



TN : DAIKIN Sales Performance 18/05/2026 9:20 AM

MTD Sales
1,806.38 L

Brand Share %
17.05 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,805.88	17.12 %
D-Freez	0.50	1.07 %
Total	1,806.38	17.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	352.10	22.30 %
CHENNAI-01	291.62	16.15 %
SOUTH-03	286.17	21.88 %
SOUTH-01	257.15	17.31 %
TRICHY-01	253.98	15.88 %
NORTH ARCOT	114.51	14.88 %
SOUTH ARCOT	112.72	14.62 %
WEST-02	83.32	10.67 %
WEST-01	54.81	11.01 %
Total	1,806.38	17.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	352.10	22.33 %
Total	352.10	22.30 %

Branch *	MTD Sales L	Brand Share %
CH03	22.24	14.83 %
CH15	21.08	14.66 %
CH17	9.93	13.63 %
CH34	7.93	16.62 %
CH33	7.70	14.04 %
CH51	5.11	10.02 %
CH46	4.56	13.60 %
CH27	3.24	16.13 %
CH32	0.63	7.10 %
Total	352.10	22.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	291.62	16.22 %
Total	291.62	16.15 %

Branch *	MTD Sales L	Brand Share %
CH05	20.38	16.02 %
CH28	13.22	16.96 %
CH48	12.35	16.35 %
CH07	11.93	16.66 %
CH47	11.80	11.57 %
CH42	11.74	15.73 %
CH45	10.59	17.00 %
CH49	9.93	14.37 %
CZWH	7.17	7.86 %
CH22	6.73	12.19 %
GUD1	6.14	10.46 %
CH38	5.15	13.06 %
GUD2	4.53	16.85 %
CH39	4.11	11.83 %
KNR1	3.33	8.42 %
CH37	2.87	10.21 %
CH26	0.88	7.16 %
CH29	0.61	9.00 %
CH40	0.32	7.28 %
WHC3	0.15	4.95 %
Total	291.62	16.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	285.88	21.96 %
D-Freez	0.29	4.86 %
Total	286.17	21.88 %

Branch *	MTD Sales L	Brand Share %
DGL1	27.45	15.85 %
SVG1	5.60	17.00 %
KRR1	4.96	7.86 %
CMR1	4.51	13.09 %
TMM1	3.17	10.52 %
MLR1	2.54	13.94 %
PNV2	2.31	10.62 %
TPT1	2.27	9.02 %
TEN1	2.25	12.41 %
PNI1	1.93	10.26 %
USL1	1.62	10.32 %
MDU5	1.49	11.18 %
CBM1	1.39	9.52 %
NTM1	1.19	16.12 %
KPT1	1.00	15.37 %
NKI1	0.95	8.58 %
TEN2	0.64	4.10 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	15.31 %
Total	286.17	21.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	257.15	17.39 %
Total	257.15	17.31 %

Branch *	MTD Sales L	Brand Share %
NGR1	13.70	15.17 %
TKS2	7.26	15.09 %
RND1	6.30	9.04 %
PKD1	5.65	14.07 %
TKS1	3.94	12.61 %
ARM1	3.59	15.17 %
UDN1	3.46	15.71 %
MAR1	3.39	8.47 %
VNR2	3.30	6.09 %
VNR1	3.26	13.58 %
SNL1	3.13	14.63 %
ERL2	2.84	10.90 %
KGL1	2.82	15.97 %
SVK1	2.74	5.61 %
SKD1	2.54	10.12 %
TYI1	2.49	8.50 %
MMT1	2.47	10.09 %
APK2	2.45	11.23 %
SDI1	2.04	11.83 %
PDI1	1.96	12.63 %
KYR1	1.77	12.43 %
TKY1	1.73	12.08 %
STU2	1.25	6.22 %
VKM1	0.94	4.86 %
APK1	0.59	2.24 %
KSM1		0.00 %
Total	257.15	17.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	253.98	15.95 %
Total	253.98	15.88 %

