



TN : DAIKIN Sales Performance 19/04/2026 9:20 AM

MTD Sales
2,456.04 L

Brand Share %
12.54 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,454.97	12.57 %
D-Freez	1.07	1.91 %
Dummy-AC		0.00 %
Total	2,456.04	12.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	436.85	16.70 %
SOUTH-03	374.34	14.71 %
CHENNAI-02	373.02	17.10 %
SOUTH-01	343.72	10.90 %
TRICHY-01	314.03	11.54 %
NORTH ARCOT	160.03	11.24 %
WEST-01	158.07	9.30 %
SOUTH ARCOT	148.98	11.11 %
WEST-02	147.01	7.74 %
Total	2,456.04	12.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	436.65	16.73 %
D-Freez	0.20	3.95 %
Total	436.85	16.70 %

Branch *	MTD Sales L	Brand Share %
CH47	18.86	10.16 %
GUD1	13.62	11.96 %
CH25	12.35	11.98 %
CH22	6.31	8.62 %
CH38	6.30	9.54 %
KNR1	5.36	11.32 %
GUD2	4.96	11.61 %
CH37	4.72	9.50 %
CH39	3.40	7.26 %
CH29	0.58	12.02 %
MC09		0.00 %
Total	436.85	16.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	374.11	14.75 %
D-Freez	0.22	2.65 %
Total	374.34	14.71 %

Branch *	MTD Sales L	Brand Share %
KRR1	6.17	3.75 %
TEN2	6.09	8.56 %
MDU4	5.11	7.60 %
TMM1	4.67	5.79 %
SVG1	3.23	5.39 %
PNI1	2.97	6.84 %
MDU5	2.80	7.02 %
USL1	2.68	5.92 %
TEN1	2.24	5.94 %
NKI1	1.99	8.30 %
KPT1	1.71	7.17 %
MNM1	1.27	4.28 %
MLR1	1.13	2.47 %
BNR1	0.95	3.27 %
BTU1	0.92	3.63 %
NTM1	0.40	1.91 %
SGP1	0.31	1.36 %
CBM1	0.29	0.72 %
ADP1	0.28	1.07 %
CMR1		0.00 %
PKM1		0.00 %
Total	374.34	14.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	373.02	17.12 %
Total	373.02	17.10 %

Branch *	MTD Sales L	Brand Share %
CH17	7.76	7.66 %
CH34	7.68	9.50 %
CH33	6.33	8.13 %
CH46	5.53	10.69 %
PON1	5.11	9.88 %
UKI1	4.38	10.70 %
CH44	4.17	6.74 %
CH27	2.81	8.72 %
CH01		0.00 %
Total	373.02	17.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	343.72	10.92 %
Total	343.72	10.90 %

Branch *	MTD Sales L	Brand Share %
TVL1	45.26	11.37 %
TUT2	19.16	12.41 %
TKS1	9.71	10.38 %
TCN1	7.77	9.72 %
TKS2	7.66	5.29 %
ERL2	7.58	9.58 %
SDI1	6.24	12.43 %
MAR1	5.91	5.38 %
KGL1	4.92	8.01 %
PKD1	4.64	6.04 %
SVK1	4.54	4.92 %
TKY1	4.21	11.30 %
ASM1	4.10	8.74 %
SNL1	4.07	11.75 %
TYI1	3.63	7.03 %
KYR1	3.17	9.64 %
APK1	2.59	5.38 %
RND1	2.54	2.26 %
ARM1	2.51	5.06 %
MMT1	2.18	3.81 %
VNR1	2.05	6.93 %
PDI1	1.82	4.64 %
VNR2	1.76	1.78 %
STU2	1.57	4.07 %
VKM1	1.33	4.96 %
KSM1	1.27	7.77 %
APK2	1.21	3.53 %
SKD1	0.62	2.12 %
WHTV	-1.17	8.65 %
Total	343.72	10.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	313.81	11.58 %
D-Freez	0.22	2.16 %
Total	314.03	11.54 %

