



TN : DAIKIN Sales Performance 20/04/2026 9:20 AM

MTD Sales
2,662.13 L

Brand Share %
12.74 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,661.06	12.77 %
D-Freez	1.07	1.84 %
Dummy-AC		0.00 %
Total	2,662.13	12.74 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	471.84	16.89 %
SOUTH-03	413.18	15.21 %
CHENNAI-02	402.45	17.28 %
SOUTH-01	370.25	10.98 %
TRICHY-01	328.42	11.43 %
WEST-01	177.28	9.46 %
NORTH ARCOT	174.87	11.53 %
WEST-02	164.32	8.17 %
SOUTH ARCOT	159.51	11.32 %
Total	2,662.13	12.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	471.64	16.91 %
D-Freez	0.20	3.84 %
Total	471.84	16.89 %

Branch *	MTD Sales L	Brand Share %
CH47	19.78	10.17 %
GUD1	15.15	12.67 %
CH22	7.23	9.25 %
CH38	6.30	8.97 %
KNR1	6.29	12.24 %
GUD2	5.30	11.72 %
CH37	5.06	9.73 %
CH39	4.32	8.68 %
CH29	0.58	12.02 %
MC09		0.00 %
Total	471.84	16.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	412.95	15.25 %
D-Freez	0.22	2.46 %
Total	413.18	15.21 %

Branch *	MTD Sales L	Brand Share %
DGL1	14.89	12.16 %
TEN2	6.76	8.82 %
KRR1	6.47	3.87 %
MDU4	6.08	8.28 %
TMM1	5.25	6.24 %
SVG1	3.23	5.25 %
PNI1	2.97	6.22 %
TEN1	2.91	6.65 %
MDU5	2.80	6.55 %
USL1	2.68	5.40 %
MNM1	2.12	6.80 %
NKI1	1.99	7.93 %
KPT1	1.71	7.07 %
BTU1	1.18	4.31 %
MLR1	1.13	2.41 %
BNR1	0.95	3.15 %
NTM1	0.77	3.58 %
SGP1	0.31	1.29 %
CBM1	0.29	0.64 %
ADP1	0.28	1.01 %
CMR1		0.00 %
PKM1		0.00 %
Total	413.18	15.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	402.45	17.30 %
Total	402.45	17.28 %

Branch *	MTD Sales L	Brand Share %
CH34	8.80	10.61 %
CH17	8.31	7.91 %
CH33	6.97	8.43 %
CH46	6.35	11.60 %
PON1	5.73	10.01 %
UKI1	5.45	12.51 %
CH44	4.48	6.90 %
CH27	2.81	8.22 %
CH01		0.00 %
Total	402.45	17.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	370.25	11.01 %
Total	370.25	10.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	49.82	11.73 %
TUT2	19.16	11.88 %
TKS1	10.62	10.55 %
TKS2	9.59	6.10 %
TCN1	8.39	10.15 %
ERL2	7.89	9.52 %
MAR1	6.22	5.07 %
KGL1	5.84	8.75 %
PKD1	5.26	6.30 %
SVK1	4.54	4.50 %
ASM1	4.41	8.91 %
TKY1	4.21	10.33 %
SNL1	4.07	10.74 %
TYI1	3.63	6.64 %
KYR1	3.17	8.87 %
APK1	2.87	5.67 %
ARM1	2.83	5.27 %
VNR1	2.67	8.44 %
RND1	2.54	2.09 %
MMT1	2.18	3.60 %
STU2	1.84	4.33 %
PDI1	1.82	4.30 %
VNR2	1.76	1.62 %
VKM1	1.65	5.58 %
KSM1	1.27	7.14 %
APK2	1.21	3.20 %
SKD1	1.02	3.32 %
WHTV	-1.44	9.80 %
Total	370.25	10.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	328.20	11.46 %
D-Freez	0.22	2.11 %
Total	328.42	11.43 %

