



# TN : DAIKIN Sales Performance 19/03/2026 9:20 AM

MTD Sales  
1,140.89 L

Brand Share %  
14.75 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,139.85	14.78 %
D-Freez	1.04	4.12 %
Dummy-AC		21.74 %
<b>Total</b>	<b>1,140.89</b>	<b>14.75 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	217.90	18.30 %
TRICHY-01	201.32	17.44 %
SOUTH-03	197.74	20.26 %
CHENNAI-02	172.42	18.02 %
SOUTH-01	125.82	11.41 %
NORTH ARCOT	68.81	12.79 %
SOUTH ARCOT	58.76	11.68 %
WEST-02	50.66	7.27 %
WEST-01	47.45	7.70 %
<b>Total</b>	<b>1,140.89</b>	<b>14.75 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	217.55	18.34 %
D-Freez	0.35	7.60 %
<b>Total</b>	<b>217.90</b>	<b>18.30 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	10.85	14.29 %
CH08	9.25	13.53 %
CH49	8.10	13.30 %
CH25	5.79	12.14 %
CH28	4.28	9.93 %
GUD1	3.96	9.71 %
CH45	3.92	10.80 %
CH30	3.69	11.03 %
KNR1	3.15	12.00 %
GUD2	2.88	12.03 %
CH38	1.73	8.79 %
CH39	1.58	7.13 %
CH26	1.25	9.96 %
TKM1	1.15	11.09 %
CH37	0.88	3.94 %
CH29	0.32	9.59 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>217.90</b>	<b>18.30 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	201.32	17.46 %
Dummy-AC		100.00 %
<b>Total</b>	<b>201.32</b>	<b>17.44 %</b>

Branch *	MTD Sales L	Brand Share %
MDI1	4.38	14.11 %
PBR2	3.94	6.24 %
MVM1	3.29	6.05 %
TVR2	3.24	7.24 %
TNJ2	3.19	6.13 %
PDK1	3.19	12.21 %
JKM1	3.04	11.86 %
TVR1	2.71	12.78 %
KIK1	2.15	11.55 %
TYR1	1.42	5.44 %
MSI1	1.42	6.85 %
PBR1	1.33	6.38 %
ORU1	1.22	12.31 %
AYR1	1.11	5.47 %
APM1	0.56	7.18 %
KRN1	0.28	1.93 %
<b>Total</b>	<b>201.32</b>	<b>17.44 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	197.74	20.31 %
<b>Total</b>	<b>197.74</b>	<b>20.26 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	7.44	13.98 %
MDU6	4.94	11.98 %
MDU7	4.54	13.46 %
KRR1	2.09	4.42 %
TPT1	2.04	8.90 %
PVI1	1.79	10.50 %
TEN2	1.60	8.56 %
CMR1	0.87	6.16 %
MDU4	0.83	3.59 %
BTU1	0.81	7.21 %
BNR1	0.79	6.24 %
TEN1	0.75	4.38 %
PKM1	0.72	9.20 %
NTM1	0.66	10.23 %
MDU5	0.59	3.80 %
KPT1	0.54	5.94 %
USL1	0.53	3.38 %
TMM1	0.32	1.36 %
NKI1	0.30	3.86 %
PNI1	0.30	1.61 %
ADP1	0.24	2.07 %
CBM1		0.00 %
MLR1		0.00 %
<b>Total</b>	<b>197.74</b>	<b>20.26 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	172.42	18.04 %
Dummy-AC		10.53 %
Total	172.42	18.02 %

