



TN : DAIKIN Sales Performance 19/05/2026 9:20 AM

MTD Sales
1,853.26 L

Brand Share %
17.02 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,852.76	17.09 %
D-Freez	0.50	1.03 %
Total	1,853.26	17.02 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	358.13	22.08 %
CHENNAI-01	299.57	16.23 %
SOUTH-03	292.98	22.04 %
TRICHY-01	263.15	16.10 %
SOUTH-01	259.74	17.06 %
SOUTH ARCOT	122.02	14.49 %
NORTH ARCOT	117.95	14.92 %
WEST-02	84.31	10.59 %
WEST-01	55.41	10.88 %
Total	1,853.26	17.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	358.13	22.12 %
Total	358.13	22.08 %

Branch *	MTD Sales L	Brand Share %
CH03	22.56	14.64 %
CH15	22.04	14.77 %
CH17	9.93	13.28 %
CH33	7.70	13.77 %
CH51	5.11	9.95 %
CH46	4.56	13.18 %
CH27	3.24	15.87 %
CH32	0.63	7.10 %
Total	358.13	22.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	299.57	16.31 %
Total	299.57	16.23 %

Branch *	MTD Sales L	Brand Share %
CH05	21.50	16.50 %
CH48	12.64	16.01 %
CH47	12.14	11.82 %
CH42	12.07	15.92 %
CH49	10.91	15.25 %
CH45	10.59	16.70 %
CZWH	7.17	7.86 %
CH22	7.07	12.54 %
GUD1	6.14	10.36 %
CH38	5.15	12.97 %
GUD2	4.53	16.67 %
CH39	4.11	11.72 %
KNR1	3.33	8.29 %
CH37	2.87	9.99 %
CH26	0.88	6.95 %
CH29	0.61	8.28 %
CH40	0.32	6.84 %
WHC3	0.15	4.95 %
Total	299.57	16.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	292.69	22.11 %
D-Freez	0.29	4.86 %
Total	292.98	22.04 %

Branch *	MTD Sales L	Brand Share %
DGL1	27.45	15.74 %
SVG1	5.60	16.44 %
KRR1	4.96	7.82 %
CMR1	4.51	13.09 %
TMM1	3.17	10.32 %
PNV2	2.65	11.83 %
MLR1	2.54	13.45 %
TPT1	2.27	8.75 %
TEN1	2.25	11.98 %
PNI1	1.93	10.07 %
USL1	1.62	10.12 %
MDU5	1.49	11.18 %
CBM1	1.39	9.52 %
NKI1	1.26	11.09 %
NTM1	1.19	16.12 %
TEN2	0.64	3.93 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	15.31 %
Total	292.98	22.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	263.15	16.17 %
Total	263.15	16.10 %

Branch *	MTD Sales L	Brand Share %
MVM1	13.83	13.75 %
TVR2	12.72	13.90 %
PTK1	8.33	10.82 %
PBR2	7.97	8.23 %
TRY3	6.25	12.86 %
KUM1	6.09	6.78 %
TRY4	5.75	13.05 %
TRY2	5.57	16.66 %
KIK1	5.08	10.47 %
TVR1	4.72	14.26 %
MDI1	4.71	7.87 %
KUM2	3.58	9.79 %
TYR1	2.70	6.61 %
NMM1	2.39	10.57 %
NCK1	2.21	10.43 %
KRN1	2.18	10.06 %
AYR1	1.87	4.45 %
TTP1	1.83	5.82 %
PBR1	1.55	3.49 %
TZSD		0.00 %
WTRZ	-3.58	16.05 %
Total	263.15	16.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	259.74	17.14 %
Total	259.74	17.06 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.04	14.80 %
TKS2	7.26	14.82 %
RND1	6.60	9.11 %
PKD1	5.65	13.70 %
TKS1	3.94	12.01 %
ARM1	3.59	15.17 %
SNL1	3.47	15.97 %
UDN1	3.46	15.25 %
MAR1	3.39	8.34 %
VNR2	3.30	6.05 %
VNR1	3.26	13.23 %
ERL2	2.84	10.64 %
KGL1	2.82	15.71 %
SVK1	2.74	5.51 %
SKD1	2.54	10.12 %
TYI1	2.49	8.31 %
MMT1	2.47	9.81 %
APK2	2.45	10.76 %
SDI1	2.04	11.40 %
PDI1	1.96	12.63 %
KYR1	1.77	12.48 %
TKY1	1.73	11.84 %
VKM1	1.25	6.28 %
STU2	1.25	6.10 %
APK1	0.59	2.20 %
KSM1		0.00 %
Total	259.74	17.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	122.02	14.57 %
Total	122.02	14.49 %

