



TN : DAIKIN Sales Performance 20/05/2026 9:20 AM

MTD Sales
1,905.56 L

Brand Share %
17.08 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,905.06	17.15 %
D-Freez	0.50	0.98 %
Total	1,905.56	17.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	368.22	22.08 %
CHENNAI-01	312.23	16.38 %
SOUTH-03	301.98	22.16 %
SOUTH-01	270.08	17.20 %
TRICHY-01	265.91	16.03 %
SOUTH ARCOT	123.62	14.40 %
NORTH ARCOT	122.52	15.13 %
WEST-02	85.57	10.59 %
WEST-01	55.41	10.71 %
Total	1,905.56	17.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	368.22	22.11 %
Total	368.22	22.08 %

Branch *	MTD Sales L	Brand Share %
CH03	23.25	14.55 %
CH15	22.38	14.63 %
CH24	16.71	16.96 %
CH17	10.53	13.54 %
CH33	7.70	13.55 %
CH46	5.23	14.42 %
CH51	5.11	9.84 %
CH27	3.52	16.78 %
CH32	0.63	6.58 %
Total	368.22	22.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	312.23	16.46 %
Total	312.23	16.38 %

Branch *	MTD Sales L	Brand Share %
CH05	21.81	16.20 %
CH28	14.01	16.94 %
CH48	12.64	15.66 %
CH47	12.42	11.79 %
CH42	12.38	15.85 %
CH49	11.22	15.55 %
CH45	10.59	16.46 %
CH22	7.39	12.62 %
CZWH	7.17	6.97 %
GUD1	6.45	10.83 %
CH38	5.15	12.88 %
GUD2	4.53	16.33 %
CH39	4.11	11.46 %
KNR1	3.33	7.93 %
CH37	3.19	10.87 %
CH26	0.88	6.95 %
CH40	0.66	12.47 %
CH29	0.61	8.28 %
WHC3	0.15	4.95 %
Total	312.23	16.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	301.69	22.24 %
D-Freez	0.29	4.86 %
Total	301.98	22.16 %

Branch *	MTD Sales L	Brand Share %
DGL1	27.78	15.80 %
KRR1	4.96	7.82 %
CMR1	4.51	13.09 %
TMM1	3.17	10.12 %
PNV2	2.65	11.52 %
MLR1	2.54	13.06 %
TPT1	2.27	8.56 %
TEN1	2.25	11.79 %
PNI1	1.93	9.91 %
USL1	1.62	8.50 %
NKI1	1.57	13.08 %
MDU5	1.49	10.97 %
CBM1	1.39	9.52 %
NTM1	1.19	14.72 %
TEN2	0.64	3.86 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	14.62 %
Total	301.98	22.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	270.08	17.28 %
Total	270.08	17.20 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.04	14.66 %
TKS2	7.59	15.22 %
RND1	7.25	9.53 %
PKD1	5.93	13.94 %
TKS1	3.94	12.01 %
ARM1	3.93	16.37 %
SNL1	3.47	15.74 %
UDN1	3.46	15.05 %
MAR1	3.39	8.21 %
VNR2	3.30	5.89 %
VNR1	3.26	12.73 %
SDI1	2.88	14.51 %
ERL2	2.84	10.64 %
TYI1	2.83	9.12 %
KGL1	2.82	15.39 %
SVK1	2.74	5.41 %
SKD1	2.54	10.12 %
MMT1	2.47	9.55 %
APK2	2.45	10.18 %
PDI1	2.25	13.49 %
KYR1	1.77	12.23 %
TKY1	1.73	11.22 %
VKM1	1.25	6.01 %
STU2	1.25	6.01 %
APK1	0.87	3.15 %
KSM1		0.00 %
Total	270.08	17.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	265.91	16.11 %
Total	265.91	16.03 %