Branch *	MTD Sales L	Brand Share %
CH15	10.47	10.38 %
CH03	9.78	12.74 %
CH21	8.14	13.98 %
CH24	8.05	13.78 %
CH12	6.90	12.06 %
CH51	5.36	14.33 %
CH17	3.17	8.46 %
PON1	2.73	13.29 %
CH44	2.66	9.35 %
UKI1	2.63	12.95 %
CH23	1.97	9.76 %
CH36	1.17	7.24 %
CH27	0.54	4.57 %
Total	172.42	18.02 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	125.34	11.44 %
D-Freez	0.48	6.78 %
<b>Total</b>	<b>125.82</b>	<b>11.41 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	28.88	12.26 %
NGR1	9.17	13.18 %
KVT1	6.72	13.61 %
PKD1	3.55	12.27 %
TKS2	3.34	7.04 %
TKS1	2.59	8.79 %
VNR1	2.22	9.37 %
S2SD	2.22	9.70 %
APK2	2.19	10.24 %
SDI1	1.89	10.26 %
RND1	1.88	6.00 %
SNL1	1.66	14.34 %
UDN1	1.64	13.97 %
SVK1	1.42	4.29 %
TYI1	1.03	8.85 %
ARM1	1.00	9.69 %
KYR1	0.95	9.30 %
MAR1	0.85	3.39 %
SGT1	0.81	13.73 %
PDI1	0.73	4.62 %
ASM1	0.72	4.72 %
KGL1	0.61	3.79 %
MMT1	0.58	4.26 %
ERL2	0.56	4.11 %
STU2	0.38	2.94 %
APK1	0.30	1.76 %
SKD1	0.29	3.03 %
VNR2	0.25	0.73 %
COL1		0.00 %
KSM1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>125.82</b>	<b>11.41 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	68.81	12.87 %
Total	68.81	12.79 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.86	11.16 %
VEL2	4.16	9.84 %
KPM1	3.45	13.54 %
VEL1	2.23	8.70 %
TRR1	1.98	7.48 %
ANI1	1.77	13.56 %
WJD1	1.29	6.89 %
CYR1	1.20	10.84 %
VSI1	1.11	5.99 %
SLG1	0.99	6.53 %
ABR1	0.92	4.43 %
WJP1	0.91	6.48 %
PLR1	0.61	5.28 %
VNB1	0.59	4.14 %
GDM1	0.29	2.41 %
PTU1	0.29	4.84 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	68.81	12.79 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	58.54	11.70 %
D-Freez	0.22	8.10 %
Total	58.76	11.68 %

Branch *	MTD Sales L	Brand Share %
POY2	6.91	14.16 %
NVL2	3.44	10.72 %
TDM1	2.36	10.50 %
KKI2	2.23	9.44 %
TRK1	1.93	9.24 %
KML1	1.89	13.10 %
VCM1	1.29	6.50 %
PRT1	1.17	6.70 %
MKM1	0.88	5.11 %
STP1	0.66	9.08 %
ULP1	0.61	3.53 %
CDM1	0.60	2.65 %
SJI2	0.33	1.37 %
TVM1		0.00 %
WHUT		0.00 %
Total	58.76	11.68 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	50.68	7.28 %
Dummy-AC		100.00 %
D-Freez	-0.01	-1.54 %
<b>Total</b>	<b>50.66</b>	<b>7.27 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	4.71	12.23 %
ERD1	2.93	4.89 %
NKL2	1.89	4.92 %
SLM2	1.88	6.66 %
HSR1	1.84	11.82 %
ERD2	1.60	2.39 %
RSP1	1.56	9.42 %
ATU1	1.25	4.77 %
EPI1	1.11	7.89 %
APN1	1.10	10.39 %
PMP1	0.91	7.73 %
VKL1	0.84	10.93 %
TCG1	0.84	4.11 %
PDR1	0.83	6.14 %
EDP1	0.79	5.63 %
DPR2	0.71	4.09 %
HSR2	0.65	3.90 %
OML1	0.63	3.71 %
DPR1	0.40	2.81 %
SGI1	0.38	8.86 %
KMM1	0.31	3.38 %
HRR1	0.29	1.79 %
KVP1	0.26	2.21 %
TRM1	0.26	1.48 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>50.66</b>	<b>7.27 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	47.45	7.72 %
Total	47.45	7.70 %

Branch *	MTD Sales L	Brand Share %
CBE1	3.34	11.47 %
CBE4	3.13	7.25 %
SNR1	3.10	11.26 %
TPR2	2.63	4.94 %
SUL1	2.53	14.14 %
KMR1	2.35	6.67 %
CBE6	1.68	6.52 %
MPM1	1.02	5.56 %
PLI1	0.81	3.82 %
UMP1	0.67	3.97 %
TPR4	0.58	4.60 %
TPR3	0.56	4.20 %
CBE5	0.39	3.09 %
TPR1	0.32	1.07 %
ANR1	0.29	7.38 %
PDM1	0.27	2.18 %
AVI1	0.27	1.67 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	47.45	7.70 %