

MTD Sales
221.14 L

Brand Share %
14.27 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	218.22	14.38 %
D-Freez	2.92	9.10 %
Total	221.14	14.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.88	14.81 %
CHENNAI-01	45.58	15.38 %
CHENNAI-02	36.54	16.92 %
TRICHY-01	31.14	13.99 %
SOUTH-03	19.39	12.59 %
NORTH ARCOT	11.62	14.72 %
SOUTH ARCOT	10.69	10.06 %
WEST-02	10.09	15.14 %
WEST-01	5.89	9.68 %
KL-SOUTH	1.32	7.50 %
Total	221.14	14.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.88	14.92 %
D-Freez	1.00	10.86 %
Total	48.88	14.81 %

Branch *	MTD Sales L	Brand Share %
MAR1	1.80	12.57 %
KVT1	1.47	10.27 %
PKD1	1.22	13.38 %
TCN1	1.01	13.95 %
RND1	0.89	6.09 %
TYI1	0.85	11.41 %
SDI1	0.59	7.64 %
ERL2	0.59	7.28 %
SVK1	0.58	7.09 %
TKY1	0.57	9.16 %
TKS1	0.52	11.51 %
SNL1	0.39	8.70 %
APK1	0.29	9.06 %
SKD1	0.28	8.68 %
VNR2	0.24	3.69 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	48.88	14.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.35	15.51 %
D-Freez	0.23	5.60 %
Total	45.58	15.38 %

Branch *	MTD Sales L	Brand Share %
CH48	1.70	12.33 %
CH45	1.53	12.42 %
AVD1	1.29	12.35 %
GUD1	1.24	12.88 %
CH19	1.21	5.88 %
CH28	1.12	11.58 %
CH11	0.84	6.54 %
KNR1	0.61	8.79 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
WHC3		0.00 %
CZWH	-1.14	-175.38 %
Total	45.58	15.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.54	17.10 %
Total	36.54	16.92 %

Branch *	MTD Sales L	Brand Share %
CH03	1.82	10.61 %
CH21	1.78	11.22 %
CH18	1.54	12.58 %
CH12	1.21	11.44 %
CH24	1.21	9.57 %
CH33	0.92	11.84 %
CH17	0.62	10.51 %
CH31	0.31	8.05 %
GPD1	0.29	8.09 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	36.54	16.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.70	13.95 %
D-Freez	0.44	17.15 %
Total	31.14	13.99 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.69	13.54 %
TRY2	1.12	10.55 %
PBR2	0.91	10.28 %
PDK1	0.88	12.31 %
KUM1	0.59	4.73 %
TYR1	0.54	11.53 %
TTP1	0.27	11.67 %
AYR1		0.00 %
JKM1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	31.14	13.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.16	12.70 %
D-Freez	0.23	7.43 %
Total	19.39	12.59 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.88	11.29 %
MDU6	0.60	7.20 %
MDU3	0.54	11.81 %
TMM1	0.29	6.62 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	19.39	12.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.12	14.47 %
D-Freez	0.50	24.01 %
Total	11.62	14.72 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.51	9.91 %
TRR1	0.28	12.72 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.62	14.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.46	10.25 %
D-Freez	0.23	5.43 %
Total	10.69	10.06 %

Branch *	MTD Sales L	Brand Share %
POY1	1.91	13.42 %
CDM1	1.15	12.15 %
VPM2	0.75	11.08 %
PRT1	0.68	11.64 %
NVL2	0.61	14.17 %
KLM1	0.31	3.38 %
TDM1	0.31	6.36 %
KKI2	0.30	6.04 %
MKM1	0.30	13.19 %
KML1	0.30	8.54 %
TRK1	0.23	5.87 %
SJI1		0.00 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	10.69	10.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.81	15.10 %
D-Freez	0.28	16.58 %
Total	10.09	15.14 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	6.15 %
SLM1	0.27	4.10 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	10.09	15.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.89	9.96 %
Total	5.89	9.68 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.30	10.21 %
CBE6	0.29	9.16 %
MPM1	0.29	12.55 %
CBE5	0.28	3.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.89	9.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.32	7.94 %
Total	1.32	7.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.06	8.28 %
PAS1	0.26	7.67 %
KLR1		0.00 %
Total	1.32	7.50 %