<b>73.50</b>	<b>12.66 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	4.86	10.55 %
VEL2	4.78	9.80 %
KPM1	3.45	12.82 %
VEL1	2.81	9.90 %
TRR1	2.26	7.86 %
ANI1	1.77	12.44 %
WJD1	1.29	6.60 %
CYR1	1.20	9.26 %
VSI1	1.11	5.88 %
SLG1	0.99	6.41 %
ABR1	0.92	4.11 %
WJP1	0.91	5.73 %
PLR1	0.61	5.02 %
VNB1	0.59	3.73 %
ARC2	0.31	1.29 %
GDM1	0.29	2.07 %
PTU1	0.29	4.84 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>73.50</b>	<b>12.66 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	60.92	11.41 %
D-Freez	0.22	7.47 %
<b>Total</b>	<b>61.14</b>	<b>11.38 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	7.54	14.07 %
NVL2	3.44	10.20 %
TDM1	2.36	10.37 %
KKI2	2.23	9.10 %
TRK1	1.93	8.33 %
KML1	1.89	12.84 %
VCM1	1.29	5.94 %
PRT1	1.17	4.85 %
MKM1	0.88	4.95 %
STP1	0.66	8.34 %
ULP1	0.61	3.35 %
CDM1	0.60	2.61 %
SJI2	0.33	1.27 %
TVM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>61.14</b>	<b>11.38 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	52.38	7.15 %
Dummy-AC		100.00 %
D-Freez	-0.01	-1.28 %
<b>Total</b>	<b>52.37</b>	<b>7.13 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	5.00	12.70 %
ERD1	2.93	4.50 %
HSR1	2.15	13.16 %
ERD2	1.98	2.70 %
NKL2	1.89	4.65 %
SLM2	1.88	6.47 %
RSP1	1.56	8.87 %
ATU1	1.25	4.45 %
PDR1	1.12	7.97 %
EPI1	1.11	7.70 %
APN1	1.10	10.11 %
HSR2	0.95	5.44 %
PMP1	0.91	7.14 %
VKL1	0.84	10.93 %
TCG1	0.84	3.94 %
EDP1	0.79	5.63 %
DPR2	0.71	3.95 %
OML1	0.63	3.51 %
DPR1	0.40	2.81 %
SGI1	0.38	8.86 %
KMM1	0.31	3.26 %
HRR1	0.29	1.79 %
KVP1	0.26	2.07 %
TRM1	0.26	1.39 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>52.37</b>	<b>7.13 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	52.07	7.82 %
<b>Total</b>	<b>52.07</b>	<b>7.80 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	4.00	13.43 %
CBE1	3.90	12.40 %
CBE4	3.44	6.55 %
TPR2	2.93	5.14 %
KMR1	2.64	6.84 %
SUL1	2.53	13.52 %
CBE6	1.68	6.16 %
PLI1	1.10	4.86 %
MPM1	1.02	4.99 %
UMP1	0.67	3.84 %
TPR4	0.58	4.23 %
TPR3	0.56	4.03 %
CBE5	0.39	2.88 %
TPR1	0.32	1.06 %
ANR1	0.29	7.38 %
PDM1	0.27	2.08 %
AVI1	0.27	1.56 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>52.07</b>	<b>7.80 %</b>