



TN : DAIKIN Sales Performance 20/03/2026 9:20 AM

MTD Sales
1,176.62 L

Brand Share %
14.68 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,175.38	14.71 %
D-Freez	1.24	4.68 %
Dummy-AC		21.74 %
Total	1,176.62	14.68 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	222.30	17.97 %
TRICHY-01	208.63	17.48 %
SOUTH-03	203.71	20.16 %
CHENNAI-02	176.53	17.67 %
SOUTH-01	134.28	11.55 %
NORTH ARCOT	71.00	12.78 %
SOUTH ARCOT	59.33	11.42 %
WEST-02	51.76	7.27 %
WEST-01	49.08	7.85 %
Total	1,176.62	14.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	221.95	18.01 %
D-Freez	0.35	7.60 %
Total	222.30	17.97 %

Branch *	MTD Sales L	Brand Share %
CH14	10.85	13.62 %
CH08	9.88	13.78 %
CH49	8.38	13.07 %
CH25	5.79	11.54 %
CH28	4.95	10.96 %
CH45	4.23	11.07 %
GUD1	3.96	9.40 %
CH30	3.69	10.09 %
KNR1	3.15	12.00 %
GUD2	2.88	11.72 %
CH38	1.73	8.66 %
CH39	1.58	6.88 %
CH26	1.25	9.96 %
TKM1	1.15	11.09 %
CH37	0.88	3.94 %
CH29	0.32	9.59 %
WCHN		0.00 %
WHC3		0.00 %
Total	222.30	17.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	208.63	17.51 %
Dummy-AC		100.00 %
Total	208.63	17.48 %

Branch *	MTD Sales L	Brand Share %
MDI1	4.68	14.39 %
PBR2	3.94	6.16 %
MVM1	3.29	5.85 %
TVR2	3.24	7.13 %
TNJ2	3.19	5.95 %
PDK1	3.19	11.38 %
JKM1	3.04	11.71 %
KIK1	2.15	11.35 %
TYR1	1.42	5.24 %
MSI1	1.42	6.76 %
PBR1	1.33	6.03 %
ORU1	1.22	11.34 %
AYR1	1.11	5.29 %
APM1	0.56	6.65 %
KRN1	0.28	1.86 %
Total	208.63	17.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	203.71	20.21 %
Total	203.71	20.16 %

Branch *	MTD Sales L	Brand Share %
DGL1	7.44	13.76 %
MDU6	4.94	10.93 %
MDU7	4.82	13.49 %
KRR1	2.09	4.39 %
PVI1	2.05	11.06 %
TPT1	2.04	8.90 %
KYK1	1.85	13.67 %
TEN2	1.60	8.42 %
CMR1	0.87	6.16 %
MDU4	0.83	3.50 %
BTU1	0.81	7.21 %
BNR1	0.79	5.94 %
TEN1	0.75	4.19 %
PKM1	0.72	8.81 %
NTM1	0.66	9.84 %
MDU5	0.59	3.74 %
KPT1	0.54	5.75 %
USL1	0.53	3.38 %
TMM1	0.32	1.34 %
NKI1	0.30	3.58 %
PNI1	0.30	1.51 %
ADP1	0.24	2.01 %
CBM1		0.00 %
MLR1		0.00 %
Total	203.71	20.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	176.53	17.69 %
Dummy-AC		10.53 %
Total	176.53	17.67 %