Branch *	MTD Sales L	Brand Share %
PBR2	12.90	7.89 %
MVM1	12.44	8.57 %
PTK1	10.47	10.30 %
TYR1	10.27	12.14 %
TRY4	9.36	11.86 %
MDI1	8.38	11.03 %
TRY2	8.12	8.75 %
MSI1	4.99	8.97 %
PBR1	4.32	7.08 %
TVR2	4.22	3.29 %
TTP1	3.88	7.93 %
TVR1	3.75	7.25 %
KUM1	3.19	2.32 %
KIK1	2.20	2.92 %
AYR1	1.98	3.45 %
KRN1	1.96	4.68 %
NMM1	1.21	4.58 %
NCK1	0.31	1.18 %
WTRZ	-0.37	2.49 %
Total	314.03	11.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	160.03	11.31 %
Total	160.03	11.24 %

Branch *	MTD Sales L	Brand Share %
SBR1	8.99	9.76 %
KPM1	5.45	11.41 %
VNB1	4.89	8.97 %
GDM1	4.63	7.70 %
VEL1	4.22	5.31 %
ANI1	3.58	10.77 %
SLG1	3.34	9.60 %
ABR1	2.51	2.96 %
TRR1	2.51	2.52 %
WJD1	2.06	4.82 %
VSI1	1.80	3.33 %
WJP1	1.74	3.61 %
CYR1	1.53	4.72 %
ARC2	1.38	2.72 %
CGM1	0.28	1.23 %
PLR1	0.28	1.07 %
BGR1		0.00 %
WHVL	-0.24	1.64 %
Total	160.03	11.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	157.86	9.31 %
D-Freez	0.22	5.70 %
Total	158.07	9.30 %

Branch *	MTD Sales L	Brand Share %
CBE4	9.28	8.45 %
CBE6	7.22	10.12 %
TPR2	6.80	4.97 %
CBE1	5.86	8.20 %
KMR1	5.81	6.56 %
SUL1	4.72	10.71 %
TPR1	4.35	4.97 %
GBM1	2.45	4.83 %
UMP1	2.30	5.01 %
TPR3	2.21	5.70 %
ANR1	1.69	10.19 %
KMD1	1.61	5.15 %
PDM1	1.29	3.74 %
CBE3	1.25	6.73 %
AVI1	1.23	2.19 %
DPM2	1.07	2.36 %
TPR4	0.96	4.38 %
CBE5	0.74	2.24 %
SYM2	0.39	1.34 %
KGM1	0.31	0.80 %
PPI1	0.29	1.42 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-1.54	7.54 %
Total	158.07	9.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	148.77	11.13 %
D-Freez	0.22	5.11 %
Total	148.98	11.11 %

Branch *	MTD Sales L	Brand Share %
POY1	15.76	9.88 %
TRK1	7.13	11.28 %
PRT1	7.12	10.48 %
CDM1	5.77	7.93 %
KKI2	5.26	6.64 %
ULP1	3.29	5.18 %
VCM1	3.10	10.63 %
TVM1	1.84	5.07 %
TDM1	1.66	3.39 %
STP1	1.54	7.15 %
SJ2	1.42	1.95 %
VPM1	1.23	6.33 %
KML1	0.32	0.72 %
Total	148.98	11.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	147.01	7.76 %
Dummy-AC		0.00 %
Total	147.01	7.74 %

Branch *	MTD Sales L	Brand Share %
ERD2	18.55	9.01 %
ERD1	13.71	6.28 %
SLM3	9.20	10.46 %
NKL2	9.00	8.96 %
ATU1	5.65	8.61 %
SLM2	5.04	6.38 %
HSR1	4.53	7.70 %
RSP1	3.82	7.22 %
OML1	3.00	7.58 %
DPR1	2.81	9.05 %
APN1	2.67	11.12 %
TCG1	2.58	5.16 %
WHKP	2.57	11.49 %
HSR2	2.23	4.11 %
DPR2	2.23	6.81 %
EPI1	1.98	5.44 %
MCR1	1.74	4.68 %
EDP1	1.62	6.28 %
KMM1	1.36	4.31 %
CMI1	1.34	5.49 %
TRM1	1.32	3.61 %
MTR1	1.21	2.70 %
KRI1	0.93	1.34 %
KAM1	0.90	4.07 %
KVP1	0.86	2.84 %
PLC1	0.75	2.71 %
VKL1	0.70	3.23 %
SGG1	0.64	3.22 %
VPD1	0.62	1.71 %
BMD1	0.62	3.10 %
PDR1	0.30	0.93 %
SGI1	0.27	1.64 %
PMP1		0.00 %
WHPD		0.00 %
Total	147.01	7.74 %