Branch *	MTD Sales L	Brand Share %
PBR2	13.58	7.76 %
MVM1	13.07	8.63 %
PTK1	11.07	10.42 %
TRY4	10.53	12.40 %
TYR1	10.27	11.15 %
MDI1	9.06	11.18 %
TRY2	8.46	8.78 %
MSI1	5.58	9.47 %
TVR2	4.82	3.61 %
TTP1	4.45	8.60 %
PBR1	4.32	6.40 %
TVR1	3.75	6.99 %
KUM1	3.48	2.45 %
AYR1	3.01	4.69 %
KIK1	2.20	2.81 %
KRN1	1.96	4.43 %
NMM1	1.21	4.48 %
NCK1	0.31	1.16 %
WTRZ	-0.37	2.26 %
Total	328.42	11.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	177.07	9.47 %
D-Freez	0.22	5.70 %
Total	177.28	9.46 %

Branch *	MTD Sales L	Brand Share %
CBE4	13.04	10.29 %
MPM1	11.62	12.36 %
CBE6	8.43	11.01 %
TPR2	7.60	4.90 %
CBE1	6.47	8.18 %
KMR1	6.43	6.68 %
SUL1	5.93	12.29 %
TPR1	5.45	5.45 %
GBM1	3.18	5.52 %
UMP1	2.60	4.79 %
TPR3	2.21	4.92 %
KMD1	2.00	5.61 %
ANR1	1.69	9.63 %
CBE3	1.59	7.97 %
PDM1	1.29	3.38 %
AVI1	1.23	2.07 %
DPM2	1.07	2.19 %
CBE5	1.03	2.74 %
TPR4	0.96	3.92 %
SYM2	0.72	2.26 %
KGM1	0.63	1.48 %
PPI1	0.29	1.37 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-1.54	7.41 %
Total	177.28	9.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	174.87	11.61 %
Total	174.87	11.53 %

Branch *	MTD Sales L	Brand Share %
SBR1	11.52	11.21 %
KPM1	5.71	10.86 %
GDM1	5.00	7.96 %
VEL1	4.90	5.99 %
VNB1	4.89	8.86 %
SLG1	3.99	10.56 %
ANI1	3.58	10.23 %
WJD1	2.69	6.02 %
ABR1	2.51	2.84 %
TRR1	2.51	2.45 %
VSI1	1.80	3.15 %
WJP1	1.74	3.41 %
ARC2	1.70	3.01 %
CYR1	1.53	4.49 %
CGM1	0.28	1.11 %
PLR1	0.28	1.02 %
BGR1		0.00 %
WHVL	-0.24	1.64 %
Total	174.87	11.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	164.32	8.19 %
Dummy-AC		0.00 %
Total	164.32	8.17 %

Branch *	MTD Sales L	Brand Share %
ERD2	21.76	9.96 %
ERD1	14.62	6.35 %
SLM3	10.37	10.91 %
NKL2	9.00	8.68 %
ATU1	6.23	8.68 %
SLM2	5.34	6.47 %
HSR1	4.53	7.24 %
RSP1	4.41	7.86 %
OML1	3.93	9.14 %
TCG1	3.50	6.54 %
DPR1	2.81	8.64 %
APN1	2.67	10.19 %
WHKP	2.57	11.49 %
HSR2	2.23	3.78 %
DPR2	2.23	6.51 %
KRI1	2.09	2.80 %
EDP1	2.00	7.37 %
EPI1	1.98	5.19 %
MCR1	1.74	4.56 %
TRM1	1.63	4.22 %
MTR1	1.55	3.23 %
VKL1	1.38	5.78 %
KMM1	1.36	4.31 %
CMI1	1.34	5.30 %
SGG1	1.03	4.92 %
KAM1	0.90	3.91 %
KVP1	0.86	2.70 %
PLC1	0.75	2.49 %
VPD1	0.62	1.64 %
BMD1	0.62	3.02 %
PDR1	0.30	0.89 %
SGI1	0.27	1.61 %
PMP1		0.00 %
WHPD		0.00 %
Total	164.32	8.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	159.30	11.35 %
D-Freez	0.22	4.86 %
Total	159.51	11.32 %

Branch *	MTD Sales L	Brand Share %
POY1	17.37	10.19 %
VPM2	11.84	12.62 %
PRT1	7.44	10.41 %
TRK1	7.13	10.73 %
CDM1	6.92	8.73 %
KKI2	5.55	6.70 %
ULP1	3.60	5.48 %
VCM1	3.10	10.51 %
TVM1	1.84	4.94 %
TDM1	1.66	3.28 %
STP1	1.54	6.96 %
SJI2	1.42	1.87 %
VPM1	1.23	6.01 %
KML1	0.32	0.70 %
Total	159.51	11.32 %