



TN : DAIKIN Sales Performance 17/05/2026 9:20 AM

MTD Sales
1,765.17 L

Brand Share %
17.17 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,764.67	17.24 %
D-Freez	0.50	1.12 %
Total	1,765.17	17.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	338.83	22.52 %
SOUTH-03	282.47	21.97 %
CHENNAI-01	281.00	16.31 %
SOUTH-01	253.32	17.58 %
TRICHY-01	252.40	16.00 %
SOUTH ARCOT	110.81	14.59 %
NORTH ARCOT	110.11	14.90 %
WEST-02	81.41	10.67 %
WEST-01	54.81	11.29 %
Total	1,765.17	17.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	338.83	22.55 %
Total	338.83	22.52 %

Branch *	MTD Sales L	Brand Share %
CH03	21.60	14.88 %
CH15	20.11	14.56 %
CH17	9.93	13.91 %
CH33	7.41	14.42 %
CH46	4.22	13.46 %
CH51	3.31	7.08 %
CH27	3.24	16.37 %
CH32	0.63	7.33 %
Total	338.83	22.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	282.18	22.05 %
D-Freez	0.29	5.02 %
Total	282.47	21.97 %

Branch *	MTD Sales L	Brand Share %
DGL1	26.80	15.61 %
MDU2	12.76	17.12 %
KRR1	4.96	7.90 %
CMR1	4.51	13.30 %
TMM1	3.17	10.62 %
MLR1	2.54	13.94 %
PNV2	2.31	11.00 %
TPT1	2.27	9.02 %
TEN1	2.25	12.60 %
PNI1	1.93	10.43 %
USL1	1.62	10.51 %
MDU5	1.49	11.43 %
CBM1	1.39	9.72 %
NTM1	1.19	16.12 %
KPT1	1.00	16.37 %
NKI1	0.95	8.58 %
TEN2	0.64	4.18 %
PKM1	0.32	2.94 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	15.31 %
Total	282.47	21.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	281.00	16.38 %
Total	281.00	16.31 %

Branch *	MTD Sales L	Brand Share %
CH16	19.04	16.46 %
CH05	18.65	15.74 %
CH28	12.58	16.43 %
CH47	11.16	11.54 %
CH42	10.42	14.86 %
CH49	9.93	14.95 %
CZWH	7.17	7.86 %
CH22	6.41	11.88 %
GUD1	5.49	9.79 %
CH38	4.83	13.23 %
CH39	3.77	11.44 %
KNR1	3.33	8.97 %
CH37	2.87	10.89 %
CH26	0.88	7.16 %
CH29	0.61	10.50 %
CH40	0.32	7.28 %
WHC3	0.15	4.95 %
Total	281.00	16.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	253.32	17.66 %
Total	253.32	17.58 %

Branch *	MTD Sales L	Brand Share %
NGR1	13.70	15.36 %
TKS2	6.57	14.01 %
RND1	6.30	9.17 %
PKD1	5.65	14.66 %
TKS1	3.94	12.99 %
VNR2	3.64	7.02 %
ARM1	3.59	15.58 %
UDN1	3.46	16.25 %
VNR1	3.26	13.73 %
SNL1	3.13	14.63 %
MAR1	3.06	8.00 %
ERL2	2.84	11.87 %
KGL1	2.82	15.97 %
SVK1	2.74	5.87 %
SKD1	2.54	10.43 %
TYI1	2.49	8.80 %
MMT1	2.47	10.09 %
APK2	2.14	10.40 %
SDI1	2.04	12.76 %
PDI1	1.96	12.87 %
KYR1	1.77	12.43 %
TKY1	1.73	12.08 %
STU2	1.25	6.58 %
VKM1	0.94	4.94 %
APK1	0.59	2.26 %
KSM1		0.00 %
Total	253.32	17.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	252.40	16.07 %
Total	252.40	16.00 %