Branch *	MTD Sales L	Brand Share %
POY1	18.98	16.38 %
VPM2	6.25	13.92 %
KKI2	5.40	9.46 %
TRK1	4.92	12.57 %
PRT1	4.50	13.36 %
CDM1	4.48	6.64 %
ULP1	4.41	11.61 %
SJI2	3.75	11.08 %
KML1	3.36	8.34 %
VCM2	2.81	9.99 %
TVM1	2.32	9.16 %
TDM1	1.61	6.97 %
MKM1	1.24	6.26 %
VCM1	0.30	2.31 %
VPM1	0.29	2.50 %
WHUT	-0.43	3.35 %
Total	122.02	14.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	117.95	15.03 %
Total	117.95	14.92 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.33	15.13 %
SBR1	9.68	15.07 %
TRT1	5.88	16.70 %
WJD1	4.37	16.97 %
VEL1	4.25	7.93 %
VSI1	4.00	12.93 %
KPM1	3.51	10.47 %
ABR1	2.58	7.70 %
CYR1	2.53	12.71 %
ANI1	2.18	11.24 %
GDM1	1.56	7.56 %
TRR1	1.33	3.06 %
ARC2	1.28	5.39 %
WJP1	0.92	3.67 %
CGM1	0.91	9.68 %
UGI1	0.59	7.20 %
PLR1	0.40	2.49 %
BGR1	0.30	3.71 %
PTU1		0.00 %
WHVL	-2.56	11.44 %
Total	117.95	14.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	84.31	10.64 %
Total	84.31	10.59 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.08	15.06 %
ERD2	10.77	12.18 %
SLM3	7.41	14.76 %
NKL2	5.86	14.62 %
ATU1	4.60	14.52 %
MTR1	3.44	10.94 %
HSR2	3.17	15.46 %
TCG1	2.14	8.68 %
KMM1	2.09	12.93 %
SLM2	2.02	3.88 %
HRR1	1.96	14.87 %
HSR1	1.66	12.46 %
OML1	0.96	6.42 %
RSP1	0.96	4.22 %
SGG1	0.88	11.50 %
PMP1	0.85	9.58 %
EDP1	0.65	4.24 %
DPR1	0.64	5.46 %
VPD1	0.61	3.68 %
DPR2	0.59	4.55 %
KRI1	0.59	2.37 %
TRM1	0.56	3.64 %
EPI1	0.41	4.43 %
PLC1	0.34	4.78 %
CMI1	0.31	2.81 %
KVP1	0.29	2.40 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	84.31	10.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.21	10.90 %
D-Freez	0.20	7.32 %
Total	55.41	10.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.35	13.90 %
AVI1	2.75	16.03 %
KMR1	2.70	8.97 %
TPR2	2.46	8.30 %
CBE1	2.28	8.38 %
SNR1	2.20	9.59 %
PLI1	2.13	9.47 %
TPR3	1.85	13.51 %
TPR4	1.83	12.69 %
CBE6	1.61	8.09 %
UMP1	1.33	7.22 %
PDM1	1.28	12.86 %
TPR1	0.92	2.81 %
MPM1	0.63	2.39 %
DPM2	0.34	2.40 %
PPI1	0.31	4.73 %
ANR1	0.31	5.28 %
CBE5	0.30	5.12 %
KMD1	0.28	2.69 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.46 %
Total	55.41	10.88 %