Branch *	MTD Sales L	Brand Share %
CH03	11.28	13.14 %
CH15	10.77	10.18 %
CH21	8.52	14.28 %
CH24	8.05	13.51 %
CH12	7.56	12.51 %
CH51	5.36	13.79 %
CH17	3.17	8.26 %
PON1	2.73	12.80 %
CH44	2.66	9.22 %
UKI1	2.63	12.77 %
CH23	1.97	7.68 %
CH36	1.17	7.10 %
CH27	0.54	4.44 %
Total	176.53	17.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.60	11.58 %
D-Freez	0.68	8.48 %
Total	134.28	11.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	29.80	12.13 %
NGR1	9.48	13.28 %
KVT1	6.72	12.73 %
PKD1	3.55	11.88 %
TKS2	3.34	6.81 %
S2SD	2.74	10.80 %
TKS1	2.59	8.40 %
APK2	2.52	11.04 %
VNR1	2.22	9.37 %
SDI1	1.89	9.44 %
RND1	1.88	5.86 %
SVK1	1.72	4.81 %
SNL1	1.66	13.67 %
UDN1	1.64	13.10 %
KYR1	1.57	14.45 %
ARM1	1.36	12.39 %
TYI1	1.23	9.57 %
MAR1	0.85	2.97 %
PDI1	0.73	4.21 %
ASM1	0.72	4.52 %
KGL1	0.61	3.79 %
MMT1	0.58	4.16 %
ERL2	0.56	3.85 %
STU2	0.38	2.80 %
VKM1	0.31	2.47 %
APK1	0.30	1.71 %
SKD1	0.29	2.97 %
VNR2	0.25	0.69 %
COL1		0.00 %
KSM1		0.00 %
WHTV		0.00 %
Total	134.28	11.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	71.00	12.85 %
Total	71.00	12.78 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.86	10.77 %
VEL2	4.16	9.29 %
KPM1	3.45	13.54 %
VEL1	2.51	9.24 %
TRR1	2.26	8.26 %
ANI1	1.77	13.06 %
WJD1	1.29	6.70 %
CYR1	1.20	10.84 %
VSI1	1.11	5.99 %
SLG1	0.99	6.41 %
ABR1	0.92	4.22 %
WJP1	0.91	6.04 %
PLR1	0.61	5.15 %
VNB1	0.59	3.96 %
ARC2	0.31	1.30 %
GDM1	0.29	2.29 %
PTU1	0.29	4.84 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	71.00	12.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	59.11	11.44 %
D-Freez	0.22	8.10 %
Total	59.33	11.42 %

Branch *	MTD Sales L	Brand Share %
POY2	7.22	14.39 %
NVL2	3.44	10.41 %
TDM1	2.36	10.37 %
KKI2	2.23	9.21 %
TRK1	1.93	8.71 %
KML1	1.89	13.10 %
VCM1	1.29	6.21 %
PRT1	1.17	5.50 %
MKM1	0.88	5.11 %
STP1	0.66	8.67 %
ULP1	0.61	3.41 %
CDM1	0.60	2.61 %
SJI2	0.33	1.27 %
TVM1		0.00 %
WHUT		0.00 %
Total	59.33	11.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.77	7.28 %
Dummy-AC		100.00 %
D-Freez	-0.01	-1.54 %
Total	51.76	7.27 %

Branch *	MTD Sales L	Brand Share %
SLM3	4.71	12.13 %
ERD1	2.93	4.76 %
ERD2	1.98	2.83 %
NKL2	1.89	4.76 %
SLM2	1.88	6.59 %
HSR1	1.84	11.82 %
RSP1	1.56	8.87 %
ATU1	1.25	4.54 %
PDR1	1.12	8.14 %
EPI1	1.11	7.70 %
APN1	1.10	10.39 %
PMP1	0.91	7.31 %
VKL1	0.84	10.93 %
TCG1	0.84	4.11 %
EDP1	0.79	5.63 %
DPR2	0.71	4.01 %
HSR2	0.65	3.90 %
OML1	0.63	3.58 %
DPR1	0.40	2.81 %
SGI1	0.38	8.86 %
KMM1	0.31	3.26 %
HRR1	0.29	1.79 %
KVP1	0.26	2.12 %
TRM1	0.26	1.42 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	51.76	7.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.08	7.87 %
Total	49.08	7.85 %

Branch *	MTD Sales L	Brand Share %
CBE1	3.34	11.47 %
CBE4	3.13	7.20 %
SNR1	3.10	11.26 %
TPR2	2.93	5.42 %
SUL1	2.53	14.14 %
KMR1	2.35	6.54 %
CBE6	1.68	6.52 %
MPM1	1.02	5.45 %
PLI1	0.81	3.82 %
UMP1	0.67	3.97 %
TPR4	0.58	4.60 %
TPR3	0.56	4.11 %
CBE5	0.39	3.09 %
TPR1	0.32	1.07 %
ANR1	0.29	7.38 %
PDM1	0.27	2.18 %
AVI1	0.27	1.64 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	49.08	7.85 %