Branch *	MTD Sales L	Brand Share %
MVM1	13.52	13.83 %
TVR2	11.76	13.47 %
PTK1	7.99	10.91 %
PBR2	7.64	8.20 %
TRY3	6.25	13.44 %
KUM1	5.76	6.63 %
TRY2	5.57	16.96 %
KIK1	5.08	10.71 %
TRY4	4.79	11.61 %
TVR1	4.72	14.26 %
MDI1	4.06	7.02 %
KUM2	3.58	10.14 %
TYR1	2.70	6.81 %
NMM1	2.39	10.71 %
KRN1	2.18	10.49 %
NCK1	1.88	9.14 %
AYR1	1.87	4.59 %
PBR1	1.55	3.66 %
TTP1	1.52	5.03 %
TZSD		0.00 %
WTRZ	-2.92	14.93 %
Total	252.40	16.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	110.81	14.67 %
Total	110.81	14.59 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.60	13.05 %
TRK1	4.92	12.87 %
KKI2	4.56	8.57 %
PRT1	4.50	13.51 %
ULP1	4.41	13.04 %
CDM1	4.16	6.40 %
SJI2	3.44	10.72 %
VCM2	2.50	9.33 %
TVM1	2.32	9.30 %
KML1	1.99	5.16 %
TDM1	1.61	7.31 %
MKM1	1.24	6.84 %
VCM1	0.30	2.44 %
VPM1	0.29	2.63 %
WHUT	-0.31	2.46 %
Total	110.81	14.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	110.11	15.02 %
Total	110.11	14.90 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.10	14.23 %
SBR1	9.05	15.03 %
TRT1	4.97	15.29 %
VEL1	4.25	8.52 %
VSI1	3.68	13.19 %
KPM1	2.85	9.27 %
CYR1	2.53	12.90 %
ABR1	2.25	7.04 %
ANI1	2.18	11.99 %
GDM1	1.56	7.94 %
TRR1	1.33	3.15 %
WJP1	0.92	3.90 %
CGM1	0.91	11.91 %
ARC2	0.66	2.96 %
UGI1	0.59	7.49 %
PLR1	0.40	2.64 %
BGR1	0.30	3.85 %
PTU1		0.00 %
WHVL	-2.56	12.02 %
Total	110.11	14.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	81.41	10.70 %
Total	81.41	10.67 %

Branch *	MTD Sales L	Brand Share %
ERD1	12.43	14.85 %
ERD2	10.77	12.90 %
SLM3	7.09	14.40 %
NKL2	5.86	15.00 %
ATU1	4.60	14.87 %
MTR1	3.12	10.70 %
HSR2	2.85	14.97 %
APN1	2.46	17.13 %
TCG1	2.14	9.40 %
KMM1	2.09	13.50 %
HRR1	1.96	16.07 %
SLM2	1.67	3.31 %
HSR1	1.66	12.72 %
OML1	0.96	6.77 %
RSP1	0.96	4.41 %
SGG1	0.88	12.12 %
PMP1	0.85	9.58 %
EDP1	0.65	4.32 %
DPR1	0.64	6.08 %
VPD1	0.61	3.77 %
DPR2	0.59	4.98 %
KRI1	0.59	2.48 %
TRM1	0.56	3.79 %
EPI1	0.41	4.94 %
PLC1	0.34	4.78 %
CMI1	0.31	2.90 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	81.41	10.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.61	11.31 %
D-Freez	0.20	7.32 %
Total	54.81	11.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.05	14.20 %
AVI1	2.75	16.56 %
KMR1	2.70	9.68 %
TPR2	2.46	8.89 %
CBE1	2.28	8.86 %
SNR1	2.20	9.89 %
PLI1	2.13	9.72 %
TPR3	1.85	14.25 %
TPR4	1.83	12.69 %
UMP1	1.33	7.43 %
CBE6	1.30	7.01 %
PDM1	1.28	13.40 %
TPR1	0.92	2.97 %
MPM1	0.63	2.44 %
DPM2	0.34	3.01 %
PPI1	0.31	4.94 %
ANR1	0.31	5.69 %
CBE5	0.30	5.42 %
KMD1	0.28	2.98 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.60 %
Total	54.81	11.29 %