Branch *	MTD Sales L	Brand Share %
MVM1	13.83	14.02 %
TVR2	12.39	13.81 %
PTK1	7.99	10.65 %
PBR2	7.97	8.43 %
TRY3	6.25	13.17 %
KUM1	5.76	6.51 %
TRY2	5.57	16.96 %
KIK1	5.08	10.71 %
TRY4	4.79	11.11 %
TVR1	4.72	14.26 %
MDI1	4.38	7.48 %
KUM2	3.58	9.97 %
TYR1	2.70	6.74 %
NMM1	2.39	10.71 %
KRN1	2.18	10.20 %
NCK1	1.88	9.02 %
AYR1	1.87	4.48 %
TTP1	1.83	5.93 %
PBR1	1.55	3.61 %
TZSD		0.00 %
WTRZ	-3.58	16.51 %
Total	253.98	15.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	114.51	14.99 %
Total	114.51	14.88 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.43	14.43 %
SBR1	9.37	15.03 %
TRT1	5.88	16.83 %
VEL1	4.25	8.18 %
VSI1	4.00	13.19 %
KPM1	3.19	9.68 %
CYR1	2.53	12.90 %
ABR1	2.25	6.78 %
ANI1	2.18	11.59 %
GDM1	1.56	7.69 %
TRR1	1.33	3.06 %
ARC2	1.28	5.39 %
WJP1	0.92	3.83 %
CGM1	0.91	11.42 %
UGI1	0.59	7.20 %
PLR1	0.40	2.59 %
BGR1	0.30	3.71 %
PTU1		0.00 %
WHVL	-2.56	11.44 %
Total	114.51	14.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	112.72	14.70 %
Total	112.72	14.62 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.91	13.48 %
TRK1	4.92	12.66 %
KKI2	4.56	8.57 %
PRT1	4.50	13.36 %
CDM1	4.48	6.83 %
ULP1	4.41	13.04 %
SJI2	3.75	11.18 %
VCM2	2.50	9.11 %
TVM1	2.32	9.30 %
KML1	1.99	5.16 %
TDM1	1.61	7.21 %
MKM1	1.24	6.73 %
VCM1	0.30	2.44 %
VPM1	0.29	2.50 %
WHUT	-0.31	2.46 %
Total	112.72	14.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.32	10.72 %
Total	83.32	10.67 %

Branch *	MTD Sales L	Brand Share %
ERD1	13.08	15.41 %
ERD2	10.77	12.50 %
SLM3	7.41	14.84 %
NKL2	5.86	14.85 %
ATU1	4.60	14.52 %
HSR2	3.17	15.78 %
MTR1	3.12	10.34 %
TCG1	2.14	9.05 %
KMM1	2.09	13.26 %
HRR1	1.96	15.24 %
SLM2	1.67	3.24 %
HSR1	1.66	12.72 %
OML1	0.96	6.58 %
RSP1	0.96	4.33 %
SGG1	0.88	12.12 %
PMP1	0.85	9.58 %
EDP1	0.65	4.24 %
DPR1	0.64	5.90 %
VPD1	0.61	3.77 %
DPR2	0.59	4.66 %
KRI1	0.59	2.39 %
TRM1	0.56	3.64 %
EPI1	0.41	4.43 %
PLC1	0.34	4.78 %
CMI1	0.31	2.81 %
KVP1	0.29	2.58 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	83.32	10.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.61	11.03 %
D-Freez	0.20	7.32 %
Total	54.81	11.01 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.05	13.94 %
AVI1	2.75	16.29 %
KMR1	2.70	9.06 %
TPR2	2.46	8.42 %
CBE1	2.28	8.64 %
SNR1	2.20	9.59 %
PLI1	2.13	9.59 %
TPR3	1.85	13.88 %
TPR4	1.83	12.69 %
UMP1	1.33	7.32 %
CBE6	1.30	6.88 %
PDM1	1.28	12.86 %
TPR1	0.92	2.86 %
MPM1	0.63	2.44 %
DPM2	0.34	3.01 %
PPI1	0.31	4.94 %
ANR1	0.31	5.69 %
CBE5	0.30	5.12 %
KMD1	0.28	2.89 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.54 %
Total	54.81	11.01 %