Branch *	MTD Sales L	Brand Share %
MVM1	13.83	13.61 %
TVR2	12.72	13.86 %
PTK1	8.33	10.62 %
PBR2	7.97	8.03 %
TRY3	6.59	13.31 %
KUM1	6.41	7.04 %
TRY4	6.06	13.54 %
TRY2	5.57	15.71 %
KIK1	5.08	10.29 %
TVR1	5.05	14.76 %
MDI1	4.71	7.74 %
KUM2	3.58	9.46 %
TYR1	2.70	6.52 %
NMM1	2.39	10.57 %
NCK1	2.21	9.91 %
AYR1	2.20	5.20 %
KRN1	2.18	9.92 %
TTP1	1.83	5.77 %
PBR1	1.55	3.36 %
TZSD		0.00 %
WTRZ	-4.20	16.88 %
Total	265.91	16.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	123.62	14.48 %
Total	123.62	14.40 %

Branch *	MTD Sales L	Brand Share %
POY1	18.98	16.10 %
VPM2	6.25	13.83 %
KKI2	5.40	9.26 %
TRK1	4.92	12.45 %
CDM1	4.81	6.78 %
PRT1	4.50	13.12 %
ULP1	4.41	11.52 %
SJI2	3.75	10.96 %
VCM2	3.45	11.99 %
KML1	3.36	8.28 %
TVM1	2.32	9.16 %
TDM1	1.92	7.96 %
MKM1	1.24	5.82 %
VCM1	0.30	2.31 %
VPM1	0.29	2.50 %
WHUT	-0.73	5.50 %
Total	123.62	14.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	122.52	15.26 %
Total	122.52	15.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.39	15.97 %
SBR1	10.30	15.58 %
TRT1	5.88	15.86 %
VEL1	4.60	8.20 %
VSI1	4.00	12.81 %
KPM1	3.85	11.26 %
CYR1	2.86	13.55 %
ABR1	2.58	7.70 %
ANI1	2.18	11.07 %
GDM1	1.56	7.37 %
TRR1	1.33	3.04 %
ARC2	1.28	5.21 %
WJP1	0.92	3.67 %
CGM1	0.91	9.28 %
UGI1	0.59	7.20 %
PLR1	0.40	2.49 %
BGR1	0.30	3.71 %
PTU1		0.00 %
WHVL	-2.56	10.63 %
Total	122.52	15.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	85.57	10.64 %
Total	85.57	10.59 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.41	15.12 %
ERD2	10.77	11.93 %
SLM3	7.72	15.19 %
NKL2	5.86	14.29 %
ATU1	4.60	14.22 %
MTR1	3.44	10.43 %
HSR2	3.17	15.46 %
KMM1	2.43	14.47 %
TCG1	2.14	8.68 %
SLM2	2.02	3.84 %
HRR1	1.96	14.87 %
HSR1	1.66	12.22 %
OML1	0.96	6.42 %
RSP1	0.96	4.03 %
SGG1	0.88	11.50 %
PMP1	0.85	9.58 %
EDP1	0.65	4.17 %
DPR1	0.64	5.46 %
VPD1	0.61	3.62 %
DPR2	0.59	4.55 %
KRI1	0.59	2.37 %
TRM1	0.56	3.64 %
EPI1	0.41	4.43 %
PLC1	0.34	4.59 %
CMI1	0.31	2.73 %
KVP1	0.29	2.40 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHKP	-1.62	17.00 %
Total	85.57	10.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.21	10.74 %
D-Freez	0.20	5.95 %
Total	55.41	10.71 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.35	13.60 %
AVI1	2.75	15.73 %
KMR1	2.70	8.54 %
TPR2	2.46	8.25 %
CBE1	2.28	8.23 %
SNR1	2.20	9.45 %
PLI1	2.13	9.47 %
TPR3	1.85	13.51 %
TPR4	1.83	12.58 %
CBE6	1.61	8.09 %
UMP1	1.33	7.22 %
PDM1	1.28	12.46 %
TPR1	0.92	2.79 %
MPM1	0.63	2.39 %
DPM2	0.34	2.26 %
PPI1	0.31	4.73 %
ANR1	0.31	5.28 %
CBE5	0.30	5.12 %
KMD1	0.28	2.69 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.42 %
Total	55.41	10.71 %